



Big and blue
Is IBM doomed
to decline?

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كذا من العجل

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What to expect from
Clinton's trade man

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Cream of the crop
The latest drugs for
skin disorders

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The European
Single Market

Section III



Europe's Business Newspaper

Repsol share offer will bolster Spanish budget

State-controlled Spanish oil and gas group Repsol is to raise at least \$600m through an international issue of shares. The move, likely to go ahead within three months, will reduce the government's ownership of the company to less than 50 per cent. The government is planning several disposals of state shareholdings this year to reduce its deficit. Page 19

Rhône-Poulenc sale: The French government is to sell around 10 per cent (5m shares) of Rhône-Poulenc, France's flagship chemical group. The shares sale, postponed last month as a result of erratic stock market conditions, will go ahead today at FF750 (\$92.60) a share.

Loan to Italy approved: European Community finance ministers approved an Ecu5bn (\$9.5bn) balance of payments loan to Italy to help government efforts to control the country's huge budget shortfall. Page 18

Malaysian government takes on sultans:

A constitutional crisis is looming in Malaysia as prime minister Mahathir Mohamad (left) introduces to parliament constitutional amendments to limit the powers of the country's nine sultans, who are hereditary rulers and take it in turn to act as king. Page 5

Nine killed in US train crash: Up to nine people died when two commuter trains collided at Gary, Indiana, 25 miles from Chicago.

Honda strengthens Europe ties: Japanese car and motorcycle manufacturer Honda strengthened its position in the European motorcycle market with an alliance with Piaggio of Italy, Europe's biggest maker of motorcycles. Page 6

Brother industries in the red: Extreme pressure on Japan's machinery makers left office equipment and sewing machine manufacturer Brother Industries with a full-year operating loss of Y1.27bn (\$10.6m), the first since its listing 31 years ago. Page 22

German social spending cuts: The German economy's slowdown will lead to a rise in the government's net borrowing requirement and cuts in tax allowances and social spending. Page 18

Yves Saint Laurent shares suspended: Trading in shares of French fashion and cosmetics company Yves Saint Laurent and of Elf-Sanoil, pharmaceuticals and beauty products arm of the state-owned Elf-Aquitaine oil group, were suspended amid speculation that YSL might be selling a significant share stake to Elf-Sanoil. Page 19

Japan's carmakers rethink strategy: A sharp fall in the Japanese car market is forcing manufacturers to consider alliances which could lead to a consolidation of the industry. Page 19

Virgin says BA's note inadequate: Virgin Atlantic Airways said it had received "an extremely brief confidential note" from British Airways which fell short of the "act of good faith" it was seeking from its UK rival to avoid taking legal action against it in the US. Virgin last week won a libel action in the UK against BA. Page 19

Qantas told to lose jobs: An efficiency review of Australian carrier Qantas Airways recommends the shedding of 1,835 jobs - 9 per cent of its workforce. Last month, British Airways won the right to buy 25 per cent of the government-owned airline for A\$665m (\$449m). Page 22

Avalanche kills villagers: Nine people died when an avalanche hit a village in north-east Turkey. Up to 61 others were feared trapped.

UK retail sales disappoint: Brisk retail trade in the UK shortly before Christmas failed to lift December sales above those of a year ago, according to the Confederation of British Industry, the UK employers' organisation. Page 8

Corsicans burn homes: Corsican nationalists set off 32 bombs at holiday homes belonging to continental French families and foreigners on the French island. The attacks caused extensive damage but no casualties.

Managers on the line: Boris Fedorov, Russian deputy prime minister in charge of the economy, warned industrialists that managers who did not improve their companies' performances would be fired. Page 2

EU STOCK MARKET INDICES		IN STERLING	
FTSE 100	2,763.1	(-2.0)	
Yield	—4.0		
FTSE Eurodick 100	1,097.15	(+5.7)	
FT-XA-50	1,346.25	(same)	
Next	10,911.24	(+101.54)	
New York Amchix	—		
Dow Jones Ind Ave	3,265.71	(-1.35)	
S&P Composite	3,835.37	(-0.78)	
S Index	95.4	(6.2)	

EU CLOSING RATES		IN DOLLAR	
Federal Funds	closed	(2.14%)	
3-m Tras. Btic Yen	closed	(3,033.3)	
Long Bond	closed	(103.32)	
Yield	closed	(7.43%)	
V	closed		
London	1,716.5	(1,035.5)	
FFr	5,475	(5,235)	
SFr	1,4767		
V	125.53		
Y	1,745.7	(193)	
S Index	95.4	(6.2)	

FINANCIAL TIMES

TUESDAY JANUARY 19 1993

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Iraq says Baghdad raid killed 21 ■ Kuwait to ask France and UK to send troops
US renews attack on Iraqi missiles

By Jurek Martin in Washington,
James Whittington in Baghdad
and David White and
Philip Stephens in London

COALITION AIRCRAFT led by the US yesterday bombed missile sites in the south and north of Iraq in response to President Saddam Hussein's continued defiance of UN resolutions.

The raid in the southern air-exclusion zone was designed to take out surface-to-air missiles left undamaged by last Wednesday's attacks and came less than 24 hours after US cruise missiles hit a nuclear weapons facility south of Baghdad.

In the north, where on Sunday an Iraqi MiG-23 was shot down after venturing into the no-fly zone, Iraqi radar reportedly "locked on" to US and British aircraft, usually a sign that missiles may be fired.

A US F-15 fighter jet apparently shot down an Iraqi MiG-23 fighter yesterday over northern Iraq, US defence officials said later. If confirmed, it would be the third Iraqi jet shot down by American warplanes for alleged violations of no-fly zones in northern and southern Iraq since December 27.

Initial reports in Washington did not attempt to assess the success of the latest missions, the

PAGE 4
■ Legal basis for action unclear
■ Opposition to Saddam forms complicated mosaic
■ British unease over drift towards greater conflict
■ Raids designed to give clear message

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■ Editorial Comment

third time in six days that the coalition forces have attacked Iraq. A White House statement said the action in the south had been taken in response to "Iraqi moves to reconstitute its surface-to-air missile systems". It said any further provocation by Iraq will be dealt with "forcefully and without warning".

US president-elect Bill Clinton, in the midst of the celebrations of his inauguration tomorrow, said he fully supported efforts to bring the Iraqi leader "to full compliance with all UN Security Council resolutions". Addressing diplomats, he said: "I ask each of you to emphasise this point to your governments".

An Iraqi statement said 21 people had been killed in the latest allied attack. Iraq continued to insist that the exclusion zones were illegal. Baghdad radio

quoted vice-president Taha Yassin Ramadan as saying the US, Britain and France were trying to divide up Iraq, which was a violation of its sovereignty.

Iraqi retaliation has so far been minimal. Air raid sirens sounded in Dharrah and Kuwait yesterday on rumours that Iraq had launched some of its remaining Scud missiles, but the Defence Department in Washington said there was no evidence of this.

Kuwait said yesterday that it was planning to ask Britain and France to send troops as a further deterrent against Iraqi attacks amid growing concern over possible reprisals for the allied raids on Iraq. A battalion-strength US force arrived in Kuwait last week.

Russia, reflecting its unease over increasing western military action against Iraq, has called for a new meeting of the UN Security Council.

A foreign ministry statement repeated the Russian leadership's view that Iraq, by flouting UN resolutions on the Gulf, had provoked the crisis in which its civilians had been killed. But a Russian official described the air strikes as "counter-productive" and unlikely to bring Iraq "to common sense".

King Hussein of Jordan said he

was deeply angered by the repeated allied attacks on Iraq. But he said he remained an "old friend of the United States" and was looking forward to having contacts with Mr Clinton.

It is certainly a moment of sorrow and anger for all of us... We are very sorry that conditions have deteriorated to this point," King Hussein said.

The Arab League also expressed dismay at the attacks and rejected the use of force as a means of resolving conflicts.

The RAF said its Tornados inflicted heavy damage on a command-and-control bunker at al-Najaf, which straddles the 32nd parallel on the border of the southern no-fly zone.

Initial indications were that all

three bombs from one of its Tornados had hit the target. But a second Tornado returned to base with its 1,000lb laser-guided bombs after failing to positively identify of the target.

The Pentagon confirmed last night that the Rashid hotel in Baghdad, where two employees were killed, had been hit by a cruise missile. However, it said the missile had been shot down by Iraqi anti-aircraft fire.

Mr Hamed Youseff Hammal, the information minister, said Iraq was prepared to enter talks but would not be terrorised by air strikes.

In New York, a US spokesman confirmed that six Iraqi police posts had been withdrawn from the territory which reverted to Kuwait under the newly demarcated border.



President-elect Bill Clinton addresses Georgetown University, Washington Foreign policy pledge. Page 18

UN experts say target made N-weapon parts

By Alan Friedman in New York and Mark Nicholson in Kuwait City

INTERNATIONAL experts yesterday confirmed that the military-industrial plant near Baghdad which was hit by US cruise missiles on Sunday was part of Iraq's nuclear programme.

Mr Maurizio Zifferero, head of the UN team responsible for monitoring the nuclear programme, said his team had no doubt equipment there was used in the manufacture of calutrons, which are used in the electromagnetic enrichment of uranium.

He added that the site, along with the nearby al-Dijlah complex which produced electronic components identified as being part of Iraq's nuclear programme, represented one of the

wide area, produced only fixtures, moulds and dies and had no military significance.

Mr Zifferero, speaking from the International Atomic Energy Agency headquarters in Vienna, said that while factories on the site did indeed turn out such products, his inspectors had tagged for destruction heavy lathes and milling equipment there.

He said inspectors, who had visited the site code-named Al-Rabia, four times, were in no doubt the equipment was used in the manufacture of calutrons.

He added that the site, along with the nearby al-Dijlah complex which produced electronic components identified as being part of Iraq's nuclear programme, represented one of the

main centres in Iraq's project to develop nuclear weapons.

"The Iraqis themselves have admitted to us that these tools had been used in the manufacture of calutrons," he said.

Mr David Kay, secretary-general of the Uranium Institute and a former chief UN nuclear inspector in Iraq, said in London yesterday he had visited the Iraqi site on three occasions. He described it as "a very impressive and advanced machine tool layout". Western-made equipment included computer and numerically controlled machine tools.

US officials yesterday described the site as a multi-billion dollar complex which Iraq would be unable to replace.

Corporations have protested that the site, which houses dozens of factory buildings over a

area, produced only fixtures, moulds and dies and had no military significance.

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It has already pulled out of third-party financing and, on the insurance side, has withdrawn from standard personal property and casualty business. Last October, Xerox also sold its Van Kampen Merritt operation, which provides investment advisory services, for \$360m to Clayton, Dubilier & Rice, the New York-based buyout specialists.

Xerox said it would take an after-tax charge of \$78m in the fourth quarter as a result of the move. This figure includes a net \$28m to strengthen reserves at Crum and Forster, plus \$47m for a partial write-down of goodwill attaching to the financial services and insurance businesses.

To help maintain its own financial position, Xerox added that its board was considering the issue of up to \$500m of new equity during the first half of 1993.

Mr Henning Christopherson, economics commissioner, said the statement reflected a joint belief that recent speculation against the punt, the French franc and the Danish krone was entirely justified," ministers said.

Mr Paul Allaire, chairman, said: "It is imperative that Xerox continue to maintain its strong balance sheet, both to make sure our document-processing business has the financial resources to meet its growth objectives and

to facilitate an orderly disengagement from our insurance and other financial services businesses."

Yesterday's announcement follows a series of steps by Xerox in recent years to reduce its trouble-some foray into the financial services sector, which is reckoned to have cost about \$3bn.

The businesses which are to be discarded include Furman Selz, the New York brokerage house; Crum and Forster, the property-casualty operation; and Xerox Life, a life insurance and annuity business.

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NEWS: EUROPE

Shape up or be fired, Russian managers told

By John Lloyd in Moscow

RUSSIAN industrialists were warned yesterday that those who failed to improve their companies' performance would be sacked and replaced.

Mr Boris Fedorov, the new Russian deputy prime minister in charge of the economy and finance, issued the warning, stressing that the new government would have to crack down much harder on inflation and on the budget deficit than did the previous government of Mr Yegor Gaidar.

He said that Mr Viktor Chernomyrdin, the new prime minister, and his team - largely inherited from Mr Gaidar - would be "more decisive in the battle against inflation".

In a direct criticism of Mr Gaidar, he said: "The Gaidar government was repeatedly accused of having a rigid monetary policy - but it did not. Billions of roubles were poured into the economy." A decree backed by Mr Chernomyrdin and signed by him on the last day of 1992 to control prices by extending profit controls on enterprises producing essential foodstuffs had, he said, been rendered null and void. "This government will not try to extend controls on prices."

The measures to be taken to restructure Russia's vast and generally inefficient state sector appear to conform to the ideas put up by some industrialists for a more active industrial policy by the state. This line was endorsed by President Boris Yeltsin, the Congress of People's Deputies in December and, in a more muted fashion, by Mr Gaidar himself.

Promising strong measures to combat unlimited credit advances to companies, Mr Fedorov said: "If the state supports enterprises, it has the right to get assurances that they will not exceed the resources given. Where the companies are state property it is the privilege of the state to reorganise those companies and to replace these managers accustomed to live an easy life by lobbying for credits."

Such a policy, he said, would mean that "you do not need to close enterprises". However, he did not rule out bankruptcies and said a "bankruptcy agency" would probably be created to oversee companies which were no longer viable.

Acknowledging that there were serious differences between the government and the Russian central bank, he said that Mr Viktor Gerashchenko, the central bank chairman, would join the committee on credit policy set up under Mr Gaidar to attempt to control the bank's credit advances

- an obvious attempt to rein back the chairman.

Mr Fedorov said that the central bank's job was to "strengthen the rouble, not keep up production". The bank should not relieve the enterprises of their debt burden by paying off the accumulated debt every six months.

The same happened in France, where new car sales were pulled forward into December by tax incentives, which helped to push sales to an estimated 221,000, up year-on-year by 33.5 per cent.

In the UK, sales last month jumped by 37.1 per cent year-on-year to 79,900, although special factors also distorted the picture, with registrations boosted by discounting and other heavy incentives, as well as a high level of sales to employees by some car makers.

Only Italy suffered a decline among the main volume markets in December with a fall year-on-year of 6.4 per cent.

Across west Europe sales

remained the equipment after launch to comply with the terms of strategic arms reduction treaties signed with Washington.

The Ukrainian design bureau, which produced the much larger SS-18 long-range missiles, due to be eliminated under the Start 2 treaty, was also trying to find civilian customers.

The SS-18 multiple warhead technology meant all nine satellites could be launched together.

■ The designers of the new train for the Moscow underground showing Russian president Boris Yeltsin (front left) and prime minister Viktor Chernomyrdin (behind) the controls yesterday

Moscow invites Pretoria to missiles talks

By Leyla Boultif in Moscow and Daniel Green in London

RUSSIA will this week invite South African officials to Moscow for formal talks on supplying Pretoria with converted SS-20 intermediate-range missiles to launch nine space satellites. Moscow has informally offered to launch South African observation satellites at one quarter the price of a western launch.

A formal offer is likely to heighten concerns among US and European companies in the \$2bn-a-year commercial launch business that the Russians could price them out of the market.

The Russian offer is likely to draw a sharp response from the aerospace industries.

Mr Yuri Milov, deputy director of the Russian Space Agency, said the design bureau for the missiles, which are due to be eliminated under the INF (Intermediate Nuclear Forces) disarmament treaty, had already elaborated plans

to convert them to civilian uses.

But Russian authorities were anxious to put South African inquiries on an official footing, to avoid accusations of improper dealings with a nation that still faced western arms sanctions.

"Otherwise, the next thing we know the Americans will be screaming we are proposing to supply South Africa with strategic weapons," he said, recalling recent US attempts to block Russia's sale of rocket

engines to India for satellite launching.

Informal contacts between Moscow and Pretoria have already been made through the Bonn office of the South Africa Foundation, a private-sector lobby group. Moscow had offered launches at \$10m each on SS-20s, Mr Endolf Gruber of the SA Foundation said. Similar launches cost \$40m in the west.

Mr Gruber said Russia would bring mobile SS-20 launchers to South Africa and

remove the equipment after launch to comply with the terms of strategic arms reduction treaties signed with Washington.

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Italy moves nearer reforms

Politicians must decide which way to jump, Robert Graham writes

ELECTORAL reform in Italy has finally been removed from the level of mere rhetoric.

Parliament now has to come up with proposals in the next two months or its hand will be forced by a referendum to be held between April 18 and June 13. In any event the legislation will have to respect the spirit of the referendum proposals approved on Saturday by the country's constitutional court.

This is the immediate effect of the court's historic ruling on 13 referendums, of which 10 were approved. But admitting the referendums will have a much broader impact on the whole issue of reforming Italy's institutional structure, put in place by the 1947 constitution.

As one commentator said: "This is the end of the First Republic and the beginning of the Second."

The two most important referendums concern the abolition of the existing system of proportional representation in favour of a first-past-the-post system. Italy's electoral system was geared to a country emerging from fascism into the cold war. Proportional representation was intended to foster minority parties and discourage monolithic groups like the Communists or disbanded fascists. But this has created 52

unstable coalition governments and an unworkable fragmentation of parliamentary parties - with no fewer than 16 represented after last April's general elections.

One specific referendum proposal is for 238 of the senate seats to be elected by majority vote and the remaining 77 on the existing method of proportional representation. Another extends the majority vote to municipalities of over 5,000.

Although the proposal covers only majority voting for the senate and municipal elections, all parties recognise that the principle extends by implication to the more powerful legislative forum, the chamber of deputies. Equally, the other referendums, which include the abolition of public funding of political parties, will accelerate a general revision of the existing institutional structure.

The need for change was emphasised by President Oscar Luigi Scalfaro in his inaugural address last May 28 when he took the unprecedented step of calling for a special parliamentary commission.

The latter was formed in September from both houses of parliament and was in part intended to head off the cross-party referendum alliance, led by Mr Mario Segni, who

already had before the courts

his proposals for the Senate election change.

However, none of the parties has yet made clear whether it prefers a majority vote based on a British-style single round or the French system of a second-round run-off where a majority has not been obtained the first time.

The politicians must now decide whether to work for an agreement in the commission and produce proposals which head off the referendum - or wait until after the referendum result is known. The latter course is most likely. Time is too short, and enough politicians believe their ambitions will be furthered by riding the referendum wave, which will almost certainly triumph, given the discredit of the traditional parties.

Mr Mino Martinazzoli, the Christian Democrat leader, candidly commented: "We would rather avoid the referendum, although frankly at this stage I fear we cannot. Nevertheless, if the referendum is held we will be protagonists and not be overtaken by the event."

This suggests the Christian Democrats will try to ensure the referendum vote is not a popular judgment on their role

in government. When the last referendum was held in June 1991, to eliminate multi-preference voting within the proportional representation system, the Christian Democrats and Socialists badly misread the public mood, opposed it and were duly castigated. Indeed it will be surprising if every political party does not jump on the referendum bandwagon.

But if this happens, it will merely speed the process of change and at the same time encourage the nascent cross-party alliances.

With electoral reform pushed to the top of the national agenda absorbing all the parties' attention, Prof Giuliano Amato's coalition government should benefit. With the exception of the hardline Reconstituted Communists and the Lombard League, no party now has an interest in ending his fragile coalition until the lines of a new electoral law have been agreed and probably approved by parliament.

On this basis the government has until the summer, and then it will be for the politicians to decide whether to call early elections or expand the government to obtain a broader consensus in order to introduce comprehensive constitutional reforms.

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Special factors affect November figures

French output declines 4.5%

By David Buscan in Paris

THIS FRENCH national statistics office, Insee, yesterday announced that the country's industrial output fell in November by 4.5 per cent, a sharp drop that will further entrench economic recovery as the main issue in the March election.

The exceptional decline was largely due to special factors causing a 12 per cent drop across the range of energy production, with a refinery explosion limiting oil output, a 0.7 per cent rise in industrial output in October.

Prime Minister Pierre Bérégovoy last week abandoned the official forecast of higher

growth this year. Both government and opposition have conceded that no reduction in the unemployment mountain of nearly 3m people - the main casualties of low growth and high interest rates - is likely.

The reduction in manufacturing output in November from the previous month's level was a more modest 2.1 per cent.

Nonetheless, at the very least growth in the French economy seems to have flattened out in the fourth quarter of last year, after a 2 per cent fall in gross domestic product between January and September, and a 0.7 per cent rise in industrial output in October.

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NEWS: EUROPE

Moslem-Croat clash threatens peace plan

By Robert Maunder,
Diplomatic Editor

A CRUCIAL Bosnian Serb vote due today on an internationally brokered peace plan for Bosnia has been overshadowed by the outbreak of heavy fighting between Moslems and Croats, theoretically allies in the war against Serbs.

The battle around Gornji Vakuf, a town in south-west Herzegovina near the Adriatic, appears to have been provoked by the Geneva peace process itself, particularly the map tabled by the international mediators, Mr Cyrus Vance and Lord Owen.

Bosnian Croatian forces have attempted to consolidate their positions in areas designated as Croat-controlled on the map, which divides the proposed future state of Bosnia-Herzegovina into 10 semi-autonomous provinces.

That map, which is disputed both by the Moslems and Serbs, has been formally approved, so far, only by the Bosnian Croats. When the Bosnian defence minister, Mr Bozo Rajic, a Croat, ordered several Moslem army units to submit themselves to the Croatian command at the weekend, Mos-

lems saw the move as preempting a peace settlement that had not yet been reached. The fighting has intensified following an order to Moslem troops by the Bosnian Moslem army commander, Mr Sefer Halilovic, to ignore the order to submit to the Croat command. The Moslem-Croat flare-up threatens to undermine the peace process just as the Bosnian Serbs appeared to be completely isolated in the Geneva negotiations. Their leader, Mr Radovan Karadzic, was forced to make a humiliating about-turn at the conference last week, when President Slobodan Milosevic of Serbia put strong pressure on him to accept the mediators' constitutional framework for Bosnia-Herzegovina.

However, Mr Karadzic agreed to do so only on condition that the Bosnian Serb assembly gives the green light to the Vance-Owen constitutional principles, the road to a final peace settlement remains long and hard. In addition to the map dispute, the terms for a permanent ceasefire and troop pull-back, and particularly the placing of all heavy arms under United Nations control, are also likely to be disputed when it comes to negotiations of the details.

But the indications are that hardline deputies, who make up the majority of the assembly, may be won round by the

arguments of Presidents Milosevic, President Dobrica Cosic of the rump Yugoslav Federation and Momir Bulatovic of Montenegro, all of whom said they would attend personally to support the case for acceptance. Mr Nikola Koljevic, one of the three Bosnian Serb vice-presidents, said at the weekend that he hoped the fighting, which includes renewed Moslem-Serb clashes in eastern Bosnia, would not threaten the peace process.

"I hope the leadership of the (Bosnian) Serb republic will be able to explain that the Geneva proposal is in our best interests and represents a major step towards peace," he was quoted as saying by the Bosnian Serb news agency.

It is clear, however, that even if the Bosnian Serb assembly gives the green light to the Vance-Owen constitutional principles, the road to a final peace settlement remains long and hard. In addition to the map dispute, the terms for a permanent ceasefire and troop pull-back, and particularly the placing of all heavy arms under United Nations control, are also likely to be disputed when it comes to negotiations of the details.

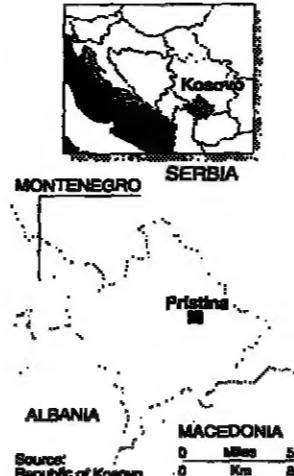
The incident is part of the systematic political and human rights abuse, identified by international human rights organisations, inflicted on ethnic Albanians, who make up 90 per cent of Kosovo's population.

Kosovo used to be an autonomous province of former Yugoslavia until it was reincorporated unilaterally into Serbia three years ago by Mr Slobodan

Kosovo shudders under the yoke

Jonathan Ledgard reports on Albanians' resentment at the rule imposed by Serbia

Kosovo



Source: Republic of Kosovo

invite Serb repression on a scale which could provoke irresistible demands for intervention from the Moslem world.

It is a testament to the repression in Kosovo that Zeljko Raznatovic, better known as "Arkan" and described by the US government as a Serbian war criminal, was elected to the all-Serbian parliament, and operates openly from the lobby of the Grand Hotel. He dresses fashionably and is guarded by thuggish veterans from the earlier fighting in Vukovar and other war-torn towns and villages in Croatia.

In an interview he made

clear his unconcern about his reputation and the war criminal tag put on him by Mr Lawrence Eagleburger.

Serbs, resentful that 500

years of Ottoman rule and the high birth rate of ethnic Albanians has made them a tiny minority in the former cradle of Serbia's medieval kingdom, voted overwhelmingly for ultra-nationalists in last month's general elections. This is bad news for ethnic Albanians, although Arkan claims they have nothing to fear. "If the Albanians are honest and look to Belgrade we

welcome them," he says. "If it is Tirana, the Albanian capital they look to, we'll help them back."

Most ethnic Albanians here demand independence for Kosovo, rather than union with even more impoverished Albania across the mountains. But, asked about the clandestine ethnic Albanian government headed by self-styled president Ibrahim Rugova, Arkan was ominously dismissive. "Rugova is a tourist in Serbia, an Albanian tourist. He will be leaving very soon, believe me."

Mr Rugova is trying to keep the peace, and it is proving very hard. The Serbs have shut down the Albanian media, but with every arrest and killing of an Albanian by Serbian authorities the country people, for whom the vendetta, or *kazan*, is still a cherished way of death, are becoming more restless.

While extreme nationalists won most of the seats in the December elections, the Democrats led by Mr Milan Panic, who were the only group prepared to compromise over Kosovo, did not even win a seat.

This is bad news for ethnic Albanians, although Arkan claims they have nothing to fear. "If the Albanians are honest and look to Belgrade we

deploy massive peacekeeping forces on the ground in the rural communities and emasculate the Serbian authorities. This seems improbable.

Young ethnic Albanians say they are prepared to die. "We would rather die than be Serbian slaves," said one group of students.

Many Serbs think the same way. "Only war will sort this mess out. That's why I voted for Slobodan Milosevic. He will protect us from the Moslems. From genocide," said a working-class Serb in the Kosovar capital, Pristina.

Such views are common and there is almost no middle ground. Albanians want to be free and Serbs want back what they see as their cultural heritage. Arkan's cause is also clear.

He will use all means available to crush Albanian hopes of independence.

But even Arkan fears clandestine Albanian culture and has sponsored the inflow of Serb immigrants. He and his followers exude violence and the hatred between Christians and Moslems here is tangible. As a warlord, Arkan has already become rich through war. Many fear he also has a personal interest in seeing war and the opportunity for pillage spread to Kosovo.

German Greens in merger

By Ariane Genillard in Bonn

WESTERN Germany's Green party, once the strongest ecological movement in Europe, is to unite with Bündnis 90, a pro-environment group in the eastern part of the country, in a joint-party conference in May.

The move is designed to regain a foothold in the federal parliament, which the west German Greens lost in the last elections after narrowly failing to get the required 5 per cent of the vote. Bündnis 90, a loose anti-communist movement allied with the east German Greens, won 5.6 per cent of the vote in eastern Germany.

The marriage of convenience was welcomed by the opposition Social Democrats who hope to find a coalition partner if they gain power in Germany's next general elections, scheduled to take place at the end of 1994.

But Mr Uwe Lühr, secretary-general of the liberal Free Democrats, the minority party in the government coalition, called the merger "an act of desperation".

SPD urges probe on contract

By Quentin Peel in Bonn

GERMANY'S opposition Social Democrats (SPD) yesterday demanded clarification of the circumstances surrounding a DM300 (\$1.8m) contract for a US-manufactured high altitude reconnaissance system, which has been put on ice pending an investigation into possible corruption.

The signing ceremony for the Laspas system, made by E-Systems, of Greenville, Texas, was cancelled on Friday by Mr Volker Blüm, the German defence minister.

The system, capable of monitoring and evaluating electronic information from high altitude, was intended to be carried by 11 aircraft built by the Bavarian-based company Grob Luft- und Raumfahrt.

The contract would have been the most important new collaborative venture between US and German defence contractors.

The inquiry concerns two

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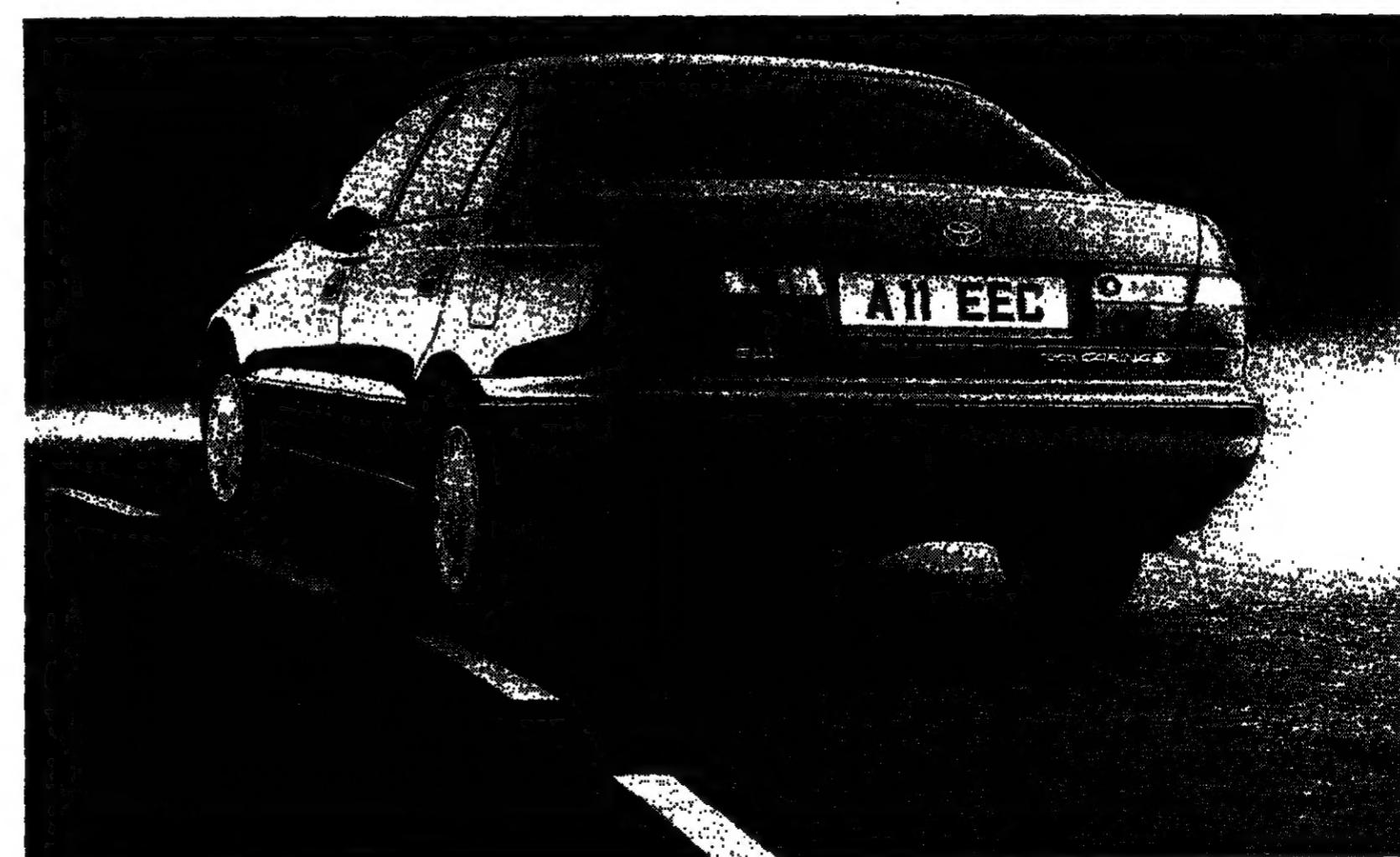
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THE WELSH ADVANTAGE.

CONFLICT WITH IRAQ

Allies leave themselves a wide range of target options for future attacks

Raids designed to give clear message

By David White,
Defence Correspondent

FOR ALL the signs of rapid military escalation, the three waves of attacks against Iraq by the US and its British and French allies, in the space of less than five days, were all characterised by their limited scale.

By not attacking some obvious targets, such as key military installations in central Iraq, the coalition has reserved its options for further action against a recalcitrant President Saddam Hussein.

The US has appeared anxious to demonstrate, particularly after the dubious results of the first attack last Wednesday, that it can hit Iraq when and where it chooses.

The weapons and targets have been the same as or similar to those of the Gulf war air campaign two years ago. But operations that were combined during the six weeks of attacks in early 1991 have been carried out separately. The allies want their action to be clearly seen as a specific response to Iraqi acts of defiance: movement of missiles in patrolled regions, stalling over UN inspections and unauthorised forays into Kuwaiti territory to retrieve material.

A further echo of the 1991 war is the combination of war-like rhetoric from Baghdad and unwillingness in practice to engage the US-led allies in combat. This is frustrating to

attackers seeking to destroy air defences since their tactics are geared to homing-in on targeting radars and to air-to-air combat.

The main action yesterday morning was against two Iraqi air defence sites where Wednesday's attack was incomplete: al-Najaf, on the 32nd parallel, which forms the border of the southern no-fly zone, and al-Samawa, just

than took part in last Wednesday's night attack against eight sites in neither action did the allies attack air bases further to the north from which Iraqi aircraft have infringed the no-fly zone in recent weeks.

The cruise missile attack on Sunday against an engineering complex outside Baghdad, alleged to have produced nuclear-related equipment, is seen as having more political than military significance, as a demonstration of US fire-power. It involved more than 30 Tomahawk missiles fired from warships in the Gulf and the Red Sea and was the only time these weapons have been used, except in the Gulf war.

The decision to return to sites in southern Iraq can be seen partly as a bid to restore US military pride after criticism over the failure to destroy some of the targets last week.

The targets did not include the al-Amara facility assigned to the RAF Wednesday. The RAF said yesterday that a headquarters building at Al-Amarah had been completely destroyed by laser-guided bombs dropped by British Tornados, and an Intercept control facility was probably put out of operation.

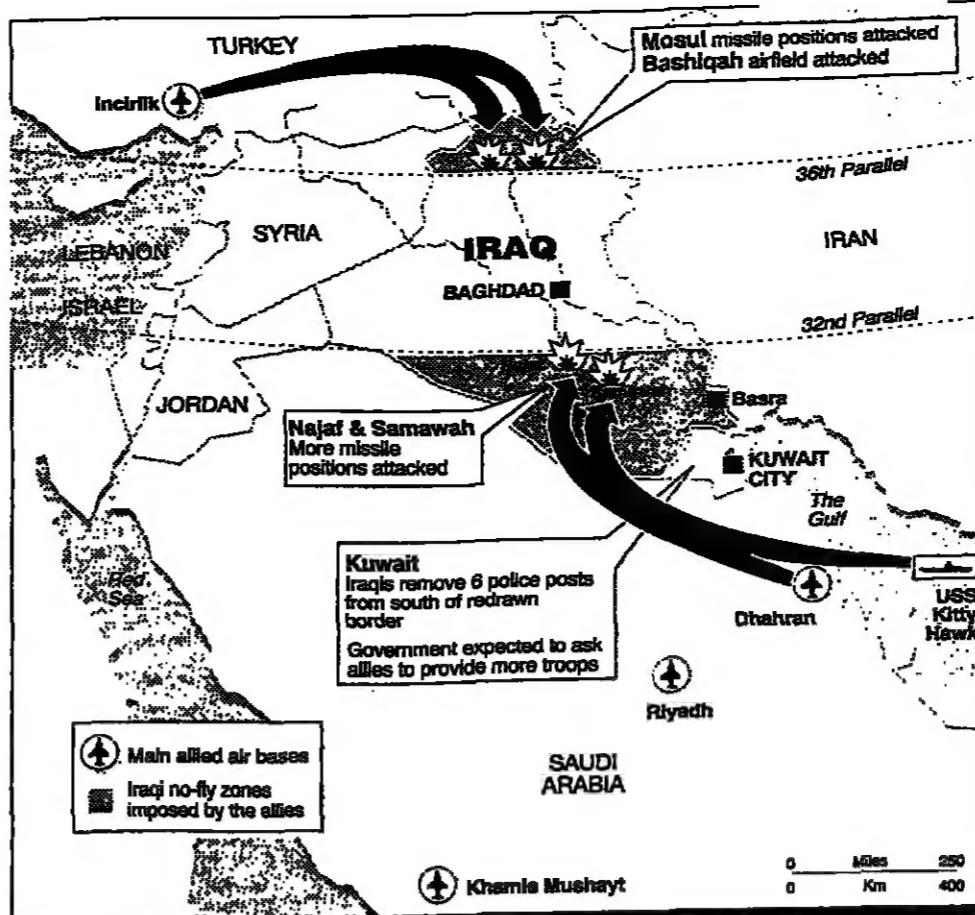
It remained to be seen if Iraq still possessed operational facilities of this kind for co-ordinating its air defences in the south. Officials warned that Iraqi forces would still be able to operate some anti-aircraft

systems independently of the centralised control systems.

Further attacks in the northern no-fly zone focused on surface-to-air missile radars and anti-aircraft guns. This followed incidents in which radars locked on to allied aircraft, including two UK Jaguars flying yesterday on a reconnaissance mission from their base in south-eastern Turkey, which also came under fire from anti-aircraft artillery.

An Iraqi MIG-23, shot down by a US F-16 in northern Iraq on Sunday, was the second such incident, a MIG-21 having been downed on December 27.

Allied officials said they had no indication that Iraq had fired any missile towards the Arabian peninsula. This followed one report yesterday morning suggesting that a Scud missile might have been fired at the Saudi base of Dharan and been shot down.



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Use of a Scud missile would constitute the most serious of any provocation by the Iraqis in the recent confrontation. Under the terms of its 1991 ceasefire Iraq had to declare all its missiles able to reach targets more than 90 miles away, and these were scheduled for destruction. However, Baghdad is believed to be harbouring an unknown number of Scud missiles from its previous Soviet-supplied stockpile.

"Yesterday was one day, today is another," he said.

The government took advantage of the high-profile Rashid bombing by holding a funeral for the two people who were killed in the hotel. Escorted by a ceremonial

Damage goes on display in Baghdad

By James Whittington
in Baghdad

IRAQ was at pains yesterday to show the world the civilian damage inflicted by the allied missile attack on Baghdad two years to the day since the beginning of the Gulf war, with President Saddam Hussein visiting the injured in hospital.

But his propaganda machine left the main point of interest and the reason of Sunday's attack a mystery.

Three sites hit by missiles have been confirmed: the lobby of the Rashid hotel in Baghdad was badly damaged, a house in the suburb of Karada was half-demolished and a factory in Zafaraniya, 10 miles south of Baghdad and the announced target of the allied attack, was hit.

Western journalists, despite being escorted to the two civilian sites, were denied access to the factory at Zafaraniya. Described as a nuclear site by the allies and a facility for manufacturing industrial equipment by the Iraqis, an army official prevented an organised Ministry of Information tour of the site, despite the fact it had been viewed by some journalists immediately after the bombing.

"Yesterday was one day, today is another," he said.

The government took advantage of the high-profile Rashid bombing by holding a funeral for the two people who were killed in the hotel.

Escorted by a ceremonial

army brass band, a large group of dignitaries, hotel staff and mourning relatives, the coffin of Ameria Toma, a receptionist at the hotel, and a female guest were marched to a burial site to the accompaniment of a funeral dirge.

Soon afterwards, more than 1,000 delegates at the Sixth Islamic Conference, who were removed to another hotel after the bombing last night, descended on the hotel to conduct the day's proceedings, and Rashid staff attempted to convey a sense of business as usual.

It was the same all over Baghdad. Iraq has been under siege in military and economic terms almost continually since the beginning of the Iran-Iraq war in 1980; coping in tragic circumstances has become a way of life.

However, a sense of despair was apparent after Sunday's attack, and disbelief that the capital was once again under fire from the allies. At the Karada site, where one woman was killed and her two daughters injured when their house was hit by a missile, Dr Mohammad Dowee, a military doctor and neighbour whose three daughters were injured by shattering glass, accused the allies of not caring about Iraqi civilians.

"If people [in the west] saw the exact picture, they wouldn't agree with what happened here. Killing ordinary Iraqis will not help enforce their demands," he said.

Legal basis for action is unclear

By Edward Mortimer

THE LEGAL status of the latest hostilities in the Gulf is confused by two separate Security Council resolutions, which differ in form and content.

Resolution 637, passed on April 4, 1991, embodies the formal ceasefire terms imposed on Iraq by the UN at the end of the Gulf war. Iraq was required to accept it, and did so, as the alternative would have been a resumption of hostilities.

Violations of it amount to breaches of the ceasefire, and therefore the powers which fought the war (with the authorisation of the Security Council under an earlier resolution, No 678) consider themselves legally entitled to respond to such violations with military force.

Resolution 638, deals with the internal affairs of Iraq. It was a response to President Saddam Hussein's suppression of the uprisings in both south and north that followed his defeat in the war. The attack on the Kurds, especially, caused an outburst of revolution and guilt in western countries as well as serious alarm in Turkey, which found itself facing a refugee crisis.

The Security Council condemned the repression and demanded that Iraq put a stop to it, called for a "broad dialogue" aimed at ensuring respect for "the human and political rights of all Iraqi citizens", and insisted that Iraq allow international organisations access to all those who needed help in any part of the country.

It did not, however, threaten any action to enforce these demands if Iraq failed to comply with them. Western powers frequently refer to Resolution 638 to justify the military action they subsequently took, first to establish a "safe haven" for the Kurds in the north of the country, and more recently to create a "no-fly zone" in the south - the latter being supposed to inhibit repressive activities against the Shia Moslem population, and particularly against both refugees and indigenous inhabitants in the marshes of lower Mesopotamia, close to the Iranian frontier.

But the text of the resolution contains no reference to any such action. There has been intermittent talk of a new resolution to back up 638 and make it enforceable. But so far none has been submitted.

Formal de-recognition of Mr Saddam's regime might be a necessary first step.

The US and its allies seem to be on stronger legal ground in taking military action to deal with incursions across the Kuwaiti border, or with obstruction of the UN inspection missions, verifying the destruction of Iraq's non-conventional weapons facilities, than they were in proclaiming the no-fly zones or in using military force to impose Iraqi compliance with them.

Kuwait still rebuilding its armed strength

By Mark Nicholson
in Kuwait City

THE CLASHES in the Gulf over the past week have highlighted the continuing weakness of Kuwait's armed forces. They are still in the earliest stages of rebuilding after the Gulf war two years ago and do not alone have either the manpower or equipment to mount a credible military deterrent to Iraq.

A pre-war total of around 25,000 armed forces personnel has shrunk to nearer 16,000 after Kuwait's military authorities ejected thousands of Bedouins, or stateless Arabs, who made up the core of the army's fighters, judging their loyalty to be suspect after the Gulf war.

Although Kuwait's air force is at present being reinforced by the arrival of 40 F-18 jets ordered before the war - a few of which joined the first allied raid against southern Iraq last

week - the undemanned ground force is equipped only with 150 Yugoslav-built M84 tanks and little support equipment.

Recently-ordered M1A2 tanks from the US are unlikely to be in effective service for up to two years, and Kuwait has still not decided on a large contract for armoured personnel carriers. The country has no air defence system of its own, relying for radar cover on US early-warning aircraft operating out of Saudi Arabia.

Western officials also discount any threat from whatever Scud missiles Iraq may have kept hidden from UN weapons inspectors.

Although no one rules out the possibility that Iraq may be able to launch one or two missiles, this alone would represent no significant threat, not least because of the continued presence of Patriot anti-missile missiles in Saudi Arabia and - it is believed though officially denied - also in Kuwait itself.



A Kuwaiti citizen inspecting the inside of a US armoured vehicle yesterday as troops prepare them for exercises in northern Kuwait

British MPs uneasy over drift towards greater conflict

By Philip Stephens,
Political Editor

THE RENEWED military action against Iraq brought the first signs of unease among British politicians yesterday over whether the western allies have framed a coherent strategy to respond to President Saddam Hussein's defiance of the United Nations.

But Downing Street, warning of the possibility of renewed attacks unless Baghdad meets its UN obligations, rejected opposition suggestions that the west should seek a

further mandate from the Security Council.

Prime Minister John Major's support for the latest two strikes was endorsed by Labour and Liberal leaders after government assurances that the attacks were fully in accordance with international law and the terms of existing UN resolutions. A dozen left-wing Labour MPs opposed to the strikes failed to secure an emergency parliamentary debate on the conflict.

But concern voiced by opposition spokesmen about the allies' long-term approach to the Iraqi situation was reflected in a speech by Mr Clark yesterday.

Cautioning that the allies could be drifting towards another bout of large-scale hostilities, Mr Clark said that they needed to re-establish a

coherent and long-term strategy towards Iraq.

Mr David Howell, chairman of the influential foreign affairs committee of backbench MPs, added that military action should be underpinned by a political and diplomatic strategy designed to bolster internal Iraqi opposition.

Mr Rifkind stressed repeatedly that the three countries involved in the latest strike were carrying out the will of the UN. In southern and northern Iraq the allies were acting in self-defence against an Iraqi military threat to aircraft monitoring

the UN-backed no-fly zones. The cruise missile attack was a measured and proportionate response to Baghdad's refusal to allow free access for UN weapons inspectors teams.

Officials added that there was no need for the west to seek a renewed mandate from the Security Council as long as its response remained proportionate to Iraqi defiance.

But there was acknowledgement in Whitehall that if Saddam does not back down, it will be increasingly difficult to allow piecemeal escalation.

Mr Rifkind said repeatedly yes

terday that military action was a last resort. But he offered no other real alternatives.

Mr Major is acutely conscious of the need to remain with a UN framework and of the concern in the Arab world about the legitimacy of repeated strikes.

He spoke personally no fewer than six times to outgoing President George Bush over the weekend before final approval for the latest two strikes was given.

But MPs at Westminster are no longer sure where military action is taking them.

It did not, however, threaten any action to enforce these demands if Iraq failed to comply with them. Western powers frequently refer to Resolution 638 to justify the military action they subsequently took, first to establish a "safe haven" for the Kurds in the north of the country, and more recently to create a "no-fly zone" in the south - the latter being supposed to inhibit repressive activities against the Shia Moslem population, and particularly against both refugees and indigenous inhabitants in the marshes of lower Mesopotamia, close to the Iranian frontier.

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Opposition to Saddam forms a perplexing mosaic

There are many rival groups, and the west is not sure about any of them, reports Gareth Smyth

FOR THE US and its Gulf war allies the most desirable outcome of the renewed military pressure on the Baghdad regime would be the overthrow of President Saddam Hussein. But that, too, would pose another acute dilemma for Washington as it tries to assess the Iraqi oppositions of the regime and their chances of coming to power.

A Middle East analyst advising the incoming Clinton administration admitted yesterday: "US policy [on the Iraqi opposition] is that we have no policy, basically because we don't know any of these guys."

The complex divisions and rivalries within the ranks of the Iraqi opposition reflect the frustrations of exile, the influence of regional powers and Iraq's multi-cultural nature.

Iraq is an ethnic and religious mosaic. Since the days of Ottoman rule its elite has been

drawn from the Sunni Arabs who today occupy most high posts in the ruling Baath party. Living mainly in the centre of the country around Baghdad, they make up barely one fifth of the population.

A quarter of Iraqis are Kurds, who are Sunnis but not Arabs. Some 55 per cent are Arab Shias, who share their religious traditions with Iran. The principal holy cities of Shi'ism, Najaf and Kerbala, are southern Iraq, where Ayatollah Khomeini, the spiritual leader of the Iranian revolution, spent many years in exile.

During the eight-year war with Iran the Shias fought alongside fellow Iraqis but Mr Saddam, Saudi Arabia and the US all fear links between Iraq's Shias and Tehran.

Iraq's two biggest Islamic umbrella groups, al-Dawa and the Supreme Council for the Islamic Revolution in Iraq (Sciri), form the backbone of resistance to the regime in the southern provinces of Nasiriyah, Amarah and Basra.

Other than Sciri, the main opposition group is the National Congress (INC).

Both the INC and Sciri are dominated by former Baathists.

Sciri was part of Operation Provide Comfort, the coalition air umbrella to protect the Kurds north of the 36th parallel.

The INC wants wider western involvement in Iraq. It called last week for a UN security zone in south Iraq, a tribunal to try Mr Saddam for crimes against humanity, and

democratic, multi-party Iraq but with Kurdish aspirations recognised.

The INC wants wider western involvement in Iraq. It called last week for a UN security zone in south Iraq, a tribunal to try Mr Saddam for crimes against humanity, and

direct UN responsibility for all humanitarian assistance.

The INC's support within Iraq remains hypothetical. Iraq

has changed since many of its leaders were forced into exile, and a large part of the population has been born since Mr Saddam became president.

The INC has tried unsuccessfully to co-opt the Islamic groups who oppose their operations inside Iraq are unwilling to be marginalised in any unified structure.

Discussions are continuing but INC leaders remain sceptical of the Islamic groups' commitment to pluralism.

NEWS: INTERNATIONAL

Mahathir set for clash with sultans

By Kieran Cooke
in Kuala Lumpur

MALAYSIA seems set for a constitutional crisis resulting from an increasingly bitter confrontation between the government of Dr Mahathir Mohamad, the prime minister, and the country's nine sultans (hereditary rulers).

Dr Mahathir yesterday brought constitutional amendments into parliament which would abolish rights guaranteeing the sultans' immunity from prosecution in courts.

The amendments would prevent them pardoning members of their own families and would relax rules on reporting of any royal misdeeds.

The sultans issued a statement shortly before parliamentary proceedings began rejecting Dr Mahathir's amendments, saying the future of the monarchy in Malaysia was under threat.

Legal experts say the Malaysian constitution stipulates a majority of the sultans, each of whom takes a turn as king, must give their consent to any constitutional changes affecting the monarchy.

Dr Mahathir insists he has the right to push the amend-

ments through parliament. He rejects criticism that he wants to abolish the monarchy but says the sultans must be made accountable for their actions.

The present stand-off originated in an incident late last year when one of the sultans is alleged to have beaten up a sports official. The local media, which had once avoided all adverse comment on the sultans, then began fulsome reporting of other alleged royal misdemeanours.

Dr Mahathir insists most of the population firmly supports the government's moves against the royalty, although the sultans are still regarded by some sections of the community as an important symbol of the country's Malay and Islamic identity.

The prime minister's critics say he is seeking to increase his executive powers. Parliament is today expected to approve the government's amendments.

It is then likely the sultans will challenge the action in the courts.

That could lead to a long legal battle and possible unrest in the Malay community as government and royalty vie for popular support.



Rao: move to boost influence

By Stefan Wegstyl
in New Delhi

INDIA'S Prime Minister P V Narasimha Rao yesterday appointed a new minister to take charge of foreign affairs. The appointment was part of Mr Rao's wide-ranging ministerial reshuffle designed to bolster his authority in the wake of the Ayodhya crisis.

Mr Dinesh Singh will join the cabinet as external affairs minister, taking a portfolio previously held by Mr Rao himself. He is one of four new ministers; the others include Mr Pranab Mukherjee, new commerce minister, who will strengthen the team responsible for the government's economic reform programme.

The reshuffle was seen in Delhi last night as a successful bid by Mr Rao to boost his influence in the cabinet. But the new men were not expec-

ted to bring any immediate significant change in the government's popularity as a whole, nor in its ability to deal effectively with the crisis caused by the destruction of the Ayodhya mosque and the ensuing violence.

Mr Dinesh, 77, is a veteran of the ruling Congress (I) party who first served as a minister in 1962. His appointment will bring into the cabinet a representative from Uttar Pradesh, India's most populous state, where the Congress party is in need of reinforcement, having lost ground to the Hindu Bharatiya Janata party, whose supporters stormed the Ayodhya mosque.

Mr Mukherjee, 57, is moving to the Commerce Ministry from being deputy chairman of the government's Planning Commission. He replaces Mr P. Chidambaram, who resigned over the Bombay security mar-

ket scandal. Mr Mukherjee, a former journalist, has served before in the Cabinet, including being finance minister in the early 1980s. The two other new Cabinet members are Mr A K Antony, minister for civil supplies, and Mr N K Salve, energy minister.

In Bombay, businessmen struggled to bring offices and factories back to normal working after the violence that left over 600 dead and paralysed the city for nearly two weeks, writes R C Murthy.

In the port, dockers worked to make room for waiting ships. The Indian Merchants' Chamber, a leading business body, says the city has lost Rs15bn (£33m) in industrial output.

The worst-hit industry is leather, because many workshops are operated by Moslems, the chief victims of the attacks of Hindu-led mobs.

Production is concentrated in Dharavi, India's largest slum, where scores of businesses were burned and workers have fled. Mr H K Mallick, vice-chairman of the Leather Export Promotion Council, said it would take months for work to return to normal.

The city's jewellery and gemstone polishing industries are also badly hit because workers were unable to reach factories. An international exhibition, due to be held this week by the Gem and Jewelry Export Promotion Council, was postponed.

Mr K R Subramanian, a former president of the Bombay Chamber of Commerce, expressed confidence that investment decisions would not be affected in the long run. Britain is pressing ahead with plans for Prime Minister John Major to visit Bombay while on a trip to India next week.



Mukherjee: previous posts

New foreign minister named in Rao reshuffle



Rao: move to boost influence

Water row threatens to surface at Turkish-Syrian meeting

By John Murray Brown in Ankara

WATER, which has so often jeopardised Turkey's relations with its Arab neighbours, again threatens to overshadow the talks in Damascus today between Turkish premier Suleyman Demirel and Syrian President Hafez al-Assad. It will be the first trip

to Damascus for a Turkish leader since 1987, when Mr Turgut Ozal initiated a joint security pact and guaranteed Syria a flow of 500 cu metres a second where the Euphrates crosses the shared border.

Some success on the security front, especially where Turks see Syria's new willingness to curb rebels

of the Kurdish Workers' Party (PKK), has helped pave the way for today's meeting. In April Ankara revived the security protocol. The two sides also agreed to restart trilateral water talks suspended because of the war with Iraq. But relations continue to be marked by mutual suspicion.

The Syrians will want to use today's talks to press the water issue, vital for 60 per cent of the country's power generation. Turkey has announced plans to start irrigating along the Harran plain from May, diverting more water from the vast Ataturk reservoir.

The Syrians argue that under the

existing protocol there is an implicit undertaking for the Turks to negotiate a permanent water settlement once the reservoir is filled.

Ankara continues to resist the linkage between Syria's backing for the PKK and Syria's security concerns over Turkish control of the Euphrates River.

HK legislators voice fears on China talks

By Robert Muthner,
Diplomatic Editor

A GROUP of conservative Hong Kong legislators will today tell British government leaders of their deep concern at the way Sino-British relations have been deteriorating as the result of proposals for greater democracy in the colony.

The legislators, members of the 17-strong Co-operative Resources Centre, are expected to tell Mr John Major, UK prime minister, and Mr Douglas Hurd, foreign secretary, that they would like to see a return to the policy of "convergence" in relations between Britain and China.

Mrs Selina Chow and Mr Howard Young said yesterday their main aim was to see a resumption of the dialogue between Britain and China, which would ensure a smooth transition to the hand-over of sovereignty in 1997.

They were not asking for withdrawal by Mr Chris Patten, Hong Kong governor, of

his electoral reform package, the main cause of the trouble, but they would like him to amend it.

"If the British government took the initiative to amend the proposals, that might be the key to the reopening of the dialogue with China," Mr Young said.

The Hong Kong people, caught in the middle of the Anglo-Chinese quarrel, did not relish the prospect of "four-and-a-half years of needless arguments" at their expense.

"At the end of the day, it is the Hong Kong people who have to live with the consequences," Mrs Chow said.

The legislators said that, while they thought Mr Patten had acted with the best intentions, they believed "he might not be getting the best advice". The western form of adversarial politics was not necessarily the best way to handle the Chinese. "To get more, you have to use persuasion," Mrs Chow said.

Flexibility wins friends. Page 16

Beijing urges banks to tighten up on lending

CHINESE leaders, worried that the economy is overheating, have told banks to tighten controls on lending to industry, Reuter reports from Beijing.

Premier Li Peng and Vice Premier Zhu Rongji were quoted yesterday as telling a banking conference this year must help cut money supply and credit, the prime source of inflationary pressure.

Banks should "control not only the size of loans but also issuance of currency," the official Xinhua news agency quoted Zhu as saying. The

comments highlight an urgent need for financial reform in China. The banking system was designed to serve the needs of Stalinist-style central planning and lacks the tools to fine-tune an emerging market economy.

Last year, banks ignored government-imposed loan ceilings and poured credit into state-run industry, fuelling an investment boom underpinning 12 per cent growth. Industrial output was up 20 per cent. Since two-thirds of state industry is losing money, many loans will never be repaid.

Manila starts talks on growth plan with IMF

By Jose Galang in Manila

THE PHILIPPINES starts negotiations with the International Monetary Fund tomorrow on a new programme aimed at pushing the economy towards a high-growth plane.

Philippine negotiators, led by Mr Ramon del Rosario, finance secretary, and Mr Jose Cuizia, governor of the Central Bank of the Philippines, will be seeking credit of more than \$800m (£526.3m) under the IMF's extended fund facility to support the country's "growth-oriented" economic programme designed to cover the next three years.

The programme is part of the government's plan for a growth of 4.5 per cent in the economy this year, rising to double digits by 1998.

Because of a debilitating electric-power shortage, the economy grew by just 1.6 per cent in 1991 despite heightened optimism brought about by the improved political environment.

The current economic stabilisation programme supported by the IMF involves stringent

ceilings on fiscal and monetary expansion. It is due to end in March.

The negotiations are expected to be difficult. Early assessments of the Manila programme indicate strong pressure from the IMF to scale down the growth targets.

IMF analysts had noted that previous high-growth periods in the Philippines were followed by balance-of-payments crises.

Owing to the heavy spendings on infrastructure allocated during the early part of the growth programme, the strategy could fuel inflation later and derail the ambitious scheme, according to some analysts.

However, the Philippine negotiators are expected to press for the programme, because of the need for a more dynamic investment and overall output performance.

The officials feel that after meeting the strict criteria attached to the current programme, the Philippines should be in a stronger bargaining position for the week-long negotiations.

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NEWS: THE AMERICAS AND WORLD TRADE

Calm hands take the US trade reins

WHEN he comes before the Senate finance committee today for his confirmation hearing, Mr Mickey Kantor can claim one attribute possessed by none of the other would-be US trade representatives. As chairman of the Clinton campaign he took his seat on the roller coaster well before his rivals came aboard.

In fact it was Mr Kantor's cool leadership that helped guide the president-elect through his worst crisis: the affair of Gennifer Flowers, the candidate's self-described former mistress.

He is so trusted by Mr Clinton that it was surprising when the president-elect selected others to oversee the presidential transition.

Instead Mr Kantor was given the chore of setting up last month's widely applauded Little Rock economic conference, and he became the only campaign official to be nominated for a cabinet post.

In Washington, where he is little known, the appointment was greeted with some gloom as Mr Kantor has had little experience with trade. One of the kindest remarks made of him since his nomination came from Mrs Carla Hills, the current trade representative, who briefed him and called him "a willing learner". Another senior US trade official dismissed worries: "Trade isn't exactly quantum physics, you know."

Mr Kantor was portrayed in the press as just another lobbyist, whose long list of clients has included NEC, the Japanese electronics conglomerate, Atlanta Richfield, Philip Morris, Occidental Petroleum, and Martin Marietta. It has been suggested that Mr Clinton, who promised in his new order to "put people first", will continue to let corporate interests hold sway in Washington.

Mr Kantor and his friends are likely to find this view ironic. Born in Tennessee, he grew up during the worst school integration battles and became an ardent civil rights supporter.

He began his career as a poverty lawyer, focusing on the rights of migrant farm workers, and founded the Los Angeles Conservation Corps, which is designed to teach discipline to urban teenagers. He was also a member of the Christopher Commission, under the soon-to-be secretary of state Warren Christopher, which was charged with recommending reforms for the Los Angeles Police Department.

Mr Kantor began working for the election of liberal Democrats in California in the 1970s,

and supported former Governor Jerry Brown, later one of Mr Clinton's opponents for the Democratic nomination. In 1974 he threw himself into the campaign for former Vice-President Walter Mondale. Among politicians he is seen as hard-working, tough and highly efficient.

His prestige was not boosted by the way in which Mr Clinton chose him as trade representative. He was not included in the economic team, which was the first batch of appointments, and was the last cabinet member to be named. This came in a last-minute flurry to finish all key appointments by Christmas.

The post reportedly had been offered to Mr Ron Brown, who chose to be commerce secretary and who announced at his confirmation hearing that the Commerce Department would lead the way on trade policy.

Mr Clinton then met Mexican President Carlos Salinas de Gortari and promised to appoint one person to take

Nancy Dunne examines the challenges facing Mickey Kantor

charge of completing side agreements on the North American Free Trade Agreement.

The Clinton camp, perhaps realising that Mr Kantor had once again been slighted, suggested that the person in charge would be Mr Kantor. Congressman Kika de la Garza, chairman of the agriculture committee, said the new position could be akin to ambassador on Mexican affairs in the State Department.

Intelligent and able as Mr Kantor may be as a legal negotiator, he still has to learn the Uruguay Round portfolio. He is being urged by at least one influential private-sector lobbyist to call for an overall reassessment of the Round, during which he would consult with Congress, business groups and US trading partners. He would then be able to ask for an extension of the fast-track negotiating authority.

Mr Kantor is also likely to face pressure for an early decision on whether or not to retaliate against Japan for its failure to abide by a market-opening agreement on semiconductors.

He will find much on his plate and many critics ready to pounce if he fails to take a firm grip on the trade reins.



Show time: Michael Jackson (left) joins Bill Clinton, his daughter Chelsea and Diana Ross during inaugural celebrations

No rain falling on this parade

Washington is enjoying the party despite Iraq, writes Jurek Martin

THE last time the leader of the "out" party took over the White House, national attention was divided. Jimmy Carter spent most of his last morning as president hanging on the telephone, waiting to hear news from Tehran that the aircraft carrying the US hostages had taken off.

In what was seen in the US as a last, cruel twist of the knife by Ayatollah Khomeini, it was nearly two hours into Ronald Reagan's presidency before the word was received in Washington.

There is a similar sense pervading Bill Clinton's inaugural week, with the US-led coalition engaged in air raids and dogfights in Iraq, with President Saddam Hussein continuing to wage defiance and with President George Bush, looking grim and serious, tucked away at Camp David in Maryland's Catoctin mountains, issuing his final orders.

Mr Clinton, indeed, might well set a record for a new president by having to authorise more offensive action in a distant part of the world within hours of moving into the Oval Office.

But the late night briefings by General Colin Powell and his more carefully phrased public utterances on Iraq are not spoiling his party. If the first two days are anything to go by, this may prove one of the more memorable celebrations of the transfer of power.

Sunday's "reunion" on the Mall, against the floodlit backdrop of the Lincoln Memorial, was everything it was cracked up to be. Surely never has there been a finer fireworks display, rattling windows all across the nation's capital, while not even Mr Reagan, a product of Hollywood, could assemble the galaxy of entertainment stars performing in a president-elect's honour.

Finally, Mr Clinton seemed to catch the sense that he was about to become president. For once he was not operating on what has become known as Clinton Standard Time, in which the timing of all appointments and engagements is strictly notional. He was only four minutes late arriving at the Lincoln Memorial from Charlottesville, Virginia, on Sunday and did not drop in for a chat at McDonald's on his down run down Pennsylvania Avenue yesterday morning.

Mr Clinton's words also matched the spirit of the moment. In a mercifully brief speech, he invoked Lincoln's "better angels of our nature" to guide his presidency. Earlier, in Monticello, he was asked by a young boy what cabinet post he would give Thomas Jefferson if he were alive. "I'd make him secretary of state, then Al and I would resign, so he could become president again," he said. Mr Gore, more predictably, talked of Jefferson's environmental qualifications.

Yesterday was Martin Luther King Day, a national holiday in most of the country. The great civil rights leader had delivered his immortal "I have a dream" speech from the steps of the Lincoln Memorial, and yesterday morning Mr Clinton paid further tribute to him in an address at Howard University, Washington's overwhelming black college.

His widow, Mrs Coretta Scott King, had her mind on something else yesterday as she criticised the raids on Iraq.

Perhaps it was her way of reminding Mr Clinton that there is a real and troubled world out there that not even the most fabulous of Washington parties can conceal for more than a few days.

Uruguay Round talks await signal

By Frances Williams
in Geneva

THE Trade Negotiations Committee, the most senior negotiating body of the Uruguay Round of trade liberalisation talks, will today formally take stock of the six-year-old talks on the eve of President Bill Clinton's inauguration.

Resumption of talks now awaits a signal from the new administration in Washington.

Although US and European Community negotiators did not make the necessary breakthrough in their last-minute dash for the line before President George Bush leaves office tomorrow, EC officials said

negotiators, as well as Mr Arthur Dunkel, director-general of the General Agreement on Tariffs and Trade, on South Korean opposition to "tariffication without exception". This proposal would oblige countries to convert all farm import barriers into tariffs, which would then be gradually reduced.

yesterday there was a basis for a Uruguay Round settlement.

"The beginning of March or some weeks beyond that is now a realistic working hypothesis," a senior EC negotiator said, referring to the March 2 deadline for submis-

an extension, although this could not go beyond the end of May, when the negotiating mandate expires.

The Clinton administration would then have to seek a new mandate, which would almost certainly mean changes to the Uruguay Round agenda and another long delay before the 108-nation talks could be completed.

EC negotiators have consistently pressed for an early deal but might welcome a short delay until after French elections in March. The French government has threatened to veto the Uruguay Round package, which embodies a farm trade deal it opposes.

Motorcycle sales, particularly the strong growth in exports to the rest of Asia, have helped Honda weather the downturn in its Japanese car sales.

Under the basic agreement between Honda and Piaggio, working groups will be set up to examine product development for the European market.

"The objective is to establish a collaborative working relationship focused on new product development in small and mid-sized motorcycles," said Honda.

The Japanese company will also provide some key components for Piaggio, such as engines for the company's Vespa range of motorcycles.

The two companies also plan to co-operate in the design, manufacture and procurement of standardised parts for use in their motorcycles for the European market.

Haiti military agrees to talk on democracy

By Canute James
in Kingston, Jamaica

HAITS military rulers have yielded to growing international pressure and say they are willing to discuss the restoration of democracy in the country. Until now, they have resisted efforts to restore the Caribbean republic's elected president since a coup nearly 16 months ago.

The change in the military's position, indicated in a letter from General Raoul Cedras, the army chief, to Mr Dantes Caputo, a United Nations special envoy, still leaves unclear whether the army leaders will agree to retire. Their departure from the army is one of the persistent demands of Father Jean-Bertrand Aristide, Haiti's exiled president.

Army leaders have previously insisted privately that Fr Aristide would not be allowed back into Haiti "under any conditions".

Aides of the deposed president have said he wants the Haitian military to accept an agreement brokered just under a year ago for the appointment of an interim premier, which was scuttled when soldiers threatened legislators before they could ratify it.

A solution of Haiti's political crisis will be high on the foreign policy agenda of US President-elect Bill Clinton, who is concerned about a flood of refugees. Both he and Fr Aristide have told Haitians to stay at home and the US coast guard has tightened its cordon against refugees from Haiti.

Said one diplomat: "To get the army to go along with any plan will put them out of effective control and while restoring Mr Aristide will take some doing."

ing of the economic embargo.

Mr Caputo said Gen Cedras had agreed to the deployment of an international observer force in Haiti, and to the start of discussions on ending the crisis. Those discussions are likely to deal with the appointment of a mutually acceptable interim prime minister and the conditions under which Fr Aristide can return to the country.

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Honda in motorcycle tie-up with Piaggio

Ecuador seeks to entice investors

HONDA of Japan yesterday moved to strengthen its position in the European motorcycle market by announcing an alliance with Piaggio, the Italian manufacturer, writes Charles Leadbeater in Tokyo.

Piaggio, which makes the Vespa scooter as well as mopeds, motorcycles and small commercial vehicles, is Europe's largest maker of motorcycles.

Under the new law, which replaces one enacted in June 1991, all transfers of company shares will automatically be approved by the Ministry of Industry, opening the way for foreign acquisitions of domestic companies.

Mr Mauricio Pinto, minister of industry, commerce and fisheries and one of the driving forces behind the new law, says sectors which have been completely opened up to foreign investment include the public services, banking, telecommunications and insurance.

Banking, for example, had been limited to 49 per cent foreign ownership.

While many observers of the Ecuadorian economy acknowledge that the new law is a big step towards liberalising foreign investment, they are cautious. Mr David Edwards, an economist at the US embassy in Quito, says some issues have not been addressed by the regulations, including price fixing in the pharmaceutical industry, weak copyright protection, and the macro-economic climate.

While he does not see US investors rushing in to the Ecuador market, he says US companies have expressed interest in the telecommunications industry.

He also expects Colombian and Venezuelan investors to buy majority shares in Ecuador's banking industry; they have already acquired minority stakes in recent months.

According to Mr Carlos de la Paz of the British government's Overseas Trade Service, companies such as British Petroleum and British Gas, which left Ecuador in 1990 and 1991 respectively, may now reconsider returning.

"Some British mining companies will be happy," he says. Above all, he adds, the new regulations are a sign that the government is heading in the right direction.

One issue the new regulations do not address is the unequal tax structure.

While domestic companies are taxed at a flat 25 per cent, foreign companies pay an additional 11 per cent on remitted profits and in some cases more. Reforming the tax structure would require congressional approval, but Mr Jose Villacis, an economist at the sub-secretary of commerce, expects a law to be passed soon.

Raymond Colitt

Italians to build Tube link

By Haig Simonian
in Milan

ITALSTRADE, the civil engineering arm of Italy's IRI state holding company, has signed a letter of intent for a £180m (\$235m) contract to build parallel tunnels beneath the Thames for a crucial section of London Underground's £1.7bn Jubilee Line extension.

Work has begun on the 2.5km tunnel, linking the new Canary Wharf tube station with that at Canada Water on the south bank of

the Thames, will pass 35 metres below ground level. Construction, which involves Italstrade and two smaller Italian building groups, will take four years.

Italstrade, Italy's second biggest civil engineering group, has also given details of three other important contracts not previously announced.

Work has begun on the 1.9km extension to Tangier of the Casablanca-Rabat motorway in Morocco. In Turkey, the company has won a

£285m contract to build the Berke dam on the country's border with Syria; while in Romania, construction recently started on a £240m terminal building for Bucharest airport.

Italstrade has been short-listed for a second Jubilee Line contract from London Underground for a parallel 2.85km tunnel from London Bridge to the new Canada Water station.

The £63m deal would take just under four years to complete.

Fletcher Challenge, acquired a

newsprint mill in 1987 using \$130m of Chilean debt paper bought at a 34 per cent discount.

Mr Bryce Whitcher, Fletcher Challenge's representative in Santiago, says the discount made the transaction attractive and the risk acceptable.

"It is difficult to be certain whether any investment would have been made without the debt-swap," he says. "There was and still is a strategic fit to our other forest investments, but it may not have been of the size or at the time of the actual investment."

Despite its success, Chile's use of debt-equity swaps had detractors from the start. Mr Ricardo French-Davis, a former central bank director of studies, estimates foreign investors were subsidised to the tune of \$1bn by buying Chilean debt paper at a discount on the secondary markets and exchanging it at near face value for pesos in Chile.

"While it is true that swaps helped reactivate confidence and investment in Chile, this was done at a very great cost

to the country," Mr French-Davis says. "No thought was given to which sectors of the economy would most benefit from debt-equity conversions. The subsidy was handed out with no criteria."

Central bank officials say privately they never felt comfortable as guardians of this huge subsidy for foreign investors. More than 300 swaps were approved between 1985-90, and keeping tabs on all the money proved an impossible task.

The central bank knows of several cases of fraud which it cannot prosecute due to lack of evidence. Nor have they wished to create unnecessary hostile waves for the majority of bona-fide investors.

While Chile is closing this chapter, other countries in the region are still actively using debt-swaps as an integral part of their privatisation programmes.

Argentina has cancelled \$12bn of debt swaps through debt-equity conversions in the past three years. Peru is also studying the Chilean model as it puts its own privatisation programme into gear.

Cuba to offer oil licences

OIL-STARVED Cuba, which is trying to develop its domestic oil deposits, will next month offer 11 onshore and offshore blocks for exploration and development by foreign companies. Reuter reports from Havana.

It will be the first international tender of its kind by Cuba, which has suffered severe oil shortages since the collapse of its preferential trade links with the former Soviet Union.

The Cuban state oil company

Cubapetroso (Cupet) announced that the tender inviting bids would be officially presented in Calgary and London on February 10 and 17 respectively.

On offer for production sharing contracts were seven onshore and three offshore blocks, with one block straddling land and sea. Foreign oil companies had until August 1 to present their bids. A British company, Simon Petroleum Technology, would help organise the tender.

Over the past two years, Cuba has awarded contracts for seven exploration blocks.

Cupet officials said the blocks were in various parts of the island, including one in the western province of Pinar del Rio and another in south-eastern Granma province. These areas which were either unexplored or where past exploration data was now out of date, the officials said.

A second tender offering more exploration blocks was planned for later.

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Labour split on Maastricht treaty tactics

By Philip Stephens
and David Owen

The government's hopes of pushing through legislation to ratify the Maastricht treaty were given a significant boost yesterday as splits emerged in Britain's opposition Labour party over the bill endorsing closer EC integration.

As the legislation returned to the House of Commons yesterday for another three-day session of line-by-line debate in its Committee stage, prominent pro-Europeans on the Labour benches challenged their party's official policy.

The government can ensure the passage of the bill only if it wins a series of "closure motions" to limit debate on the hundreds of wrecking amendments proposed by Eurosceptics in the Conservative party. Labour policy has been to join with the rebels to oppose such motions.

But a number of pro-European Labour MPs are now warning that the party's tactics risk undermining its European credentials.

Skilful handling of the bill by Tory party managers and the tacit support of smaller parties has so far allowed the government to win closure motions on two of the 25 groups of amendments which must be debated in the Committee Stage.

At the same time, the successful outcome of the Edinburgh summit has intensified the unease of Labour support-

ers of the treaty about being seen as allies of the Tory Eurosceptics.

More than 85 Labour MPs last month signed a parliamentary motion calling for the "rapid completion" of the Maastricht treaty's ratification.

Many of them now want the party leadership to abstain on closure motions as long as the government continues to give reasonable time to debate the bill.

The divisions are expected to emerge publicly tomorrow at a meeting of the parliamentary Labour party. The pro-European MPs believe that they can rely on the support of less committed colleagues who have already become exasperated at being forced to remain constantly in the Commons simply to be on hand to vote against closure motions.

Mr John Smith, the Labour leader, is expected to oppose any formal shift in the party's position. But leading Labour MP predicted last night that support for the official line was likely to "melt away."

Debate yesterday moved to industrial policy, with Labour choosing to highlight Britain's poor record on unemployment compared with its European partners.

Challenging the government to explain how it defined industrial policy, Labour spokesman Mr Derek Fatchett argued the free market had failed in the 1990s. "The role of government intervention is back on the agenda," he said.

Government names first rail regulator

By Richard Tomkins,
Transport Correspondent

THE government yesterday chose a lawyer and a former merchant banker to take two positions at the centre of its plans for implementing the privatisation of British Rail, the state-owned railway.

They are Mr John Swift QC, an expert in competition law, who is to become the Rail Regulator, and Mr Roger Salmon, a former director at N.M. Rothschild merchant bank who is to become the Director of Passenger Rail Franchising.

Mr Swift will play a key role as Rail Regulator, ensuring that train operators - passenger and freight - get fair access to the railway tracks at an acceptable price. He will also be responsible for protecting rail passenger's interests.

Mr Salmon will be responsible for franchising private sector companies to take over the operation of BR's passenger services and making sure they fulfil their obligations once the franchises are awarded.

The appointments follow the government's decision last month to install Mr Bob Horton, former chairman of British Petroleum, as vice chairman of BR with special responsibility for setting up Railtrack, the state-owned authority which will own BR's tracks.

Completion of these key appointments further emphasises the government's determination to press ahead with rail privatisation in spite of sharp criticisms of its plans from opposition parties and some Conservatives.

Code planned on EC jobs and pay law

By John Willman,
Public Policy Editor

THE government is planning to publish a clear and definitive explanation of how EC legislation protecting the jobs and pay of workers in mergers affects the contracting-out of public services, Mr William Waldegrave said yesterday.

Mr Waldegrave, the public services minister, was addressing a conference organised by the Cabinet Office to involve business in the government's market-testing programme.

Doubts over whether the EC legislation applies have cast a

shadow over the programme, which will put £1.5bn of civil service work out to tender by the end of September.

A series of judgments in the European Court of Justice has extended the scope of the EC legislation to contracting out.

Experts in employment law have warned that companies which win contracts to provide public services are likely to be covered by the Transfer of Undertakings (Protection of Employment) Regulations 1981 - known as Tupe. This would make it harder for them to sack workers.

Mr Waldegrave told the conference that the Tupe regulations, which will put £1.5bn of civil service work out to tender by the end of September.

He warned that whether the regulations applied to any contract depended on the particular circumstances of the case.

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Undertakings (Protection of Employment) Regulations 1981 - known as Tupe. This would make it harder for them to sack workers.

Mr Waldegrave told the con-

CBI survey dampens hopes of retail recovery

By Emma Tucker,
Economics Staff

BRISK RETAIL trade in the last few days before Christmas failed to lift December sales above levels of a year ago, according to the Confederation of British Industry, the UK employers' trade association.

The CBI's distributive trades survey published today contradicts anecdotal evidence of a boost to shop sales last month, showing instead that, overall, many retailers had a disappointing Christmas.

Mr Nigel Whittaker, chair-

man of the CBI's distributive trades panel said the results were an improvement on recent months, and that sales were expected to be up on a year ago this month.

Sales are now reported to have fallen on a year-on-year basis for three successive months. In December, the balance of retailers reporting an increase in sales minus those reporting a decrease was +4 compared with +5 in December 1991. In November the balance was +9.

The CBI noted a marked discrepancy between the perfor-

mance of big retailers, who indicated sales were up, and small retailers - employing less than 200 people - who did badly. It also believes consumers have become more discerning and may have been waiting for the January sales before making significant purchases.

Specialist food shops, off-licences, bookshops, stationers and DIY retailers were among those who suffered a particularly dismal month. Off-licences said sales had declined significantly year-on-year for four successive months.

Business was better for con-

fectioners, tobacconists, newsagents, chemists and clothing retailers whose sales were higher than in December 1991.

The survey, conducted between December 16 and January 5, is the first indication that Christmas sales did not live up to expectations.

Mr Whittaker said: "Consumers are cautious and are looking out for bargains. The cuts in interest rates in the Autumn have not had their full impact on spending."

Official figures tomorrow are expected by economists to show a small increase on the

month, but a more substantial rise - around 2 per cent - on the year.

The CBI said motor trades had the best month in December, with sales increasing against expectations. Although sales for the time of year continued to be poor, they improved on November with sales of vehicles increasing.

Wholesalers reported a year-on-year decline in sales for the third successive month. The survey said they were able to reduce stocks in December following cuts in orders placed with suppliers.

Britain in brief

Patten plans shake-up in education

radical reforms to primary education in England, including the streaming of pupils by ability and an overhaul of primary teacher training, have been announced by Mr John Patten, education secretary.

They mark a further stage in the government's assault on "progressive" teaching.

Mr Patten is writing to all 19,000 primary schools in England urging them to "achieve a better match of work to children's needs." His "five-point plan" includes greater use of "whole class" and specific-subject teaching, the introduction of streaming by subject where possible, and the grouping of children by ability where not. This is the first time the government has sought to make streaming at primary level a matter of national policy.

Support for Indian trip

Mr John Major won support from industrialists for taking senior businessmen on his India trip next week - a move described by Downing Street as part of efforts to create US jobs and promote co-operation.

One delegation member, Mr Howard Davies, director general of the Confederation of British Industry, hailed the trip as symbolic. "To find a bit of prime ministerial time spent on promoting exports in a very large but difficult market is something which cheers people up," he said.

Guinness files "went missing"

Documents relating to the £5.2m allegedly stolen from Guinness by Mr Thomas Ward, the US lawyer, went missing after his attorney went through files on Mr Ward's transactions, an Old Bailey jury has been told.

The files were held in the offices of Mr Michael Dee, a Jersey-based company administrator who looked after Marketing and Acquisition Consultants Ltd, MAC, a company owned by Mr Ward, the court was told. Giving evidence, Mr Dee said that in April 1986, Mr William Dwyer, Mr Ward's attorney, had been allowed to review the files on MAC. He was left alone in Mr Dee's office for a hour or two to do this.

When Mr Dee next looked at the files there were "one or two" documents he could no longer find, he said.

These included a file note recording Mr Ward's instructions to transfer £3m of the £5.2m to the Swiss bank account of Mr Ernest Saunders, the former Guinness chief executive, he said.

Mr Ward is charged with the theft of the £5.2m from Guinness, and single charges of false accounting and executing a valuable security in connection with the alleged theft. He denies all the charges. The trial continues today.

Nationwide closes offices

Nationwide, the UK's second largest building society, says it is to close 58 of its 361 estate agency branches with the loss of 300 jobs, after a year-long review of its estate agency business. The society, which has a high ratio of costs to income compared to other societies, says the move indicated its continued confidence in the rest of its estate agency business, which last year lost £12m.

Lawyers plan to save £43m

The Law Society and the Bar have put together a package of cost-cutting measures designed to replace the Government's proposed cuts in legal aid eligibility. The proposals are calculated to save £43m - the savings in the legal aid budget, the Lord Chancellor has said he might find to meet Treasury targets.

Hoteliers are more optimistic

The proportion of UK hoteliers who think recovery has begun increased to 27.1 per cent in the last quarter of 1992, compared with 13 per cent in the previous quarter, according to Horwath Leisure consultants.



Towns and villages across Scotland were yesterday struggling to cope with serious flooding following a rapid thaw after weeks of freezing weather. In Perth (above) many residents were evacuated and boats were used to rescue motorists trapped in their cars

Charities Aid Foundation welcomes 'staggering sum'

Sainsbury gives trust £200m

By Guy de Jonquieres,
Consumer Industries Editor

MR DAVID Sainsbury, chairman of the J. Sainsbury supermarket chain and one of Britain's richest men, has given shares in the company worth £200m to the Gatsby Charitable Foundation, a grant-making trust which he has funded since 1967.

The donation, from Mr Sainsbury's personal holding, is believed to be by far the largest UK charitable contribution by a private individual in recent times. It was described as "a staggering sum" by the Charities Aid Foundation, which monitors charity finances.

The Gatsby Foundation disbursed about £15m last year, making it Britain's third largest grant-giving trust measured by spending. Yesterday's donation of 35.6m J. Sainsbury ordinary shares - roughly 2 per cent of the company's equity - will increase its capital to about £500m.

Named after F. Scott Fitzgerald's novel *The Great Gatsby* - the tragic tale of an ostentatious American parvenu whose fortune stemmed from shadowy origins - the trust finances a wide range of activities close to the 82-year-old Mr Sainsbury's personal interests.

They include management and technical education, African development programmes, support for disadvantaged children, economic and business research, health care and plant science. The trust is a leading supporter of the Centre for Business Strategy at the Lon-

don Business School, where Mr Sainsbury is chairman of the board of governors.

The trust is the largest of several charitable organisations founded by members of the Sainsbury family, which have total assets of about £1bn. Three of Mr Sainsbury's cousins helped finance the construction of the National Gallery Extension in the 1980s.

The Gatsby Foundation has pledged to retain its J. Sainsbury shares as an investment. They currently pay an annual dividend worth about £4m.

Mr Sainsbury, who became chairman of the company in November, will remain the wealthiest member of the family with a personal holding of 312.5m shares - 17 per cent of the company's equity - after the donation.

By Andrew Taylor

BRITISH manufacturers are obsessed with cost-cutting and are failing to invest sufficiently in research and development according to a survey published today.

The survey of more than 200 managing directors and technical directors who looked after Marketing and Acquisition Consultants Ltd, MAC, a company owned by Mr Ward, the court was told. Giving evidence, Mr Dee said that in April 1986, Mr William Dwyer, Mr Ward's attorney, had been allowed to review the files on MAC. He was left alone in Mr Dee's office for a hour or two to do this.

When Mr Dee next looked at the files there were "one or two" documents he could no longer find, he said.

These included a file note recording Mr Ward's instructions to transfer £3m of the £5.2m to the Swiss bank account of Mr Ernest Saunders, the former Guinness chief executive, he said.

Mr Ward is charged with the theft of the £5.2m from Guinness, and single charges of false accounting and executing a valuable security in connection with the alleged theft.

"Firms see themselves as vulnerable on research and development and the use of advanced manufacturing technology relative to Germany's performance," he said.

Almost 75 per cent of manufacturers identified research and development as a cost rather than an investment.

A third of those questioned said cost-cutting was the most important issue facing their business.

Mr Gareth Evans, Comptervision's managing director of marketing, said lack of investment was the biggest obstacle facing manufacturers.

"Firms see themselves as vulnerable on research and development and the use of advanced manufacturing technology relative to Germany's performance," he said.

Almost 75 per cent of manufacturers identified research and development as a cost rather than an investment.

As for his own views about industry, Mr Cowgill thinks Britain has become too involved with the rest of Europe and that politicians should spend more time making sure UK businesses can compete on a global scale.

He says Britain should refuse to sign the Maastricht treaty and was delighted when Britain left the European exchange rate mechanism, which he says was keeping the exchange rate and also interest rates at an artificially high level.

"Sometimes I walk a tightrope, especially when I am in a discussion with the government," he says. "But normally I try to keep in the background and let others do the talking."

According to Mr Malcolm Edwards, former marketing



Anthony Cowgill: seeking a political hearing for industry

Industrial alliance improves political links

Peter Marsh examines the work of a foundation aimed at promoting growth

AN ALLIANCE of 21 big British companies, including Imperial Chemical Industries, Marks and Spencer and Rolls-Royce, has emerged as a force trying to ensure that UK policies encourage growth.

Senior managers from the group have quarterly meetings at 10 Downing Street with Mr Gus O'Donnell, Mr John Major's press secretary, at which they pass on views about actions they would like from the government.

The group, the British Management Data Foundation, is the brainchild of Mr Anthony Cowgill, a 77-year-old former army officer who founded it in 1980.

Members include Shell UK, Wellcome, Allied-Lyons, ICL, British Gas, National Power, TI Group and Lucas. British Petroleum, Unilever and British Aerospace, while not part of the foundation, sometimes send people to meetings.

News of its largely unpublished activities comes as industry steps up its efforts to win a bigger voice in government

after several years of complaining that policies do not value manufacturing highly enough.

In a meeting with Mr O'Donnell in November, the foundation pressed for long-term efforts to make government officials more sympathetic to manufacturing, as well as for cuts in interest rates. Mr O'Donnell said notes from the meetings were passed to Mr Major.

The group last year met Mr Michael Heseltine, trade and industry secretary, to discuss how to promote industrial innovation. It has recently started a discussion with Mr Alan Budd, the Treasury's chief economic adviser, in an effort to build on the Treasury's initiative to foster better links with industry.

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FINANCIAL TIMES TUESDAY JANUARY 19 1993

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Source: Advertising Age 12/21/92

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MANAGEMENT: THE GROWING BUSINESS

In spite of improvements, banks still fail small business customers. Charles Batchelor looks at the commercial relationship in which normal rules do not seem to apply

Calling lenders to account

Hire a car and the rental companies fall over themselves to win your business and make you feel a valued customer. Hire money from a bank and somehow the normal commercial relationship does not apply. The customer pays – though he will not be invoiced in advance – but is often left with the feeling the bank is providing a favour and not a service.

Clearly banks are different from car hire companies. The commercial relationship endures far longer; the product on offer is converted into other, sometimes negative, assets by the customer and, on top their duty to shareholders, banks have a responsibility to their depositors.

The uneasy relationship between the banks and a sizeable minority of their small business customers has provided fuel for an acrimonious debate which has rumbled on for the past five years. It was given fresh impetus by the publication last week of a new study* of the banks – the fifth in a series – by the Forum of Private Business.

The forum, normally the most pugnacious of the small business lobby groups, took pains to stress the 'improvements' which have occurred and to emphasise the need for a constructive debate.

The study, carried out by a team from Nottingham University, found that there was no foundation to the oft-repeated claim that the banks had not passed on base rate cuts to customers. There was also a greater differentiation in the quality of service offered which the forum took as proof the banks did not operate a cartel. Barclays ranked most highly for the quality of service to small businesses while Lloyds lagged a poor fourth.

But beneath this rather optimistic gloss the survey comes to some worrying conclusions about the banks' performance. There are still "substantial weaknesses" in the banking relationship and indications that, in the event of economic recovery, banks would not be well

placed to respond to an increase in demand for funds from businesses.

Bank charges, interest rates and the banks' demand for collateral remain important constraints on small firms, said Martin Blanks, head of the research team. The publication of business charters and tariff cards by the larger banks has helped businesses calculate their likely charges. But there remains "genuine pessimism" about the overall impact of the charters on bank attitudes, the survey reported.

For reasons which were not clear to the researchers, the Scottish Banks – Royal Bank of Scotland and Clydesdale – outshone their English counterparts in the quality of service provided.

Possible reasons include the fact that the Scottish banks are smaller, easier to manage and can afford to be more selective in their choice of customer.

Most worrying, given the efforts the banks say they have made to improve matters, was the view among small businesses that the quality of the banks' service had

declined since 1990. The reason for this, according to Jane Bradshaw, head of small business services at National Westminster Bank, was that the recession had obscured the progress which had been made.

NatWest has increased training programmes to familiarise managers with the problems facing small business, freed staff from administrative duties to concentrate on customer relations and improved the service provided in specialist areas such as franchising, Bradshaw points out.

However much the banks improve their services they will always suffer from the fact that they have to refuse finance to some of the people who ask for it, she says. And, she notes, any survey of banking issues will inevitably highlight bank-related problems.

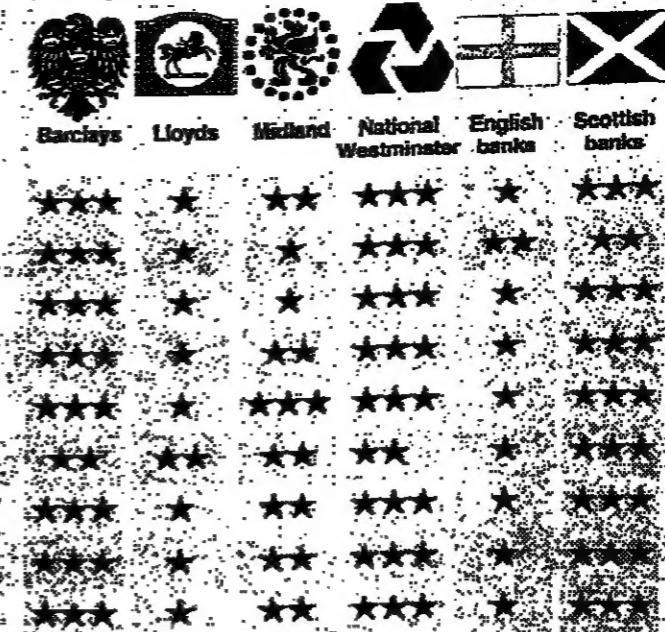
There may be some truth in this last assertion but the banks' usual defence – that the banking horror stories which have received publicity are anecdotes without statistical significance – is no longer tenable.

One of the most common complaints of recent months – that the banks have reduced loan facilities across the board – is not confirmed by NatWest's figures, says Bradshaw. In the 15 months to Septem-

The banking relationship

Below average
Average
Above average

Bank manager helpful
Bank manager responsive to contact
Bank manager interested in my business
Confident in advice from bank manager
Confident that manager understands small business
Informed when dealing with bank
Bank manager comes forward with positive suggestions to help my business
Fully sympathetic to changes of my changing financial needs
Manager willing to offer non-standard products



Intellectual property rights explained

Intellectual property rights can be among the most valuable assets of a business but their importance is often overlooked because they are intangible. A guide to the legal issues has been prepared by solicitors Baileys Shaw & Gillett.

Some rights, such as patents, must be formally registered but others, including copyright and trade or service marks, arise automatically. They are valuable because they can be used to establish a competitive advantage or because they can be sold or licensed to produce royalties.

Intellectual Property Rights and Your Business, 17 Queen Square, London WC1N 3RH. Tel. 071 837 5455. 16 pages. Free.

Find a workspace of your own

Managed workspaces avoid the difficulties associated with the conventional long-term property leases but can be difficult to find because they are often not advertised through estate agents.

The London Directory of Managed Workspaces lists more than 350 business centres inside the M25 ring. It gives details of the size of the spaces available, costs and type of accommodation – office, studio, warehouse or workshop – and offers advice on issues such as tenancy agreements, planning permission and insurance.

From South London Business Initiative, 444 Brixton Road, London SW9 8ZJ. Tel. 071 274 4000 ext. 324. 88 pages. £5.

Think big, buy small urges minister

A renewed attempt to open up government purchasing to small businesses has been launched by small firms minister Baroness Denton.

Government purchasing officers are being urged to make more use of small suppliers by means of a video, Think Big ... Buy Small, and an accompanying booklet.

Businesses wishing to learn more should contact Roger Filby, Small Firms Division, c/o Moorfoot, Sheffield S1 4PQ. Tel. 0742 594715.

Taking the banks to task

Business owners who would once have accepted the bank manager's advice without question have become far more critical. They are now aware of the need to manage the banking relationship. Points they should watch include:

- If you are unhappy with your bank's charges check with the branch how they are calculated. Errors are common and it is not unknown for a 0 to be added to the interest rate or for penalty rates to be levied on the entire overdraft and not just the excess.
- If the manager cannot say how he has arrived at a particular level of charges press for an explanation. This should be less common

now the banks have published customer charters and more details of their rates but it does sometimes occur.

- Negotiate on fees but do not forget that the bank has to make a profit too. It makes sense to compare what your bank offers with the competition and use this in negotiations.

- Ultimately it may be worth changing banks but do not underestimate the inconvenience involved. Make sure the bank you would like to move to will be prepared to take on your account.

- If you have bad news to impart make sure you have a plan prepared for putting the problems right.
- Keep a close eye on the terms and renewal dates of bank facilities so you can plan your negotiating position ahead of the next renewal meeting.

- Make sure you have a facility letter from your bank to cover any financing you have arranged. Check its contents to see that it matches what you have agreed verbally.

- If you are required to provide personal guarantees make sure the amount corresponds to the sum borrowed and that there is a time limit. Do not sign unlimited, open-ended guarantees, it will restrict your freedom of manoeuvre. Once a guarantee expires make sure the fact is recorded at Companies House or at the Land Registry or you may have problems raising loans in future.

the next few weeks.

This finding is perhaps not surprising in a recession but many in the business community are concerned that the banks will not be able to meet demand for finance when the upturn comes. "Managers are becoming more risk-averse," says Alastair Winter of the Bank Relationship Consultancy**, one of a number of specialist consultancies which have sprung up to help businesses deal with their bank.

The banks are poor at assessing risk and managers often seem unable to distinguish between a sound and an unsound business proposition, says Philip Doggett of Business Banking Review.

The banks, for their part, are quick to point out that a banking relationship is a two-way affair. The forum study found that 70 per cent of small businesses were aware of the need to provide the bank manager with timely and regular management information. How often this awareness is put into practice is another matter but it does indicate an increased sophistication on the part of businesses.

However hard the banks work on improving their services, they are operating in a far more critical market place. They are large organisations and it will take a long time to change traditional cultures. They can expect the transition to be subjected to a painful public scrutiny.

**Small Businesses and their Banks Report £200, summary £15. Tel. 0565 63467. **Tel 071 283 5454. Tel 071 528 8530.*

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Olivers Windows Limited (in liquidation)

- Window, door and conservatory manufacturer and installer for the domestic market
- UPVC, aluminium and hard wood product
- Turnover last year £4.7 million

- Plant, machinery, office equipment and van fleet
- Confirmed order book approximately £700,000
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Contact: Sue M Watson, Liquidator
Harris Watson, 12 St Paul's Square, Birmingham B3 1RB
Tel: (021) 233 9700 Fax: (021) 233 9707

FOR SALE

Tamcarla Limited T/A Nu-Life Window Company (in administrative receivership)

- Sheffield based replacement window company – aluminium into timber subframes
- Established 20 years
- Own profile system

- Turnover last year £1.8 million
- Leasehold premises – 12,000 sq ft
- Mainly domestic sales

- Order book and customer records available
- 16 Employees

Contact: Sue M Watson, Administrative Receiver
Harris Watson, 12 St Paul's Square, Birmingham B3 1RB
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BUSINESS AND THE LAW

Perrier workforce loses merger plea



Attempts by the Perrier workforce to challenge the European Commission's decision allowing the Nestlé/Perrier merger have suffered a setback following refusal by the president of the Court of First Instance, Mr Cruz Vilaca, of their application for interim measures. This was the first Court ruling involving the 1989 EC merger regulation.

Following clearance of the merger by the Commission last summer the Perrier workforce brought an application for judicial review. Pending the hearing of their application they also requested suspension of the Commission's authorisation decision and asked the CFI to order the Commission to require Nestlé not to reduce employment in the Perrier group nor to comply with the undertakings given to the Commission which included the sale of Perrier subsidiaries.

The CFI president dismissed the application for interim measures on the grounds that the applicants had not proved sufficient urgency to justify intervention by the Court.

The main reason for urgency relied on by the applicants was the threatened redundancy of 740 employees during 1993 and the likelihood of further redundancies following the sale of subsidiaries to a competitor, BSN, France's largest foods group. They claimed the absence of a right of reinstatement for unfair dismissal in French law meant that redundancy constituted serious and irreparable harm.

In reaching his decision the president took into account the need to balance the conflicting interests of the employees' representatives with those of Nestlé.

The president pointed out that, in fact, redundancies would arise only if the more favourable methods proposed by Nestlé for reducing employee failed.

Moreover, there should be no risk of further redundancies as a direct result of the Commission's authorisation decision itself or the conditions requiring the sale of subsidiaries.

First, the merger regulation expressly states it has no impact on the collective rights of employees. Second, the 1977 Acquired Rights Directive precludes redundancy on the transfer of a business, including a transfer resulting from a merger authorisation decision.

Judicial Review
However, the president rejected the Commission's claim that the main judicial review application was inadmissible.

The applicants' main grounds for asking the court to annul the Commission's decision include alleged infringements of the procedural rights of recognised employee representatives of the companies concerned by a merger and the failure of the Commission to respect fundamental social rights recognised by Community law, including the social charter.

They also challenged the decision on the grounds of failure to maintain effective competition in France, and the introduction of the concept of "duopoly" or "oligopolistic dominance" without legal basis into the merger regulation.

Although the CFI president did not comment on the main grounds for judicial review, his ruling contained observations on the policy objectives of the merger regulation indicating the likely position which the CFI could adopt in the context of the protection of employee interests in merger cases.

He accepts the Commission policy implemented during the first two years of EC merger control that competition considerations are predominant in the assessment process. But, he notes that in considering the effect of mergers on the structure of competition in the Community, the Commission must place its appraisal within the general framework of the achievement of the fundamental objectives referred to in Article 2 of the EEC Treaty, including that of strengthening the Community's economic and social cohesion.

According to the president, the Commission also acknowledges the correctness of this approach. More interestingly, the Commission is reported as saying that taking other effects of a merger into account would hinder achievement of one of the general Treaty objectives and notably the development of employment.

The Commission claims that neither the Perrier takeover nor the subsequent sales of subsidiaries could harm any of these objectives.

Case T-96/92 R. Comité Central d'Entreprise de la Société Générale des Grandes Sources et al v Commission, Order of President of Court of First Instance, 15 December 1992.

BRICK COURT CHAMBERS, BRUSSELS

The endowment of Brussels two years ago with power to vet large-scale Community mergers has been an unexpected success for European business. The Merger Task Force, the European Commission's mergers watchdog, has shown itself capable of meeting the tight procedural deadlines set by the merger regulation and a willingness to reach an accommodation with businesses where possible.

This flexibility is reflected in the statistics. Of the 136 notifications dealt with by the task force during its first two years, 103 were cleared within one month and only 10 went to a full-scale, four-month, phase two investigation. Of those, two were cleared, one withdrawn, and seven cleared after modification.

Only one merger – the bid by France's Aerospatiale and Italy's Alenia for Canadian aircraft manufacturer De Havilland – has been blocked following a phase two investigation, and that largely because of the fierce opposition to it put up by Sir Leon Brittan, then competition commissioner.

It took 17 years of negotiation and much political compromise to get the merger regulation adopted.

Deciding which cases should be dealt with by Brussels and which should be left to the national competition authorities proved one of the bigger sticking points. Finally, it was agreed jurisdiction should be determined by reference to the turnover of the companies involved.

If the combined worldwide turnover of the companies was more than Ecu250m and the aggregate EC turnover of each of at least two companies was Ecu250m or more, then the case would go to Brussels. Mergers below these thresholds would remain the exclusive jurisdiction of national authorities.

This represented a victory for Germany and Britain, the two EC countries with the strongest national competition bodies and the most reluctant to cede power in this area to Brussels. Other member states argued the thresholds should have been set lower, bringing more mergers under Brussels' control.

As a compromise it was agreed thresholds would be reviewed by the end of 1993 with the expectation that they would come down if Brussels proved itself capable of handling a predicted 50 to 60 mergers a year. This year promises a fierce debate on the issue between the member states and the Commission.

Has the regulation been a success? Mr Michael Reynolds, head of City solicitors Allen & Overy's Brussels' office, says it is possible to criticise individual decisions and there has been some inconsistency, for example, in defining relevant product and geographic markets.

There has also been some concern over lack of transparency. Why for example was the De Havilland merger blocked while Nestlé's bid for Perrier was cleared subject to certain undertakings? There is no doubt, however, that deadlines have been met and the regulation has been a procedural success, he says.

So will the thresholds come down in 1993? It seems industry would like them to. If a case is borderline it is now quite common for businesses to ask their lawyers to structure the deal so as to bring it above the thresholds, Mr Reynolds says.

What industry likes about the merger regulation is the certainty it affords – the opportunity to obtain clearance for a deal after the initial one month appraisal period, he says. This certainty is not afforded by national competition authorities.

Professor Barry Hawk, head of the Brussels office of US law firm Skadden Arps Slate Meagher & Flom says industry is also heartened by the task force's relaxed approach, reflected in the statistics.

If Sir Leon had remained in charge of competition, a toughening of the regime could have been

Marriages made in Brussels

Robert Rice on why EC merger rules have found favour with industry



Commissioners past and present: with Karel Van Miert (left) at its head the regime is likely to become more relaxed than in the days of Sir Leon Brittan

expected particularly after the De Havilland case. But with a new competition commissioner, Mr Karel van Miert, in charge and a new director of the task force, Mr Phillip Lowe, taking over in April, neither of whom has any background in competition regulation, the regime is, if anything, likely to become even more relaxed, he says.

Mr Van Miert has already stated that strict competition principles will not be the sole guidelines for EC antitrust decisions over the next two years and that he wants to model EC policy more on the Japanese approach taking into account industrial, environmental, regional and social issues. If the net result is a further relaxation of the Brussels merger regime, industry may lobby even harder for lower thresholds.

Sir Sydney Lipworth, outgoing chairman of the UK's Monopolies and Mergers Commission, counsels caution, however. What industry likes so much about the Brussels regime is the possibility of quick clearance of a merger. But EC mergers and acquisitions activity has been at a low ebb over the past two

years. If M&A activity were to pick up and at the same time the thresholds came down increasing the number of mergers dealt with by Brussels, deadlines might begin to slip and the procedural certainty could be threatened, he says.

Whether the thresholds come down will ultimately be determined by the politicians. A year ago when Sir Leon was still in charge and the subsidiarity debate had yet to come to the fore a lowering of the thresholds looked on the cards. With Mr Van Miert at the helm and the political climate shifting against the ceding of more power to the centre, a reduction in the thresholds is less certain.

If the Commission is set on reducing the thresholds there will be a price to pay. Professor Hawk says Germany and Britain, and to a lesser extent France, are likely to oppose any reduction. Germany's price for agreeing to a change would be the establishment of an EC mergers watchdog independent of the Commission or conceivably an independent EC cartel office based on its own Bundeskartellamt.

It is not clear whether the UK would support Germany in this demand. Although not purporting to speak for the UK government, Sir Sydney has made it clear on a number of occasions that while he thinks the body responsible for investigating mergers should be as independent as possible he would stop short of the single all-pervading independent competition body sought by Germany.

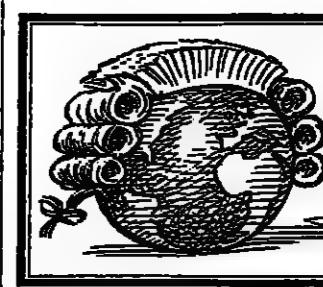
Member states might also be prepared to agree to the thresholds coming down in return for a number of amendments to the regulation itself, Mr Reynolds says.

A strengthening of the exception which allows mergers above the threshold to be referred back to member states on the grounds that they affect a distinct national or regional market would be welcomed by Germany and the UK. Three requests from Germany in the Varta/Bosch; Mannesmann/Hoesch; and Alcatel/AEG Kabel cases were all turned down. Only one merger Steedley/Tarmac has been referred back under this exception and that was largely because a related bid by Redland was already being investigated by the UK's MMC.

Most member states would also welcome a change in the EC's policy on negotiating settlements which would allow the Commission to accept behavioural undertakings in addition to structural changes.

And if Mr Van Miert is determined to extend his policy of considering factors other than pure competition, several member states would like to see those factors written into the regulation. A significant amount of political horse-trading lies ahead:

LEGAL BRIEFS



Defending the mark of a true Champagne

Champagne producers have never been slow to protect their appellation against those who attempt to trade on its reputation.

The latest in a long line of legal cases to be heard by the English High Court started yesterday. It concerns "Elderflower Champagne", a non-alcoholic cordial with added carbonated water, sold in green, Champagne-shaped bottles with wired mushroom corks, by Thorncroft Vineyard. At issue will be whether the consumer is likely to be misled into believing this is real Champagne.

While Thorncroft will argue that no one could possibly make that mistake, the Champagne producers believe they have ample evidence to show that people will be misled. Although its reputation is well known, few people know what

Champagne really is – a unique sparkling wine produced only in the Champagne region of France, they say.

There is also a principle at stake. If Thorncroft is allowed to market its product unchallenged, others will follow and pretty soon the mark Champagne, will have been destroyed, passing into the vernacular like other well-known marks before it, such as Gramophona, Hoover, Go-kart and Aspirin. The hearing is expected to last five days.

Control Securities

In our issue of December 22, we reported that Mr Nazmu Virani, currently being prosecuted in connection with the Bank of Credit and Commerce International investigation, was the head of Control Securities plc. Control Securities has asked us to point out that he is no longer with the company and is not being prosecuted in connection with his former role there.



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An argument which may convince the financial fraternity. But will The Board buy it?

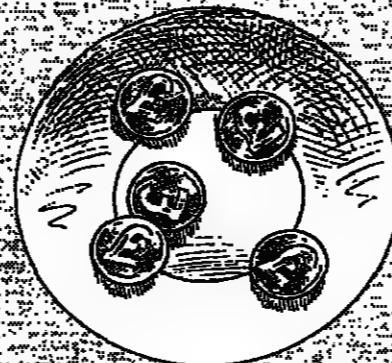
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FT Lunch for a Fiver.

Two for a Tenner.



On Saturday January 9 the Financial Times announced the introduction of the "FT Lunch for a Fiver" with over 130 restaurants participating nationwide.

On weekdays from Monday January 18 until Friday January 29 festive lunchtime being offered on "FT Lunch for a Fiver" menu at participating restaurants. These will be listed daily in the Financial Times and published in full next Saturday January 23. The "FT Lunch for a Fiver" menu is £5.00 (excess) (although some restaurants are offering three). Drinks, coffee and service are extra.

RESTAURANTS

Sonny's, 94 Church Road, LONDON SW13	Tel: 081 748 0393	La Brasserie, 60-61 St. Mary Street, CARDIFF	Tel: 0222 372164
Steens, 27-29 Chad Square, Hawthorne Road, Edgbaston, BIRMINGHAM	Tel: 021 455 6697	Café Rouge, 78 Petersham Road, RICHMOND, Surrey	Tel: 081 332 2423
Markwicks, 43 Corn Street, BRISTOL	Tel: 0272 262358	Café Rouge, 26 High Street, WIMBLEDON, LONDON	Tel: 081 944 5131
Brasserie Forty Four, 44 The Calls, LEEDS	Tel: 0532 343222	Café Flo, 149 Kew Road, RICHMOND, Surrey	Tel: 081 940 8298
Armadillo, 20-22 Mathew Street, LIVERPOOL	Tel: 051 238 4123	Café Flo, 676 Fulham Road, LONDON SW6	Tel: 071 371 9573
Normandie, Elbow Lane, Birde, MANCHESTER	Tel: 061 764 3868	Angel, 101 Bermondsey Wall East, Rotherhithe, LONDON SE16	Tel: 071 237 3608
Adlards, 79 Upper St. Giles Street, NORWICH	Tel: 0603 533522	King's Head, Kinghoe, LEIGHTON BUZZARD, Bedfordshire	Tel: 0296 668284
Sonny's, 3 Carlton Street, Hockley, NOTTINGHAM	Tel: 0602 473041	Wheelers, 12a Duke Street, LONDON W1	Tel: 071 930 2460
The Marsh Goose, High Street, MORETON-IN-MARSH, Gloucestershire	Tel: 0608 52111	Pierre Victoire, 10 Victoria Street, EDINBURGH	Tel: 031 225 1721
Le Marché Noir, 24 Eyre Place, EDINBURGH	Tel: 031 554 1608	Pierre Victoire, 8 Union Street, EDINBURGH	Tel: 031 557 8481
The Vintners Rooms, 87 Giles Street, Leith, EDINBURGH	Tel: 031 554 0767	Pierre Victoire, 38-40 Grassmarket, EDINBURGH	Tel: 031 228 2442
The Ubiquitous Chip, 12 Ashton Lane, GLASGOW	Tel: 041 334 5007	Pierre Victoire, 52 Coburg Street, EDINBURGH	Tel: 031 555 8178
La Belle Epoque, 61-63 Dublin Road, BELFAST	Tel: 0232 322244	Tomorrow's listing will include London restaurants	

We are also running a competition to enter a free prize draw in which you could win a weekend for two at Gidleigh Park, Chagford, Devon.

Every weekday, from 11th-29th January, the Financial Times poses an "FT Lunch for a Fiver" question. Answer any 10 of the 15 questions (Clue: The answer is the name of a restaurant given in that day's listing), complete an entry form which will be published every day between 25th-29th January, and send them to us at the address given below. Your comments on your favourite "FT Lunch for a Fiver" menu will also be welcome.

QUESTION 7: Where to advance on board?

ANSWER 7:

Answer this question, together with 9 others published during the competition period, and send them, together with a completed entry form to "FT Lunch for a Fiver", Number One Southwark Bridge, London SE1 9HL, to arrive no later than Friday February 12 1993. The prize draw will be made on Monday February 15 1993. The sender of the first correct entry drawn after the closing date, from all the entries received, will be declared the winner. Full details of the competition and previous questions are available from the Marketing Department of the Financial Times at the address given above, or on Tel: 071 873 3670.

Sir Robert Clark to chair bank boutique

At 69, Sir Robert Clark, one of Britain's best-connected merchant bankers, has finally got an investment bank with his own name on it. He has been made chairman of Rauscher Pierce & Clark, a London investment banking boutique, being established by the Dallas-based firm, Rauscher Pierce Refnes.

The new boutique plans to marry Rauscher Pierce Refnes' strengths as the leading investment bank in the US South West with the contacts of a group of European investment bankers led by Sir Robert, who rose to prominence as a merchant banker during his chairmanship of Hill Samuel from 1974 until it was taken over by the TSB Group in 1987.

A former director of the

Bank of England and vice chairman of TSB until March 1991, Sir Robert is currently chairman of Mirror Group Newspapers, vice chairman of SmithKline Beecham, and has a string of other directorships including Shell Transport and Trading.

David Quint, a 42-year-old lawyer and managing director of the new firm, says he has known Sir Robert for ten years having been introduced to him by former Hoover boss Sir Peter Boon, a fellow director of Belden & Blake, a small US oil

company. Sir Robert and Quint visited three US regional firms before linking up with Rauscher Pierce which has 25 offices around the US South West. The US firm will have 25 per

cent of the equity and Sir Robert will have "almost the same".

Sir Robert said yesterday that it was nice to work "for oneself for a change" and he expected to devote about a third of his time to the new venture. The advantage for the US parent is that its new European outpost - it will also have a Zurich office - needs little capital and will have low overheads. "It only takes a couple of projects to make quite a difference," says Quint.

Sir Robert has recruited a couple of "old friends" to his board - Richard Butler, a former president of PaineWebber International, and James Lander, a Zurich-based investor and former executive vice president of Courts' Swiss bank. Rauscher Pierce will be represented on the board by David Smith, chief executive, and Robert Brown, head of corporate finance.

Bodies politic

■ Derek Prentice, assistant director of the Consumers' Association, has been appointed president of BEUC, the European Bureau of Consumer Unions.

■ Sir Leon Brittan has been appointed Chancellor of the UNIVERSITY OF TEESSIDE.

■ John Armit, chairman of Laing Civil Engineering and John Laing International, has been appointed president of the EXPORT GROUP FOR THE CONSTRUCTION INDUSTRIES.

■ Nigel Hughes, director of Tegel Technologies, director of Industries Aerospace and

Defence Systems, has been appointed a member of the CAA's airworthiness requirements board.

■ Tim Sheppard, md of Siemens Measurements, has been appointed chairman of the BEAMA METERING ASSOCIATION.

■ David Harrup, md of ABS Pumps, has been appointed chairman of the BRITISH PUMP MANUFACTURERS' ASSOCIATION.

■ Adrian White, chairman of Biwater, has been appointed chairman of BRITISH WATER INDUSTRIES GROUP.

■ Ian Wright has been appointed director of training at the CONSTRUCTION INDUSTRY TRAINING BOARD on the retirement of Doug Shaw.

■ Pat Dyer (left), managing director - gases at BOC, has been appointed deputy chairman of the BOC group. He will deputies for Patrick Rich, chairman and chief executive, in a wide range of roles, allowing him to concentrate on strategy and planning.

The group is also reorganising its divisional structure in an effort to integrate its regional businesses more effectively and increase the spread of its technology.

■ Chung Kong Chow, known in the business simply as "CK", has been appointed to the new position of group operating officer and chief executive of BOC gases. He was previously director North Pacific gases.

■ Geoffrey Marsh, who worked at the Museum of London and as museum development officer for area museum service for south eastern England, has been appointed project director for the IMPERIAL WAR MUSEUM'S new development at Hartlepool.

■ David Tidmarsh, chief executive of Applied Holographics, has been appointed president of the INTERNATIONAL HOLOGRAM MANUFACTURERS' ASSOCIATION.

■ Sir Denis Henderson, chairman of ICI, has been appointed chancellor of BATH UNIVERSITY.

■ Barry Supple, master of St Catherine's College, Cambridge, has been appointed director of The LEVERHULME TRUST.

■ Sir Rex Richards, chairman and chief executive of Hertsmere Borough Council's planning officer, has been appointed to the newly created post of director of operations at the INDUSTRIAL SOCIETY.

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ARTS

A Roman evening

The Song of Tales

Some 20 years ago, almost at the outset of his career, the Neapolitan musicologist-composer-producer Roberto De Simone created a spectacle entitled *La gatta Cenerentola* ('The cat Cinderella'), based largely on *Lo canto delle canti* ('The Tale of Tales') by Giambattista Basile, the 17th century collection of fairy-tales that has inspired many subsequent works, among them Prokofiev's *Love of Three Oranges*. With liberal admixtures of mime, dance and traditional music (plus some music of his own) De Simone created a piece of stage magic, subsequently revived several times, and now a part of Italian theatrical history.

The recent announcement of new De Simone full evening of Neapolitan song and story naturally aroused keen expectation among his fans, especially since the title *Il canto delle canti* ('The Song of Tales') again recalled Basile, and suggested that *La gatta Cenerentola* would have a successor. But the wily produced both disappointed and rewarded his admirers. The earlier piece was a kaleidoscope of visual invention and brilliant colour; the new work is sober to the point of starkness: the performers are all dressed in black – and movement is reduced to the essential minimum. But within these narrow, self-imposed confines, *Il canto delle canti* proved to be as varied and thrilling as anyone could wish.

It began with Basile – a story of an Ogre and his garden – narrated, chanted and sung by seven singers, with subtle, deliberately scant accompaniment, then ranged through other traditional songs and stories to some versions of *Don Giovanni*, of which the most exhilarating saw Pulcinella standing in for Leporello, and then a hilarious bit of 18th century farce – *L'opera di Zesa* – with enchanting pastiche made by De Simone, and with the superb Neapolitan actor Rino Marsilli, en travesti, as Zesa (before that, he had been a magnificent Pulcinella).

The second half featured more recent pieces: a staged version of the *Opera*, *Starlight Express*, and *Miss Saigon* have upped the genre's technological ante at the expense of originality and humanity. These memories have a lot to do with why I found *My Favorite Year*, which recently played at the Vivian Beaumont Theatre in a Lincoln Center Theatre production, so wonderfully refreshing.

This new musical, based on the 1983 film of the same name starring Peter O'Toole, is far from perfect, but what it has in large supply, which so many of today's musicals lack, is charm. It is a good, self-contained, self-controlled little musical and unlike last season's nostalgic vehicles – the Gerashwin mishmash *Crazy for You* and Jerry Zaks' over the top revival of *Gems and Dolls* – it does not give the sense of material worked over and tattered up with making millions in mind.

The creative team – lyricist Lynn Ahrens, composer Stephen Flaherty, and writer Joseph Dougherty – has filled out the movie's strong story line with a tight, clever book and tuneful songs that spring naturally from the action and dialogue. It is the tale of junior comedy writer Benji Stone (Evan Pappas), who is assigned to keep his now-faded and drunken childhood movie idol Alan Swann ('Tim Curry') off the scene for the week. Swann is the guest star of "King Kaiser's Comedy Cavalcade".

Given that set up, everything that you think will happen happens, with a decidedly 1980's personal-growth twist. Swann charms everyone, falls off the wagon and clambers on again just in time to save the day and make up with his long-neglected teenage daughter. Handling Swann mixes

William Weaver

The gentle manipulator of space is at it again

William Packer reviews Tim Head

It is easier to describe the work that Tim Head is currently exhibiting than either to justify or to condemn it. The first thing to strike us, even before we register his latest group of 15 canvases that occupies the huge lower gallery of the Whitechapel, is the space itself. We enter a room transformed, its walls now a light and uniform sky-blue, its floor covered with green plastic turf. Head, space, the teasing confounder of familiarity and expectation, is at it again.

We need not go so far as his apologist, Marco Livingstone, who, in the catalogue essay, compares the experience with that of being placed "in the perfect stillness of an eternal heaven by Fra Angelico", to take the point. There is no deception: the means are obvious. Yet this great space, even as we enter and recognise it, is not quite the Whitechapel we thought we knew. It is bigger somehow, higher, more open and airy, yet, at the same time, oddly more complete and enclosed.

Here hang these large canvases, 12 to the set and two more *hors serie*, with their immaculate surfaces and their self-consciously bland and enigmatic images. They are clearly unbrushed by hand, but the manner of their making is not readily apparent. Only the catalogue can tell us that they have been printed out on an ink-jet press, regulated by computer, the images amplified

from collage studies. It is at once frustrating and revealing that Head never shows such preparatory material.

What are we to make of these blank, screen-like images, so gently curved and subtly speckled? Again, only the catalogue will tell us that they derive from "the kinds of shapes used in packaging and presentation... Intrigued that such shapes look curiously familiar but also odd in their synthetic character, he built up a collection of them in the form of manufactured objects, labels and printed matter, sometimes drawing the outline directly from such things as plastic containers, at other times photocopying them and redrawing them. Gradually refining the selection so as to eliminate the most immediately recognisable forms, he arrived at a group of hybrid generic motifs whose particular origins can no longer be identified."

Upstairs, past the slide documentary of past work, and the "Happy Eatery" in the Gallery's cafe, we come to another total appropriation of the particular space. The small New Gallery has been blacked out and ultra-violet lamps installed to pick out the myriads of colour stick-on labels scattered across the walls and ceiling. The trick is simple enough and the effect engaging, as it were the darkest of nights and the stars bright in the firmament, "the floor of heaven thick inlaid

with patinas of bright... well, yellow and green and blue and red."

The Upper Gallery holds a selection of Head's work of the 1980s, and it is here that his preoccupation with the synthetic product and detritus of the modern, processed, computer-driven world is made clear. Here are the large chromatic photographs, produced to the highest gloss of contemporary advertising, that take still-life as their ironical, impassive subject. Here is a heap of plastic toys, pastel-coloured skulls that are really rubbers, rockets, toy cars; and here a King Kong cityscape of transistor radios, computers, product packaging, vibrators as skyscrapers.

Here too are the effluent and toxic landscapes, the chromatics of what might be pools or swamps filled with whatever we choose to throw away, plastic bottle, strip and filter, unbiodegradable to the last button. The charge is inevitable, but Head insists he is not an issues artist, "it's not straight-forward, and that's what makes it interesting. I am drawn to these things. Close up, they have a strange physical beauty that I find compelling... We can't pretend that this stuff doesn't exist."

Further along hangs the "Cow Mutation" painting, with which he won the John Moores Prize of 1986. It is again a large canvas, but this time painted directly and simply in black

and white, the image derived

from the cow motif by the anonymous designer of the particular milk carton. And by degrees the poor cow disintegrates in formal frenzy before our eyes. No issue there. The series continues with such works as *Prime Cuts*, *Deep Freeze* and *Replicator*, each apparently prettier and more sophisticated than the next in its simplicity, whites and pinks, violets and blues, so redolent of late Matisse. It is only the imagery itself that gives us pause, images of cells

and organisms, mutant as may be, beneath the microscope.

The large green and black triptych at the end carries as its image a map of the world, its continents and oceans breaking down in a desperate confusion. As I say, no issue there.

Head, it seems to me, is very much an artist of his time and place, fortunate in the sympathetic interest his work has elicited over the years, by those who command the British art patronage of the British art

world. That of itself is no disqualification, and Head no less an artist, of considerable refinement and intelligence moreover, for the support he has enjoyed.

My feeling is only that he is as yet not fully the artist he is capable of being simply because he has yet to trust himself fully to experience and intuition, rather than, as hitherto, to idea and process. He is the victim still of his background, Newcastle in the 1960s, under the influence of Richard Hamilton, and the

heresy that persists so destructively to this day, that art, to be art, must be about ideas – as though ideas alone could make a Titian, a Rembrandt or a Matisse. Ideas and attitude are but the straitjacket of the aesthetes, and Head, I should have thought, too clever not to escape.

Tim Head: Whitechapel Art Gallery, Whitechapel High Street E1, until February 28, then to Manchester City Art Galleries. Sponsored by Beck's

Theatre in New York

My Favorite Year

Remember 1984? I don't. I was not yet born during the heyday of live television comedy and matinee idols, the era in which *My Favorite Year*, the first Broadway musical of the New York season, is set.

But I can certainly remember the 1980s and early '90s, as musicals like *Phantom of the Opera*, *Starlight Express*, and *Miss Saigon* have upped the genre's technological ante at the expense of originality and humanity. These memories have a lot to do with why I found *My Favorite Year*, which recently played at the Vivian Beaumont Theatre in a Lincoln Center Theatre production, so wonderfully refreshing.

This new musical, based on the 1983 film of the same name starring Peter O'Toole, is far from perfect, but what it has in large supply, which so many of today's musicals lack, is charm. It is a good, self-contained, self-controlled little musical and unlike last season's nostalgic vehicles – the Gerashwin mishmash *Crazy for You* and Jerry Zaks' over the top revival of *Gems and Dolls* – it does not give the sense of material worked over and tattered up with making millions in mind.

The creative team – lyricist Lynn Ahrens, composer Stephen Flaherty, and writer Joseph Dougherty – has filled out the movie's strong story line with a tight, clever book and tuneful songs that spring naturally from the action and dialogue. It is the tale of junior comedy writer Benji Stone (Evan Pappas), who is assigned to keep his now-faded and drunken childhood movie idol Alan Swann ('Tim Curry') off the scene for the week. Swann is the guest star of "King Kaiser's Comedy Cavalcade".

Given that set up, everything that you think will happen happens, with a decidedly 1980's personal-growth twist. Swann charms everyone, falls off the wagon and clambers on again just in time to save the day and make up with his long-neglected teenage daughter. Handling Swann mixes



Evan Pappas as Benji: as simple and perky as his bow tie

up Benji's life just enough so that he can finally shine in straightening it out: he gets the girl; recognition for his yeoman writing duties; and in bonding with Swann works through some lingering bad feelings about his own father, who deserted his family when Benji was young. It is all pretty predictable, but Ron Lagomarsino's production clips along with such verve and it is all played with such freshness that the lack of originality does not seem to matter.

Pappas' Benji embodies what makes *My Favorite Year* charming: he is as simple and perky as his bow tie, with a soaring singing voice and some of the production's best numbers on which to show it off. Curry's Alan Swann is less successful; he is too obviously playing at star quality, the essence of which is effortlessness. A shame, because when he lets down his guard, as in his climactic confrontation

with Benji in "The Lights Come Up," his natural magnetism is estimable; he can swashbuckle through my musicals in his Musketeer getup anytime.

Andrea Martin, as the double-taking second-banana comedy writer Alice Miller, gets the show's best laughs and its cleverest musical number: "Professional Showbusiness Comedy." Her performance is almost too excellent, though, because it points out what keeps *My Favorite Year* merely good instead of sublime. If only the whole production had her dead-on, period-specific ring!

My Favorite Year saves the title tune, its most memorable, for last and is this good, old fashioned musical's final nod to the classic rules of showbusiness: it leaves 'em humming.

Karen Fricker

Concerts/Richard Fairman

A weekend with Janáček

In 1926 Janáček came to London for the most important overseas visit he undertook to promote his music. Unfortunately, his timing was not propitious: a couple of days before the main concert the country was plunged into a general strike, leaving no programmes, no transport and no newspapers to advertise the event or carry reports of it. He returned to Czechoslovakia disappointed and dejected.

The irony of this failed attempt to find a wider international audience is that since the 1960s it has been in this country, as much as any, that Janáček's music has come to prominence and popularity. The idea of a weekend devoted to a survey of his music, supported by films and talks, is one that no serious music-lover today would begin to question.

Over the past few years these BBC single-composer weekends at the Barbican have become a regular feature of London's musical life. But what started out as an ambitious project to put before the public in-depth profiles of difficult 20th-century composers is now edging on to safer ground. Last year's choice was Berg, for the first time not a living composer; and now we have in Janáček one who has a large corpus of his works – the operas – already accepted by the public at large.

As a result, the emphasis has changed. The importance of this weekend shifted to the smaller pieces, although the larger orchestral scores *Taras Bulba* and the Sinfonia

nietta – were included to provide a rousing climax to each evening, as they most certainly did in these muscular and dynamic performances by a BBC Symphony Orchestra in very fine fettle under Andrew Davis.

So central is the place occupied by the operas in Janáček's output that at least one had to be included. This was *From the House of the Dead*, arguably the most suited to concert performance. Again Davis gauged the music forwards with an unsatisfying torso.

From other areas of his output there was a selection of the piano music, all fascinatingly individual, played by Radostav Kvasil. The BBC Singers under Simon Joly ventured into the (mostly) unaccompanied choral music, including a draw-out, but surprisingly sensual setting of the Lord's Prayer. There is a lot of folk arrangement that might have been added, but at nearly an hour in length this sample was enough.

Altogether, the most entertaining single programme of the weekend was the Sunday afternoon chamber music recital. From a searing account of the First String Quartet by the Lindsay Quartet, it continued via a brilliantly sparkling *Midi* from London Winds to the Concertino, which picks up on the animal life so beloved by Janáček. This was, in fact, the very programme as he intended it for the Wigmore Hall on his visit in 1926 – now generously applauded, a happy case of musical dues at last being paid.

The "spark of God" which Janáček saw in each of these characters encapsulates one of the personal beliefs that is expressed throughout his music. With their out-of-the-

ordinary plots, focusing upon the human condition, the operas are able to develop those feelings in a way denied his other music. Of the rare works performed during this weekend, the "Danube" Symphony, receiving its first UK performance, roamed across folk territory and down modernist paths with no very convincing sense of direction. The Violin Concerto, recently "realised" from the composer's sketches, remains a wildly inventive, but unsatisfying torso.

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CNN 2000-2000, 2200-2300 World Business Today – a joint FT/CNN production with Grant Perry and Colin Chapman

Super Channel 0710-0710, 1200-1240, 2200-2340 FT Business

0710-0730, 1240-1300 (Mon, Thurs)

FT Business Weekly – global business report with James Bellini

0710-0730, 1240-1300 (Wed) FT Media Europe

0710-0730, 1240-1300 (Fr) FT Eastern Europe Report

2240-2248 FT Report

Sky News 2030-2100, 2230-2300 FT Business Weekly

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CNN 0900-0930, 1800-1830 World Business This Week – a joint FT/CNN production

Super Channel 0830-0900 FT Business Weekly

Sat News 1130-1200, 1730-1800 FT Media Europe

SUNDAY

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Super Channel 1900-1930 FT Business Weekly

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AMSTERDAM

Burus van Berlage Tonight at 20.15. John Adams conducts Schoenberg Ensemble in world premiere of his new chamber symphony. Sun afternoon: American programme with Netherlands Chamber Chorus (6270 468).

Concertgebouw Tonight's performance is a song recital by Robert Holl. Tomorrow, Thurs., Fri. and Sun afternoon: Alain Lombard conducts Royal Concertgebouw Orchestra in works by Fauré, Rousseau and Tchaikovsky. Sat Ton Koopman directs Bach's Brandenburg Concertos. Sun afternoon: Shostakovich programme with Minsk Philharmonic Orchestra. Mon: Beaux Arts Trio (6718 435). Muziektheater Harrison Birtwistle's Punch and Judy, staged by Pierre Audi and conducted by Oliver Knussen, can be seen tomorrow, Sun, next Tues and Fri. Richard Jones' new production of Der fliegende Holländer opens next Mon, with

INTERNATIONAL ARTS GUIDE

■ BRUSSELS Palais des Beaux Arts 20.00 Jane Glover conducts Belgian National Orchestra in works by Haydn, Mozart and Spohr. Next Tues: Ton Koopman directs Bach's Brandenburg Concertos. Jan 29: Alfred Brendel (507 8200).

Monnaie 20.00 Guide Johannes Rummstadt conducts a revival of Peter Mussbach's production of From the House of the Dead (repeated tomorrow, Fri, Sun, next Tues, Wed and Fri). Sat: Jeanne Pioland song recital (219 6341).

Espace Temps Tomorrow, Thurs., Fri, Sat Anne Teresa De Keersmaeker's experimental dance group Rosas in a programme entitled Eris, music by Beethoven, Webern and Shnitke (264 avenue Van

Flexibility wins friends

Pressure is growing for a compromise on Hong Kong, writes Simon Holberton



Governor Chris Patten: his plans could be amended

Hong Kong is daring to hope. Conciliatory comments by both Chinese officials and Governor Chris Patten have raised expectations that a compromise over the colony's political development might be achievable.

The stock market - the most visible indicator of the colony's mood - in the first weeks of the year has recovered much of the losses it sustained in December, when China suggested it might not honour business contracts in the colony that span the transfer of sovereignty in 1997.

Mr Allen Lee, leader of Hong Kong's main conservative political grouping, who this morning will meet Mr John Major, Britain's prime minister, says that the atmosphere in the colony has improved markedly since the beginning of the year. In today's talks, he will press Mr Major to amend Britain's proposals for increased democracy in the colony to make them more acceptable to China.

A more flexible stance by Mr Patten is one of the reasons for the colony's increased optimism. While maintaining his "principles" that arrangements for the colony's 1997-99 elections have to be fair, open and acceptable to Hong Kong - he has indicated a greater willingness to consider alternatives to his plans. Last week he even reminded the members of the Legislative Council (LegCo), the colony's lawmaking body, that political reforms in the colony must be acceptable to China.

Besieged, for its part, has restrained its personal attacks on Mr Patten. It has also adopted a softer tone on political matters. Mr Lu Ping, Beijing's most senior official involved in Hong Kong affairs, has played down reports that China would set up shadow government in Hong Kong if Mr Patten persisted with his proposals.

But there are also fears that what looks like accommodation on both sides is simply a change in tactics, designed to make their respective positions more appealing to an increasingly divided population in Hong Kong.

"What I am afraid of is the continuation of a stalemate - a situation where Mr Patten introduces his package, pushes it through LegCo, and China decides to go its own way," says Mr Lee. "We cannot afford to live with four years of China not co-operating with the UK."

This view, widely held in the colony, is most strongly felt in

the business community. Mr William Fung, managing director of Li & Fung, a trading company, says: "When the Basic Law [the mini-constitution, published in 1990 by Beijing, for Hong Kong after it reverts to Chinese sovereignty] came out, people thought it was a broadly acceptable basis for Hong Kong's future. Why, then, has the governor decided to upset the apple cart?"

Mr Chan Wing Kee, managing director of the Yangtze-Iang Garment Manufacturing Company and chairman of the Hong Kong Exporters Association, suggests the direction of Mr Patten's reforms is misplaced.

"The 1995 elections are not the most important thing facing us," he says. "What is important is the first chief executive [CEO] of the Special Administrative Region and how he will work for Hong Kong and China. We still live in a place where who is in charge is more important than the system. If you push China into a corner, the CEO will not be the best one for Hong Kong."

But the "system" is where the fate of Mr Patten's proposals will be decided. LegCo will receive the governor's legisla-

China has said that its objections to Mr Patten's proposals are less to do with democracy than with honouring past Sino-British agreements

tion towards the end of next month, and it will then initiate the process of legislative review by which it is ratified. The process promises to be protracted.

"The legislation will be scrutinised clause by clause and many amendments will be made; it will be messy and time consuming," says Mr Simon Ip, the legal profession's representative in LegCo.

Mr Ip is one of the increasingly influential group of independent LegCo members who do not belong either to the main conservative group, headed by

China has always regarded Hong Kong's political development as an issue to be settled between itself and Britain. Beijing has been dismissive of LegCo, referring to it as only a consultative body.

Moreover, in the current row China has said that its objections to Mr Patten's proposals are less to do with democracy than with honouring past Sino-British agreements. It charges Mr Patten with repudiating a 1990 understanding between the UK and China concerning the 1995 LegCo polls.

Mr Patten's proposals, it

says, violate the "spirit" of past agreements in two ways. According to one proposal, the "election committee", which will appoint 10 of the 60 LegCo members in 1995, would consist of 250 popularly elected local officials. In 1990 Britain gave provisional endorsement to a body that would have a narrower franchise.

His plans for nine new "functional" constituencies have also angered China. The 21 functional representatives in the current LegCo are drawn from and elected by specific professional and business groups, such as doctors and lawyers. Mr Patten's nine additional seats would be filled from a broader constituency, encompassing all workers.

Many LegCo members hope that, if they can amend Mr Patten's political reforms along the lines of the 1990 "agreements", China may acquiesce. In particular, support is gathering among independents to preserve the existing system of functional constituencies and to devise an election committee that is more consistent with the Basic Law. "We are all looking for a way out," says Mr Vincent Cheng, Hongkong Bank's chief economist and an appointed legislator.

There is also growing sup-

port for an amendment, first suggested by Mr Jimmy McGregor, an independent democrat, to limit electors to voting for one member of LegCo. "If we can implement one man, one vote, then how the new functional constituencies are drawn up is secondary issue," says Mr Cheng.

He points out that, under the current system and the one proposed by Mr Patten, a single elector, who has a recognised profession and is a company owner, could have three votes: one for his professional affiliation, one through his membership of the chamber of commerce, and one for a geographical constituency.

Such an amendment, which would end Mr Patten's plans for nine democratically elected functional seats, could please Beijing. But whether the amendments that emerge from LegCo's negotiations can provide the basis for a compromise between Mr Patten and China will be clear only after the talking stops.

For now, and not before time, local politicians will be given a greater say in the process of transition to Chinese rule and the political system which will follow. Beijing may find it harder to reject their judgments than those of the final British governor.

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Joe Rogaly

The reluctant policeman



The idea that President-elect Bill Clinton will escape from the clutches of foreign policy is piffle. He hopes nearly all his time to US domestic affairs. He can forget that. When he delivers his inaugural address tomorrow, the smoke will be rising from bombed-out ruins in Baghdad. Americans will be twisting arms in Somalia. Bullets fired in Sarajevo will whistle around the new president's ears. More to the point, the remnants of the Soviet empire will still be in danger of further collapse into a series of local wars. Any of the eastern states, including Russia, might fall victim to a right-wing coup. Their nuclear arsenals are still intact. The US cannot ignore such threats to its appointed legislator.

There is also growing support for an amendment, first suggested by Mr Jimmy McGregor, an independent democrat, to limit electors to voting for one member of LegCo. "If we can implement one man, one vote, then how the new functional constituencies are drawn up is secondary issue," says Mr Cheng.

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cert with other nations, we shall help men defend their freedom". It took President Nixon nearly two terms to extricate the US from the Vietnam war, a direct consequence of the Kennedy-Johnson dictate.

In spite of that experience, President Carter devoted part of his dovish address of January 1977 to a message "to you, citizens of the world". It included an undertaking that "the United States will meet its obligation to help create a stable, just and peaceful world order".

Mr Carter was unlucky. Iran held US citizens hostage until the day after he stepped down. In 1981 President Reagan's first speech was focused on the domestic econ-

omy, as Governor Clinton's is expected to be tomorrow. Yet Mr Reagan warned: "We will maintain sufficient strength to prevail if need be, knowing that if we do so we have the best chance of not having to use that strength."

Mr Clinton should know. He is a "wonk", a swot, a voracious reader. He has studied the history of his predecessors. Every inaugural speech since the conclusion of the 1939-45 war has included a promise that Uncle Sam will continue to act as the world's policeman, or at least as a global peacemaker. On January 20, 1949, President Truman spoke of opposition to a regime that adhered to a "false philosophy". It lasted for 40 years. Mr Truman announced the establishment of a new defence pact, which, three months later, became Nato. In January 1953 General Eisenhower was equally clear. "To meet the challenge of our time," he said, "destiny has laid upon our country the responsibility of the free world's leadership."

No one will forget President Kennedy's "pay any price, bear any burden" speech of 1961. Four years later President Johnson vowed that "in con-

cert with other nations, we shall help men defend their freedom". It took President Nixon nearly two terms to extricate the US from the Vietnam war, a direct consequence of the Kennedy-Johnson dictate.

We need to see evidence that Mr Clinton meant what he said when he wrote last year: "We must define a new national security policy to build on the victory of freedom in the cold war."

For example, the bombing has not yet destroyed Mr Saddam. It can only defeat or contain Iraq as part of a regional strategy that has been clearly thought through. There are many questions for the policy.

Does Washington see a long-term threat in a resurgent Iran? Is there to be a pause in the Middle East peace negotiations, now that a president beholden to the Israeli lobby has been elected? Is Syria to be trusted?

Again, incremental yet ineffective measures in former Yugoslavia have not yet brought peace. The Vance-Owen plan is ingenious, but lasting stability can only be guaranteed when we have a European-American alliance that is willing and able to defend the principle that borders are not to be changed by force.

As to Russia, the maintenance of a democratic, pro-market government in office is of at least as much importance to the US as any single domes-

tic programme. What we outsiders will look for in tomorrow's inaugural address is more than a mere ritual affirmation of America's acceptance of its global reach. We need to see evidence that Mr Clinton meant what he said when he wrote last year: "We must define a new national security policy to build on the victory of freedom in the cold war".

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Financial intermediaries, could

be absorbed within a strength-

ened Lautro, the regulator for

unit trust and life companies,

and that independent financial

advisers would have to become

ties agents except where they

could obtain authorisation

through professional bodies, is

misguided. While examples of

poor advice being given have

come to light (incidentally,

largely from tied agents), these

have affected a small minority

of the recipients of advice.

A far more pernicious conse-

quence of the Financial Ser-

vices Act has been the contrac-

LETTERS TO THE EDITOR

Number One Southwark Bridge, London SE1 9HL

Fax 071 873 5938. Letters transmitted should be clearly typed and not hand written. Please set fax for finest resolution

Pay plight of young people

From Mr Sam Johnston.

Sir, Your article on the pay falls experienced by under 21-year-olds, when compared with older workers ("Under 21s slip behind in pay", January 14) highlights a big issue - and the fact that there has been no evidence of systematic falls since young people were removed from wages council protection should not be used to detract from its significance.

Young people are in an increasingly precarious position. In addition to low pay we have seen in recent years the removal of income support from 16-17 year-olds, introduction of student loans, decline of the Youth Service, continual changes in education and more generally rising homelessness and unemployment.

Young people are the future

of the country and we ignore

their plight at our peril.

Sam Johnston,

acting national secretary,

National Council of YMCA,

FINANCIAL TIMES

Number One Southwark Bridge, London SE1 9HL
Tel: 071-873 3000 Telex: 922186 Fax: 071-407 5700
Tuesday January 19 1993

The carrot and the stick

THE ESCALATING confrontation between Iraq and the western allies has all the grim inevitability of a play in which both sides are playing prescribed roles when neither can be sure of the ending. President Saddam Hussein constantly tests and taunts the allies' resolve; the US, Britain and France respond with shows of military force that are designed to punish him but may serve to bolster his standing at home and in the wider Arab world.

What the allies lack at present is a coherent political strategy to match their military muscle. This is worrying, for without one they may be condemned to further escalation almost for its own sake, with the eventual risk of a serious foreign policy debacle.

It is not that a specific rationale is wanting for the west's individual actions. The air raids on anti-aircraft missile systems last week and yesterday are politically justifiable in that they are designed to remove threats to the implementation of the no-fly zones imposed over the north and south of the country in defence of Iraq's Kurdish and Shia Moslem populations. Sunday's cruise missile attack on a nuclear component plant in the outskirts of Baghdad was defendable as an appropriate response to Saddam's persistent refusal to give UN inspection teams unconditional access to military facilities.

But as the attacks, and Saddam's "cheat and retreat" tactics, continue, it must be asked: what, overall, is the west trying to achieve? And in what way do its actions, taken as a whole, bring that goal closer?

Far from clear

If the answer to the first question is Saddam removed from power, it is far from clear from official statements in Washington, London and Paris. The emphasis, rather, is on the more limited tasks of enforcing the terms of the Gulf war ceasefire and helping to protect Iraqi citizens from their leader's worst excesses.

This obfuscation is understandable. It would be hard to imagine a strategy aiming explicitly at the toppling of Saddam securing a consensus in the UN Security Council, any more than such an objective was a formal aim of the broad-based coalition that fought

the Gulf war two years ago. Even if the western allies did spell out their desire to remove the Iraqi leader, they are most unlikely to be able to do the job themselves.

It will be argued, by extension, that further explanation of western strategy is unnecessary, that measured, ad hoc military strikes are sufficient to contain the threats posed by Saddam to his neighbours (through invasion or the accumulation of weapons of mass destruction) and to his own citizens. The problem with this line of reasoning is that it condemns the allies to a pace and intensity of action determined by the level of provocation offered by Saddam. This is doubly true at a time when the leadership of the western world is in transition. Saddam is watching intently for any sign of diminished resolve on the part of the incoming US president; the logic of force almost demands that he step up the pace.

Searching reappraisal

Mr Bill Clinton will have to conduct a searching reappraisal of US Gulf policy. First, he has no alternative to continuing to seek full Iraqi compliance with the Gulf ceasefire. Second, he must build on the existing effort to protect the Kurds and Shiites whose repression is acknowledged as another source of regional instability, by warning Saddam that western air power will be used against attempts to interfere with international relief supplies.

Third, he should muster a broader international force to defend Kuwait's borders, which remain alarmingly vulnerable to Iraqi incursions.

Fourth, and most important, he should attempt to elaborate a political strategy aimed not at directly toppling the Iraqi leader but at encouraging Iraqis to do so. Alongside the stick of military action, he should hold out the carrot of US co-operation provided Iraq adopts a regime that respects the will of the international community and the dignity and well-being of its own citizens. In place of the unmotivated despair Iraqis are experiencing today, he should offer the conditional hope of a lifting of sanctions. By clearly announcing such a prospect, he may just make it possible.

How to target inflation

JUDGED BY what the chancellor said over the weekend, lower interest rates are not to be expected in the near future. The justification for such caution at a time of the barest whispers of recovery was the need to keep underlying retail price inflation within the target range of 14 per cent established after sterling's exit from the exchange rate mechanism. Is this either the right goal or the best indicator for policy?

The case for making control over inflation the principal aim of monetary policy remains strong. This is not just because low inflation is desirable in itself. It is at least as much because of the costs of instability. Attempts to lower inflation may create irreversible economic damage. For this reason, monetary policy must try to keep inflation as stable as possible, rather than permit the wild swings characteristic of the British stop-go cycle.

The problem is not with the ultimate aim, but rather with how its achievement is measured. Overdue reliance on the annual change in the RPI suffers from several drawbacks. First, it shines its spotlight on what may turn out to be irrelevant economic history, although the effects of current monetary policy on future inflation ought to be the main concern. Second, pursuit of a target for the RPI is likely to prove economically destabilising, following devaluation. Third, a target for the RPI does not provide wage bargainers with a reference point as clear as the exchange rate.

Worrying expectations

What should matter to monetary policy is not past inflation, but expectations for the future. As it happens, these expectations are worrying. The Treasury pointed out in last week's Monetary Report that the gap between returns on conventional and index-linked gilts is not only 5 percentage points at the long end, but is also 0.2 percentage points up on the previous month. Investors doubt the government's integrity, a fact that helps to justify the chancellor's caution.

The RPI will also be affected by the devaluation, now 10 per cent since just before September 18. Many seem horrified that devaluation may be passed through into prices. They should not be. A

International Business Machines, the world's largest computer manufacturer and a symbol of US technological prowess, is today expected to report the biggest annual loss in US corporate history.

Wall Street is forecasting total losses for 1992 to be about \$4.7bn, after taking into account pre-tax charges of \$1.4bn to pay for continuing cuts in the company's workforce and the consolidation of manufacturing operations.

It will be the second consecutive year that "Big Blue" has reported a loss and the US financial community has delivered a damning verdict on the company's performance. IBM's stock was yesterday trading at below \$50 a share, down from over \$100 as recently as July. Last week, the company's AAA credit rating was downgraded to AA minus by Standard & Poor's.

Today's results will add to the gloom surrounding IBM. But of even greater significance to investors in the company, its customers and its rivals and allies in the international information technology industry will be the company's fate over the next five years or so. Can IBM survive as the leading company in the world's information technology industry or is it doomed to a protracted decline?

Until recently, such a question would have seemed unthinkable. Few companies have had such power to set standards, influence trends and exert leadership in an industry as IBM has for the past 30 years. Now only one thing is certain. The company must change radically if it is to regain its strength and profitability. The corporate structure on which IBM was built is increasingly obsolete. The markets it has dominated have been reshaped by advances in semiconductor technology that have reduced sharply the cost of computers and the gross profit margins of computer manufacturers.

This trend has been under way for several years, but as IBM's chairman John Akers told US analysts before the turn of the year, the rate of change is accelerating: "Advances in technology are placing more function, more power and more memory in ever-smaller semiconductor chips, while proprietary technologies are declining in value as industry-standard building blocks become the norm."

Many computing tasks that once ran on mainframe computers - the large centralised systems which have traditionally been IBM's main product - can now be carried out on networks of smaller, less expensive machines. This has played to the strengths of a new generation of Silicon Valley competitors which have lower costs and more flexible production and which have responded more quickly to changing market demands. This is the primary cause of the current downturn at IBM. It has been exacerbated by weak global economic conditions which have depressed demand for its products.

Faced with a choice between a multi-million dollar investment in an IBM mainframe and less expensive computer networks, information systems managers within companies are increasingly choosing the latter option.

"Today, information systems managers are afraid to expose themselves within an organisation by paying the high price of IBM mainframe computer power," says Mr John Jones Jr, an analyst at Salomon Brothers in San Francisco. His comment is a startling revision of the old adage that nobody was ever fired for buying IBM.

Mr Jones estimates that IBM's mainframe revenues declined by almost 16 per cent last year to \$9.3bn from \$10.5bn in 1981. Sales of related products - such as data storage systems and printers as well as software and services which, combined, represent about one-third of turnover - have also suffered.

IBM was built to sell mainframes. It has the structure, the sales and support operations, the manufacturing and research and development goals, and the high overheads of a mainframe computer company. Yet mainframes seem unlikely to pro-

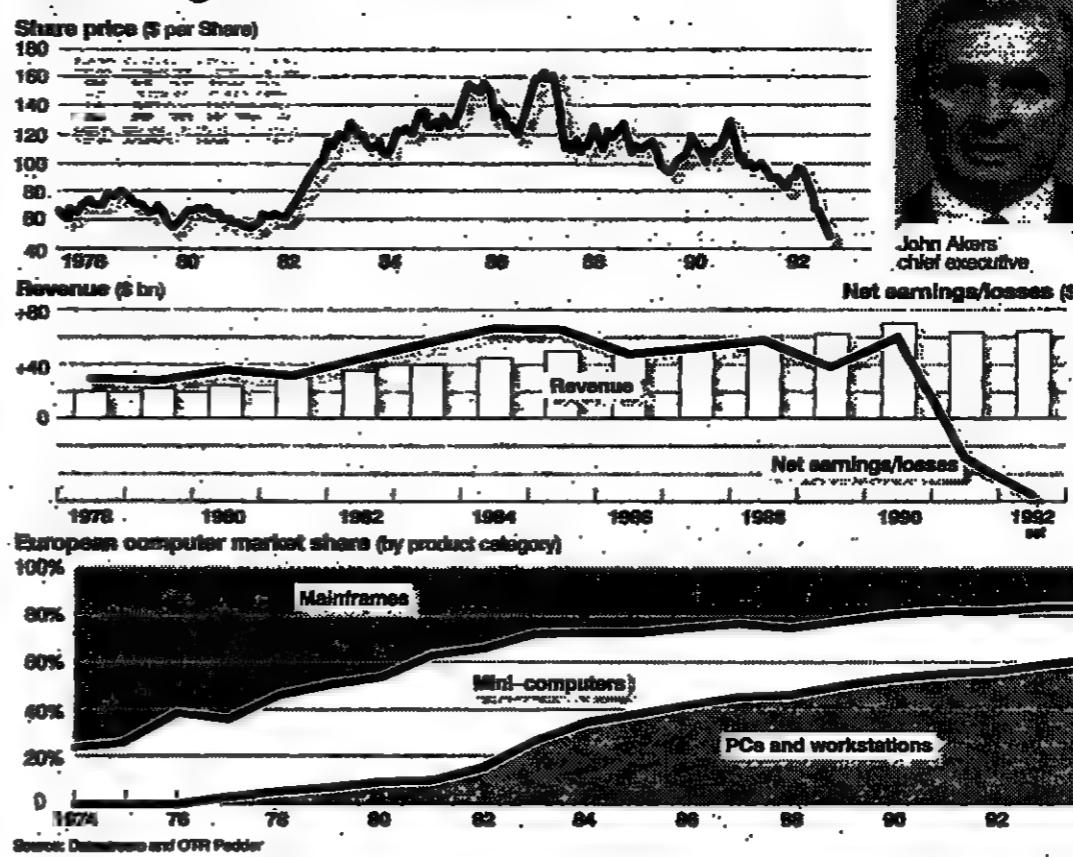
duce IBM with significant opportunities for growth.

IBM's dilemma is vividly illustrated by an analysis of the company's biggest market, Europe, carried out by OTR Peider, a Brussels consultancy. It shows (see chart) that in 1974, when IBM was enjoying its greatest success, mainframes comprised almost 80 per cent of the hardware market by value. Today, the corresponding figure is only 20 per cent. From nothing in 1976, personal computers and workstations have grown to more than 60 per cent of the market by value.

The challenge facing IBM, therefore, is to make a transition from a company heavily dependent on high-margin mainframe sales to a smaller, more flexible organisation with a stronger presence in faster

IBM is reducing its reliance on mainframe computers and creating autonomous business units in an attempt to reverse its decline, say Louise Kehoe and Alan Cane

IBM: A big case of the blues



Source: Datamonitor and OTR Peider

study Why IBM Failed, remains critical: "For all its restructurings over the last few years, IBM has consistently chosen to nibble the bullet instead of bite it."

The company may now be ready to cut deep into previously sacrosanct territory. Mr Akers' pre-Christmas announcement that most of the 25,000 jobs to go this year will be in sectors supporting the mainframe business was regarded as a warning by many within IBM.

The company has now made a transition from a monolith into a "federation of increasingly autonomous and independent business units" that are more flexible and able to compete more effectively in their own segments of the computer market.

Known as the "Baby Blues", the first of these fledglings have been the IBM PC Company, formed last September to take over all the company's personal computer operations; Adstar, formerly IBM's data storage division; and Pennant Systems, IBM's high-speed printer operation. So far, the results seem promising. Last November the IBM PC Company achieved the highest monthly volume of PC shipments in IBM's history. It earned revenues of about \$9bn in 1992 - making it the world's largest personal computer company - and is expected to be profitable this year.

Adstar, the data storage business, has established itself as an important supplier in the industry. It is the leader in the rapidly growing market for high capacity 3.5-inch disc drives, which store computer data, and achieved an estimated \$800m in sales to outside customers in 1992. Pennant Systems, with revenues of \$2bn, is expected to show a small profit for last year.

These measures have made an impact. Revenue per employee, a measure of efficiency, is now \$23,000, more than its competitor Digital Equipment and Hewlett Packard.

But most industry analysts

believe further reorganisation is necessary. Mr Mark Stahlman, author of a soon-to-be published

book on the computer hardware

sector, says: "I find it a desperately cynical suggestion that any hardware manufacturer or software house can enter the upper echelons of the consulting business just like that... The skills of the line manager are not the skills to effect the step changes in performance that are the hallmark of the effective consultant."

Impartiality in recommending equipment is another potential problem. In the US, IBM has formed a subsidiary, Integrated Systems Solutions Company (ISSC), to create a buffer between its sales and consulting operations.

Since ISSC was formed in May 1991, it has won some impressive contracts including a 10-year, \$3bn deal to manage McDonnell Douglas' IT operations.

Beyond restructuring its operations to address existing markets more effectively and shifting resources into the service sector, IBM is pursuing new business opportunities:

• It is beginning to focus on consumer electronics where the convergence of computer, communications and consumer electronics technologies is widely expected to create the next "blockbuster" electronics product. Mr David Robinson, president of the consultancy CSC Index points to the potential of a device small enough to fit in the pocket, cheap enough for the mass consumer market and powerful enough to transmit voice, data and images over communications networks.

IBM demonstrated a prototype of such a device at the Consumer Electronics Show in Las Vegas earlier this month. The 16-ounce "personal communicator" combines PC power, and electronic mail with cellular telephone and fax capability.

"Whether or not this technology becomes an actual product is not really the issue," says Jack Kuehler, IBM president. "The device is only the razor". Our intent - and our core business - is to provide the 'blades' of on-line services, communications, visual content and information entry."

• Technology alliances are another element of IBM's recovery strategy. Among the most significant is its partnership with Apple Computer. In a joint venture called Taligent, the two companies are developing personal computer software that analysts believe may challenge Microsoft's dominance of the PC software market. IBM handed the PC industry to Microsoft on a silver platter when it adopted Microsoft's DOS operating system in 1981. Now it is fighting to regain control," says Mr Jones of Salomon Brothers.

• IBM is also expanding its sales of technology and components to other companies in the industry. In particular, its semiconductor division is seeking external sales rather than producing chips solely for internal consumption as it has done until recently. As the world's largest semiconductor manufacturer it has the resources and the technology to become a significant competitor in this market.

Implementation of these strategies implies the emergence of a different corporate structure. But few within the company or the industry see an alternative to Mr Akers' plan. Most also agree that success will depend to a large extent on the degree of autonomy afforded the new businesses and operations.

"IBM's willingness to let go of the reins and allow subsidiary businesses to develop according to their own internal logic is still the great question facing the company," write Mr Charles Ferguson and Mr Charles Morris, authors of Computer Wars: How the West Can Win in a Post-IBM World, to be published next month. They blame IBM's problems on its tendency to impose "mainframe style management" on businesses where it is inappropriate.

Recovery will also require patience. "IBM is like an aircraft carrier that takes five or 10 miles to turn around in an age of speedboats," says Regis McKenna, a respected computer industry consultant and author of Who's Afraid of Big Blue, an account of the success of Silicon Valley companies in their contest with IBM. "Companies such as Sun Microsystems and Apple Computer grew up in a competitive environment. IBM grew up in the 1950s, when it could control the market environment," he says.

"Now it has to learn to become interdependent with the market. It will take a long time, at least five years, to turn IBM around," Mr McKenna predicts.

For all its recent restructuring, the company has consistently chosen to nibble the bullet instead of bite it'

ness. Already, more than 40 per cent of IBM's revenues come from software and services: "In four or five years, IBM may no longer be a dominant force in hardware products but it will be a computer services powerhouse," says Mr John Logan, vice-president of the Aberdeen Group, a Boston consulting and market research group.

IBM's ambitions in computing services have produced a hostile response from competitors. Mr Keith Burgess, managing partner for Andersen Consulting in the UK suggests: "I find it a desperately cynical suggestion that any hardware manufacturer or software house can enter the upper echelons of the consulting business just like that... The skills of the line manager are not the skills to effect the step changes in performance that are the hallmark of the effective consultant."

There are criticisms, however, that IBM is not moving fast enough to give autonomy to other segments of the business. Mr Stahlman maintains, for example, that in workstations (high performance desktop computers) - the fastest growing segment of the computer hardware

secret is really worth revealing, it will be faced around the world in a matter of hours. If it wants to attract media attention, it had better invent a better mousetrap next time.

Bank byting

■ One of the big unknowns of early 1993 is how Barclays Bank will address the continuing institutional pressure to split the role of chairman and chief executive. There is even talk of Barclays looking as far afield as the US for a new CEO.

In the meantime one man to watch is 45-year-old information technology supremo Joseph De Feo, who has only been with the bank for three years. Big banks have to get their operating costs down if they are to survive, and De Feo is the man in the hot seat at Barclays.

He has a lot in common with Gene Lockhart, Midland's ex-technical wiz. Both are straight-talking Americans who have made their reputations on Wall Street rather than in UK branch banking. Pride of place in De Feo's office goes to a huge Louisville Slugger baseball bat and he is not afraid to describe Barclays property lending binge as "dumb".

Unlike Lockhart, who was promoted to the Midland board within a year of joining, De Feo has not yet made it into Barclays' inner sanctum. He's also said to

earn rather less than the £25,844

Lockhart commanded at the peak of his popularity.

However, in much the same way that Lockhart's future was tied closely to that of his boss, Sir Kit McMahon, De Feo's high flying career also depends on the star of current Barclays' chairman Andrew Buxton remaining in the ascendancy.

Blinkered

■ The audience at the conference in London yesterday on how to compete for £1.5bn of government services received the usual bulky pack containing the main speeches, names of participants and arrangements for the day. Participants hoping to learn more from William Waldegrave's speech on "The government's vision", however, were surprised to find only a blank page.

Prime minister John Major is known to be worried about his lack of the "vision-thing", but that's ridiculous.

Shrinks' links?

■ Can there be a connection between the first three topics scheduled for learned discussion at the British Psychological Society's conference in April?

They are Male sexuality, Memory, and MPs' workload, stress and family life.

Routinely royal rumpus

■ If the more nervous members of Britain's embattled royal family think that the whole world is agin' em, they might take comfort from the current royal rumpus in Malaysia.

Threatened with being stripped of some of their favourite privileges - such as a routine right to legal immunity - the country's nine sultans have not been getting a good laugh when sterling was devalued.

As it happens, the evidence on pay and earnings, like that on inflationary expectations, underlines the case for caution. An appropriate target for the annual increase in earnings might be 2.5 per cent. While pay settlements were easing below 4 per cent, earnings were last reported to be rising at an underlying annual rate of 5.4 per cent. Even though the rate has been declining in recent months, it is still not securely within the desired range.

The chancellor is right to be cautious, though somewhat lower interest rates may soon be justified. But he is not so obviously right in how he is targeting inflation. The country needs a clear link between changes in monetary policy and pay, the principal determinant of underlying inflation.

The RPI is not a sensible indicator, particularly after a devaluation. The chancellor should carry on fighting, but first he must choose the right targets.

Cheesed off

■ It has long been an adman's axiom that if you can't find anything interesting to say about a client's product, mount a teaser campaign.

Even so, the latest efforts by Coca

INTERNATIONAL COMPANIES AND FINANCE

Trading in YSL halted amid stake sale speculation

By David Buchan in Paris

TRADING in the shares in Yves Saint Laurent, the fashion and cosmetics company, and Elf-Sanoft were suspended yesterday amid speculation that YSL might be selling a significant share stake to Elf-Sanoft.

Elf-Sanoft, the pharmaceuticals and beauty products arm of the state-owned Elf-Aquitaine oil group, promised a statement and a press conference early this afternoon to explain the new development.

Officials at YSL were unavailable yesterday, but their president, Mr Pierre Bergé, has made no secret of his desire to sell up to 15 per cent of the company.

Mr Bergé's openness last autumn about his willingness to sell a significant stake to a "true partner" had led to some softening of the company's share price, and criticism from YSL minority investors.

However, in the past four weeks, YSL's shares have gained nearly a third, and yes-

terday's suspension came after a sizeable rise last Friday.

Several months ago, Elf-Sanoft was canvassed as a possible buyer of the shares jointly-owned by Mr Saint Laurent and Mr Bergé, but was said to have been ruled out because it was unwilling to leave the company's two founders in management control.

Elf-Sanoft is essentially a pharmaceuticals company, but it has a perfume and beauty products business centred around its four marques of Roger & Gallet, Stendhal, Van Cleef & Arpels and Oscar de la Renta. The Elf-Aquitaine group is itself a possible candidate for privatisation if French conservatives win the March parliamentary election.

In the first nine months of last year, Elf-Sanoft recorded a 12.5 per cent rise in turnover to FF15.8bn (\$2.85bn), while YSL's predominantly luxury business has been much harder hit by the economic downturn with profits falling to just FF2.5m in the first half of last year on sales of FF1.39bn.

Custos slides SKr398m into red

By Christopher Brown-Humes

in Stockholm

CUSTOS, the Swedish investment group, slid to a SKr398m (\$55m) loss after tax in 1992, a sharp reverse from the SKr159m profit recorded a year earlier.

The group, which is majority-owned by Volvo, the motor vehicle group, and Skanska, Sweden's largest construction company, blamed the loss on high interest rates, turmoil in the capital markets, and a downturn in the Swedish stock market. The group cut its dividend to SKr1 from SKr7.

Custos said income fell to SKr408m from SKr457m, while interest costs climbed to 12.5 per cent rise in turnover to SKr15.8bn (\$2.85bn), while YSL's predominantly luxury business has been much harder hit by the economic downturn with profits falling to just FF2.5m in the first half of last year on sales of FF1.39bn.

The group noted that the adjusted value of its share portfolio fell by 23 per cent to SKr5.76bn, compared with a fall of just 1 per cent for the Stockholm stock market as measured by the Affärsvärlden general index.

At January 15, the company calculated its own net worth at SKr74 per share, or a total of SKr1.56bn.

Volvo and Skanska launched a bid for full control of Custos last October in what many thought would be the first step in the dissolution of cross-shareholding links between the two groups.

The offer was later abandoned after it was rebuffed by big shareholders and share prices began to recover.

However, a joint bid for a minority stake in a smaller investment company, Protorp, did proceed successfully after the original terms were improved.

Skanska and Volvo said yesterday they now owned 88.8 per cent of Protorp's shares, including those held by Euroc, Skanska's building materials affiliate. The offer was worth SKr200 per share, valuing the company at SKr1bn.

trades conventional futures. The products have been submitted for regulatory review, and the CME hopes to launch them by June. The futures and options will expire quarterly and be quoted in terms identical to the interbank market.

Mr Jack Sandner, CME chairman, said: "The spot market place as it stands is needlessly cumbersome and inefficient. Each of these spot transactions and rolls exacts a tremendous toll on banks, in that they involve considerable transactional and operational expenses, as well as the potential for costly mistakes in actual payment flows. The Merc's clearing house will streamline this process by automatically adjusting for the roll, most likely in variation margin."

Chicago seeks bigger share of forex market

By Laurie Morse in Chicago

THE Chicago Mercantile Exchange hopes to grab a bigger slice of the \$1,000bn per day global foreign exchange market with plans to offer futures and options contracts that resemble over-the-counter spot currency transactions.

The new contracts, known as "rolling spot" contracts, will be four times the size of the CME's existing foreign currency products, a feature that should make them more palatable to the institutional traders who dominate foreign exchange trading.

The exchange plans first to offer rolling spot futures and options based on sterling with a contract size of 250,000, and then extend the concept to five other currencies on which it

trades conventional futures. The products have been submitted for regulatory review, and the CME hopes to launch them by June. The futures and options will expire quarterly and be quoted in terms identical to the interbank market.

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March 01, 1993 - April 01, 1993	4.35	43.54	435.39
April 01, 1993 - May 04, 1993	4.49	44.94	449.44
May 04, 1993 - June 01, 1993	3.69	36.94	369.43
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جامعة الأمان

INTERNATIONAL COMPANIES AND FINANCE

Five-fold rise in net earnings for NationsBank

By Alan Friedman
In New York

NATIONSBANK, the large south-eastern US regional banking group formed in 1991 by the merger of C & S Sovran and NCNB, yesterday reported \$1.15bn of net earnings for the whole of 1992, more than five times the previous year's level.

The bank's earnings had been held back in 1991 by heavy merger-related restructuring charges and provisions for bad and doubtful debts.

In the fourth quarter of 1992, NationsBank said net income was \$224m, or 92 cents a share, even after a one-time \$50m pretax provision caused by closures and merger-related consolidations. In the same quarter of 1991, it suffered a loss of \$24m, or \$1.08 a share.

NationsBank is the fourth-largest bank in the US, with total assets of \$118bn and more than 1,700 offices in nine states and the District of Columbia.

Mr Hugh McColl, chairman and chief executive, yesterday described its first full year of operations as "extraordinarily successful" and said the bank was ahead of schedule, since

300 of some 400 planned merger consolidation projects had already been completed.

He noted that the bank's level of non-performing assets had declined by 20 per cent in 1992, to \$1.9bn. Bad debt provisions declined to \$1.45bn from \$1.5bn in 1991, while net write-offs fell to \$866m in 1992, from \$1.3bn the previous year.

Mr McColl said NationsBank was proceeding with expansion plans, including a deal with Dean Witter, the brokerage house partly-owned by Sears Roebuck, to form a joint venture retail securities company.

Total shareholders' equity rose by 20 per cent in 1992, to \$7.8bn. The bank's ratio of capital to assets under the Tier I regulatory measure used in the US stood at a healthy 7.54 per cent at year-end.

Net interest income improved by 6 per cent last year, to \$4.19bn, thanks to wider spreads being enjoyed by the entire US banking industry. Non-interest income increased by 10 per cent in 1992, to \$3.97bn.

On Wall Street, NationsBank's share price declined by 1% to \$51 before the close.

Trial arbitration scheme for Canadian securities

By Bernard Simon

CANADIAN securities dealers and the Vancouver Stock Exchange are launching an experimental arbitration service to provide a quick and relatively inexpensive way of resolving disputes between stockbrokers and clients.

The service initially will be confined to claims of less than C\$25,000 (\$US19,500).

Members of the Investment Dealers' Association, including most of the firms trading on the VSE, will be required to submit to binding arbitration if this is requested by a disgruntled client. Neutral arbitrators will be provided by the British Columbia International Com-

mercial Arbitration Centre.

The new scheme is an effort to defuse criticism that the self-regulatory efforts of securities dealers and stock exchanges have failed to provide adequate protection to investors or sufficiently harsh penalties on wrongdoers.

Under the rules, the arbitrator will be required to submit his findings within 60 days of a hearing. The arbitrator will also apportion costs, which are typically expected to total about C\$1,200, excluding legal fees should the parties decide to be represented by lawyers.

The IDA said it would set up a national arbitration system if the British Columbia project proves successful.

Commercial Arbitration Centre.

The new scheme is an effort

Bank of Montreal increases dividend

By Bernard Simon
In Toronto

BANK of Montreal, which posted the strongest earnings growth among Canada's six big banks last year, has raised its quarterly dividend and plans a 2-for-1 share split.

BMO announced at its annual meeting yesterday that the quarterly dividend would

rise to 56 cents a share from 53 cents.

The increased dividend will be paid to shareholders of record on February 5.

The share split will be achieved by declaring a 100 per cent stock dividend, to be paid on March 20 to shareholders of record on March 5.

BMO lifted net earnings by 7.5 per cent to C\$640m (US\$498m) in the fiscal year to October 31, compared with an average 50 per cent drop for the big six. It also posted the second-highest return on shareholders' equity, of 14 per cent at year-end.

Although its loan-loss provisions rose substantially last year, BMO had a smaller exposure than most of its competitors to Olympia & York and other troubled property groups.

Except for problems with a western Canadian coal mining company, the bank said in its latest annual report that "the rest of our portfolio withstood economic pressure very well."

BMO is gradually integrating its services with those of its wholly-owned US subsidiary, Chicago-based Harris Bankcorp. The two banks have merged their services to large corporate clients.

BMO's new trust-company subsidiary, officially launched last week, is expected to draw heavily on Harris' experience in fiduciary services.

• PWA's Canadian Airlines International is reinstating 14 of the 32 flight segments it had suspended from its schedule earlier this month in an effort to tackle overcapacity.

"We cannot maintain reduced capacity in the double digits when Air Canada responds with a 3 per cent reduction," said a Canadian Airlines official.

Small corner stores are losing business to the supermarkets. In turn, small supermarkets are being swallowed up by a handful of large Mexican chains. And the large chains are forming alliances with the giant US retailers.

Wal-Mart's partner is Cifra,

Mexico's largest retailer: Price Club, the US warehouse club, has a similar venture with Comercial Mexicana, the third-largest Mexican retailer:

Gigante, Mexico's second-largest

By Patrick Harverson in New York

PRIMERICA, the diversified US financial services group, yesterday announced a 16 per cent increase in fourth-quarter profits to \$153.3m, in spite of a decline in brokerage earnings.

The strong final quarter took Primerica's full-year 1992 profits to \$593m, a 24 per cent improvement on the \$478.8m earned in 1991.

A net gain of \$86m from the sale of securities holdings and other assets, combined with lower debt costs and solid increases in profits at Primerica's consumer finance and insurance services divisions, helped to offset the drop in net income at the group's

Smith Barney stockbroking unit. Smith Barney reported a profit of \$38.2m in the final quarter, down from \$49.8m a year earlier.

The decline in earnings was attributed to lower trading revenues, the result of market conditions that were less favourable than in the fourth quarter of 1991, which was a particularly strong period for US equity markets.

Although profits tailed off in the final quarter, Smith Barney still produced record earnings of \$170.1m for the full year, well up on the previous high of \$152.4m reported in 1991.

Large increases in broking, investment banking and asset

management revenues were behind the record performance.

Elsewhere in the Primerica group, earnings were higher than a year ago. Consumer finance services recorded net income of \$51.3m in the fourth quarter, up 13 per cent on the same period a year earlier and once again the result of cost containment measures and lower loan loss provisions.

Ful-year earnings at consumer finance services reached \$193.5m, up from \$176.5m in 1991.

Profits from insurance services in the fourth quarter rose 19 per cent to \$46.8m, taking the division's annual profits to \$187.3m, compared with \$174.8m in 1991.

Sales of new life insurance remained flat, but mutual fund sales soared in the final three months of the year, boosting total sales for the year to \$1.1bn, up 36 per cent on 1991.

Corporate expenses dropped sharply in the quarter, falling from \$16.8m a year ago to \$6.7m, thanks primarily to low US interest rates, which reduced the cost of Primerica's debt. Overall, expenses in 1992 fell 51 per cent to \$48.2m.

Primerica also said yesterday it planned to take a charge of about \$16m in the first quarter of this year to cover the costs of adopting new accounting procedures relating to post-retirement benefits.

Retailing revolution south of the border

Mexico's larger store chains are joining forces with US groups, writes Damian Fraser



Oly Ganin

Consumer choice: US stores gain access to an emerging market

est retailer has formed a joint venture with Fleming, the largest US wholesaler.

Not to be outdone, Liverpool, Mexico's up-market retail chain, announced in December a joint venture with K mart. They intend to invest \$500m to build 100 K mart stores in Mexico.

All these joint ventures have much the same purpose. As Mr Juan Carlos Mateos, planning director at Gigante, explains: "They have the know-how and we have the know-who."

The US retailers are gaining access to an emerging, consumer-starved market of 85m people, where profit margins are around 6 per cent on sales - around double those in the US. The Mexicans, in turn, have immediate access to US

higher. Fleming is helping Gigante scan goods as they enter and leave the shop, thus helping control stocks, and advises on the lighting and layout of the stores, says Mr Wayne Epperson, head of the joint-venture.

But Mr Epperson is in little doubt that Fleming could not enter Mexico without help from Gigante. He, like Mr Mateos, hints one day the joint venture will be extended to include other Gigante stores.

Liverpool's joint venture with K mart is perhaps the most incongruous, since Liverpool is an upmarket department store chain but will be managing K mart-style food and general goods stores.

The joint venture," says Mr Michel Marcos, Liverpool's director-general, of Liverpool "will enable us to expand into different markets."

Like all US and Mexican retailers, Liverpool is betting that Mexico's economic reforms will raise the purchasing power of the middle- and lower classes, making US-style mass-market discount stores profitable.

Significantly, Liverpool and Cifra are using their US alliances to promote Mexican goods in the US through jointly-owned export-import companies. Both companies know that unless Mexico's relish for consumer goods is matched by increased export revenues, the future for the retail sector is bleak.

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JAPANESE FINANCIAL MARKETS

The FT proposes to publish this survey on
March 2 1993
Japanese markets like European counterparts have been hit by the current world recession but Japan remains a major economy with enormous potential.

In a special survey, the Financial Times reports on the latest developments affecting Japanese financial sectors - a vital perspective for anyone wanting to do business in Japan.

For further information, please call

Takeshi Davies
Tel: 071-873 3260
Fax: 071-873 3395

FT SURVEYS

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Notice is hereby given that the interest payable on the relevant interest Payment Date, February 15, 1993 for the period August 13, 1992 to February 15, 1993 against Coupon No. 18 in respect of U.S.\$5,000 nominal of the Notes will be U.S.\$4,738.00.

January 18, 1993, London
By: Citibank, N.A. (Issuer Services), Agent Bank CITIBANK

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For the period January 15, 1993 to April 15, 1993 the new rate has been fixed at 4% p.a.

Interest Rate: 7.125%
Interest Period: 15th January 1993
Interest Amount due: £10,000,000 per £100,000 Note
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INTERNATIONAL COMPANIES AND FINANCE

Brother Industries falls into the red

By Robert Thomson in Tokyo

BROTHER Industries, the Japanese office equipment and sewing machine maker, yesterday reported a full-year operating loss of Y1.27bn (\$10.8m), the first since its listing 31 years ago and a sign of the extreme pressure on the country's machinery makers.

The company managed to register a pre-tax profit in the year to end-November of Y1.1bn, down 69 per cent, but said a 2.7 per cent fall in sales to Y180.8bn was responsible for the turnaround from an operating profit of Y481m in the previous year.

Having announced a

restructuring plan last year, under which the product line is to be trimmed by 30 per cent and 10 per cent of workers are to be transferred to new ventures, Brother is under pressure to make deeper cuts to bolster profits.

It said yesterday that executives' bonuses would be halted, but the real problem was the company's shrinking sales base and the increasing competition in the office equipment market, which had been targeted for sales growth.

Sales have now fallen for three consecutive years, and the ambition to rely increasingly on sales of office equipment and other industrial

machinery has been undermined by the sharp fall in capital spending by Japanese companies.

Brother said domestic sales fell 8.5 per cent over the year, and while exports to the US increased, there was weaker demand from Europe.

Domestic demand for industrial sewing equipment has been hurt by the mounting pressure on local garment makers, whose sales have fallen because of the increasing quality of low-cost imports from China.

For the current year, sales are expected to decline by a further 2.3 per cent to Y157bn, while pre-tax profit is forecast to rise 64 per cent to Y1.8bn.

Soeryadjayas sell 42% stake in Astra

By William Keeling in Jakarta

THE Soeryadjaya family yesterday sold over 100m shares in Astra International, which dominates Indonesia's vehicle sector, to a 19-member consortium in a deal worth at least Rp1.00bn (\$454m).

In a flurry of trading yesterday, 102.5m Astra shares, 42 per cent of the company, passed through the market at Rp10,000 a share.

The sale valued the shares at about 30 times estimated 1993 earnings, compared to the market average of 15 times, and coincided with further bad news on vehicle sales. Astra yesterday revealed sales down 30 per cent year-on-year in the 12-months to last November to 101,309 units.

The Soeryadjaya family, founders of Astra and, until last month, its majority shareholders, still hold an estimated 12.4m shares. They may be forced, however, to sell this stake to repay depositors of their privately-owned, bankrupt Bank Summa, which was ordered into liquidation in December owing Rp1.600bn.

Details of yesterday's transactions have not been released but brokers believe the four main purchasers, taking 49m shares, were companies controlled by Mr Prajoga Panigatu, a timber tycoon; Mr Liem Sioe Liong, who runs the Salim Group; Mr Henry Prabadi, head of the Napura plastics and petrochemicals group; and Mr Murdaya Po, who runs Berca, a light indus-

try and electronics group. Brokers say Bank Danamon, a publicly-listed bank, has taken 3m shares, while Bank Exim and Bapindo, both state-owned banks, have bought 10m shares each. State-owned companies now own 27 per cent of Astra.

While yesterday's sale has resolved the company's ownership crisis, brokers say Astra still faces hard times.

The high sale price, "increases the likelihood the new owners will restructure the company, perhaps by selling-off assets," said one foreign broker. The sale was at a premium to Astra shares traded on the regular market which closed last week at Rp10,000 a share.

Bankers to Astra, which has

loans and facilities from foreign banks of more than \$900m, remained cautious about the ownership change, having earlier expressed reservations about some of the buyers. Those looking to Toyota, Astra's principal joint-venture partner, for a lead were disappointed.

The Soeryadjaya have placed 20m Astra shares in escrow while negotiating with Toyota for their sale. Toyota had expressed reluctance to buy the shares until the identity of other new shareholders was confirmed.

A Toyota official said yesterday the company remained undecided as to whether to buy the shares and is "still considering... whether, or how, to assist Astra International".

Bankers to Astra, which has

Sega upgrades profit forecast for current fiscal year

SEGA Enterprises, a leading Japanese video-game maker, has revised upwards its earnings forecasts for the fiscal year ending March 31, AP-DJ reports from Tokyo.

The company says it is seeing strong demand for its arcade-style video games worldwide and home-use units overseas.

Sega predicts full-year sales of Y341bn (\$27.5bn), up 60 per cent, and pre-tax profits of Y55bn, up 64 per cent.

BCE to dispose of SHL shares

By Robert Gibbons in Montreal

BCE, Canada's biggest telecommunications group, is selling its 25.6 per cent interest in the fast-growing international systems integrator, SHL Systemshouse for C\$83m (\$US66.4m).

The 9.7m SHL shares are being sold via a secondary offer underwritten by Gordon Capital at C\$8.55 each. The offer closes on February 10.

SHL was part of the Kinburn

hi-tec and packaging group in the mid-1980s. BCE, then still on a diversification course, invested C\$400m in SHL and Kinburn equity and loans. But Kinburn failed early in the 1990s and BCE wrote down its investment by C\$224m in 1991.

Early in 1991, it planned to raise its 25 per cent stake up to 60 per cent and use a revamped SHL as the data processing centre for Bell Canada, its telephone unit. But the plan ran into opposition and BCE

decided to sell. SHL is now expanding fast in the US and Europe under new management and is profitable again.

Bell Canada has formed Bell Sigma as a data processing and telecommunications systems management and service unit. Its own DP operations are being transferred to Sigma. BCE is concentrating on competing with Unitel, now 20 per cent owned by AT&T, in the long-distance market and in building its global telecom business.

Glaxo lifts investment in BioChem Pharma

By Kevin Brown in Sydney

GLAXO HOLDINGS, through its main Canadian subsidiary, has put a further C\$36m (\$US23.4m) into BioChem Pharma, a Montreal drug research group, by exercising an option on 3.9m BioChem shares, writes Robert Gibbons in Montreal.

The plan will allow Omron to see group earnings rise even if sales growth is flat, the company said.

It added that the move would reduce staffing at group companies by 1,500, or 9.4 per cent.

The Omron group employs about 16,000.

The company said Omron also planned to cut capital investment at group companies by 33 per cent to Y10bn a year from Y15bn annually.

The exercise price was C\$7.80 a share, against BioChem's market price of around C\$20 a share last Friday.

Glaxo now holds 17 per cent of BioChem and has invested a total of C\$72m so far in equity and research money.

The agreement between both companies covers BioChem compounds for viral diseases.

Qantas to axe 1,835 in cost-cutting programme

in September. The two airlines have already shed a total 5,000 staff in the past 18 months.

Mr John Ward, Qantas chief executive, said the savings were essential to increase efficiency in the run up to the flotation of the government's 75 per cent shareholding, expected later this year.

"The Qantas group can currently be counted among the top 10 airlines in the world. The simple truth is that we must continue to improve our productivity by 5 per cent per year to retain this position," he said.

The review was set up after the merger of Qantas and Australian Airlines, the government-owned domestic airline, in 1990.

acquired a 25 per cent stake in the airline. He said the discussions could lead to further job losses.

Qantas said it hoped the trade unions would co-operate with the redundancy programme, which will be delayed until early next month to give them time to respond. The airline hopes to achieve at least 60 per cent of the job losses through voluntary redundancy.

Qantas recorded a net profit of A\$137m in 1991-92, but Australian suffered a loss of A\$38.4m, mainly because of recession and fare-cutting following the deregulation of Australian domestic aviation in 1990.

Highlands Gold slides 18.6%

By Kevin Brown

the focus of a dispute with the PNG government.

Net profits soared 78 per cent to K51.86m in the year to end-June, following Porgera's first full year of production, in which output was significantly higher than expected.

However, confidence in the Porgera project was shaken in November when the PNG government said it wanted to increase its 10 per cent holding to 30 per cent.

Highlands and its two joint-venture partners, Placer Pacific and Renison Goldfields Consolidated, have resisted the government's move and are holding protracted talks on the issue in Port Moresby.

Highlands also holds about 30 exploration licence areas in Papua New Guinea and it is negotiating with the Indonesian government to explore an area in northern Sumatra.

Foster's Brewery wins control of Cascade

By Kevin Brown

would receive A\$27m (\$US18.6m) for the Cascade name and the brewery, but would retain the Cascade group's other assets, which include fruit juice manufacturing, a second brewery in Launceston, and a chain of public houses.

Foster's said Carlton and United Breweries (CUB), its wholly-owned subsidiary, would establish a 50-50 partnership with Cascade Group, wholly-owned by Wilson Neill, to acquire the Cascade name and a brewery in Hobart.

The joint venture company will be controlled and operated by CUB.

Foster's said Wilson Neill

Barlow Rand plans stock distribution

SHAREHOLDERS in Barlow Rand, South Africa's leading industrial conglomerate, voted unanimously to distribute by dividend a portion of the company's 22.2m shares in Randgold & Exploration, AP-DJ reports from Johannesburg.

The distribution will be in the ratio of six ordinary shares in Randgold for every 100 Barlow Rand shares held at the close of business on January 29 1993 and will result in Barlow Rand's interest in Randgold being maintained at approximately 35 per cent.

Randgold shares will be listed on the Johannesburg Stock Exchange on February 1.

FT GUIDE TO WORLD CURRENCIES

The table below gives the latest available rates of exchange (rounded) against four key currencies on Monday, January 18, 1993. In some cases the rate is nominal. Market rates are the average of buying and selling rates except where they are shown to be otherwise. In some cases market rates have been calculated from those of foreign currencies to which they are tied.

COUNTRY	E STG	US \$	D-MARK	YEN X 1000	COUNTRY	E STG	US \$	D-MARK	YEN X 1000	COUNTRY	E STG	US \$	D-MARK	YEN X 1000
Afghanistan (Afghan)	99.25	64.0529	39.6003	6.95627	Gambia (Dakar)	13.5263	8.7295	5.4081	6.9455	Pakistan (Pak. Rupee) (Sialkot)	35.8020	25.8569	15.9048	20.3374
Algeria (Alg.)	17.00	109.25	65.0119	87.4069	Germany (D-Mark)	2.5025	1.615	1.2949	1.2548	Angola (Luanda)	1.5495	1.0000	0.6191	0.7958
Angola (Luanda)	22.14	26.11	27.27	—	Greece (Athens)	1.00	0.687	0.5195	0.5134	Argentina (Buenos Aires) (Buenos Aires)	252.40	162.78	107.95	130.007
Anguilla (Grenadines)	18.57	22.45	22.43	22.43	Gibraltar (Gibl)	1.00	0.643	0.5098	0.5134	Peru (Lima)	2.61	1.6644	1.0429	1.3403
Antigua (Grenadines)	18.51	20.46	20.46	20.46	Greece (Athens)	1.00	0.627	0.5092	0.5125	Philippines (Manila)	25.0862	15.2121	10.3473	13.2473
Argentina (Buenos Aires)	17.00	109.25	65.0119	87.4069	Greece (Athens)	1.00	0.627	0.5092	0.5125	Portugal (Lisbon)	24.5065	15.2281	10.3473	13.2473
Argentina (Buenos Aires)	17.04	18.72	18.72	18.72	Greece (Athens)	1.00	0.627	0.5092	0.5125	Poland (Warsaw)	24.5065	15.2281	10.3473	13.2473
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INTERNATIONAL CAPITAL MARKETS

Tap sales raise record Fl 9bn for 10-year Dutch paper

By Antonia Sharpe and Sara Webb in London and Emiko Terazono in Tokyo

EUROPE'S higher-yielding government bond markets showed strong gains as perceived tensions within the European exchange rate mechanism subsided, sparking

GOVERNMENT BONDS

hope of cuts in short-term interest rates.

Among the hard-core European bond markets, the Netherlands outperformed Germany which was held back by comments from Mr Hans Tietmeyer, the Bundesbank deputy president, that inflation in Germany is still too high.

THE Dutch bond market saw strong demand from domestic institutions for the new 7 per cent state bond due 2003, the first 10-year bond to be issued since last June. Towards the close of trading, the Finance Ministry said tap sales for the new bond raised a record Fl 1.9bn, the biggest amount raised in a single day since the ministry introduced tap sales in 1990 to issue debt.

Dealers initially estimated

the ministry was seeking to raise a total of Fl 1.10bn, but some traders said they believed the amount could be increased given the strong demand. The price of the tap issue was raised five times, ending the day up 32 basis points at 99.55 to yield 7.06 per cent.

The strong demand for the bond resulted in a narrowing of the yield spread between Dutch and German paper by 3 basis points to around 3½ basis points.

A DANISH government bonds rallied yesterday, helped by the combination of favourable signs on the political front, an opinion poll predicting a "yes" vote in the forthcoming referendum in Maastricht and hopes of an easing in money market rates.

Dealers said a shortage of sellers also pushed up prices and some offers by the central bank throughout the day were not enough to satisfy demand. The 8 per cent government bond due 2003 closed at 97.00, up from 95¾ on Friday.

FUNDING worries continued to plague the UK government bond market, with long-dated gilts losing nearly half a point. The Bank of England is due

to announce today the details of the gilt auction scheduled for January 27.

Dealers are expecting the Bank to auction as much as £5bn of stock, with the 8½ per cent gilt due 2007 emerging as likely a candidate.

The Liffe gilt future contract fell from 99.28 at the opening to trade at 99.22 by late afternoon. In the cash market, short-dated gilts ended little changed while long-dated bonds fell, leading to a steepening of the yield curve. The 11½ per cent gilt due 2003/07 fell from 119¾ to 118¾ by late afternoon.

FRENCH government bonds continued their new year rally, thanks to a continued recovery in the franc. The 8½ per cent OAT due 2003 ended up 0.38 at 105.03 to yield 7.76 per cent while on the Matif, the Paris futures exchange, the March

bond futures contract closed at 113.64, up 0.20 from late Friday.

JAPANESE government bond prices rallied to reach their highest levels in nearly five years, boosted by government purchases of 10-year and 20-year government bonds in the secondary market.

The yield on the No. 145 10-year benchmark bond fell to 4.345 per cent yesterday, dipping below 4.4 per cent for the first time since April 1988.

Until now, the government has bought bonds through private placements rather than in the secondary market.

The Bank of Japan bought Y100bn worth of bonds yesterday on behalf of the Ministry of Finance's trust fund bureau, which invests public funds such as postal savings in some Y13,300bn, fuelling complaints from the banks.

Meanwhile, a fall in long-term market rates is

expected to prompt long-term credit banks to lower their prime lending rates to corporations, increasing the amount of funds available to companies.

The Ministry of Finance plans a Y100bn purchase of government bonds every month.

THE New York Treasury market was closed yesterday for the Martin Luther King holiday.

By Brian Bollen

THE Republic of Portugal returned to the international capital markets yesterday for the first time since late 1988 with a successful Y75bn (\$655m) five-year Eurobond.

Bankers said the positive reaction to the issue reflected the strength of investor interest and the careful preparation

INTERNATIONAL BONDS

undertaken by the lead managers, Daiwa Europe and IBI International. Although the spread of 75 basis points over comparable Japanese government bonds was less generous than had been expected, it tightened immediately and ended the day at around 72/73 basis points.

The only reservation

expressed was that the issue could become illiquid if too many bonds end up in the hands of banks looking to swap the assets into floating rate instruments.

The deal could mark the start of a steady flow of Portuguese borrowing, said bankers. At the end of last year, Portugal abolished the requirement for borrowers to place 40 per cent of any funds raised abroad in non-interest bearing deposits at the central bank. Portugal is now free to borrow lower cost foreign funds.

The republic plans to raise between \$2.5bn and \$3bn in 1993 to re-establish its position in the international capital markets and pave the way for borrowing abroad by its corporate sector.

The treasury director, Mr Manuel Phinio, said last week that Portugal has a budgeted

government deficit of around 4 per cent in the next fiscal year and foreign exchange reserves standing at \$20bn, compared with \$7.5bn three years ago. Portugal's early devaluation within the European exchange rate mechanism last year helped to avoid a substantial drain on its reserves, bankers said.

Bankers reported a good level of demand for the latest large Eurosterling transaction, PowerGen's £250m, 10-year, 8% per cent issue through S.G. Warburg Securities.

Japanese investors like utili-

ties and the 10-year maturity is under-utilised because of the lack of swap opportunities, they said.

Kisai, smaller D-Mark issues continued to emerge. DG Bank said the DM100m, seven-year, 7% per cent Eurobond it arranged for the Amsterdam-based financing arm of the

first year, after which it will be set at 13.2 per cent minus six-month Libor.

IMI Bank Luxembourg re-

opened the European Investment Bank's recent seven-year, 12½ per cent Lira issue, increasing the amount to L200bn from L200bn. The only change in the terms was an increase in the issue price to reflect generally lower yields and swap spreads in the medium to long-term area since the original tranche appeared, said IMI.

By Robert Thomson in Tokyo

THE senior long-term rating of

Daiwa Bank was downgraded

yesterday from A1 to A3 by Moody's Investors Service, the US ratings agency, which referred to "uncertainty" over the leading Japanese commercial bank's asset quality.

Moody's also downgraded the long-term rating of Fujitsu, the Japanese computer company, from A2 to A3, citing concern over its earnings potential given the softening of demand for mainframe computers.

domestic banking system's share of the country's external banking debt fell again to an all-time low of 33 per cent.

The former Soviet Union was the only one of the eastern European countries whose combined banking debt increased, but the \$2.4bn rise reflected the accumulation of arrears and the drawdown of capital. The deferral of principal repayments accentuated the shortening of the debt profile: short-term debt jumped by three percentage points to 20.7 per cent.

The report highlights a further shortening of debt maturity profiles, noting the banks' preference for short-term trade-related credits and the accumulation of interest arrears.

The increase in bank claims on Latin America was the biggest half-yearly rise for eight years, while at the same time a reduction in deposits outstanding largely reflected the repatriation of flight capital.

The largest new borrowings in Latin America were by Brazil (\$2.2bn), Argentina (\$1.2bn) and Chile (\$0.9bn), which all saw a shortening of their maturity profile.

Trade-related credits and, for Brazil and Argentina, the accumulation of arrears, were mainly responsible for the maturity shift.

China's short-term borrowing fell to 38.5 per cent from 42.5 per cent and its public sector's share of the debt fell by seven percentage points, to 37.2 per cent.

*Bank for International Settlements "The Maturity and Sectoral Distribution of International Bank Lending, First half 1992."

Daiwa Bank downgraded

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Investors react positively to Portugal's Y75bn issue

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INTERNATIONAL BONDS

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By Robert Thomson in Tokyo

COMPANY NEWS: UK

Substantial boost from favourable currency movements

Photo-Me up 21% to £10.5m

By Andrew Bolger

STERLING'S devaluation helped Photo-Me International, the world's largest photo-booth manufacturer and operator, increase pre-tax profits by 21 per cent to £10.5m in the six months to October 31.

Currency movements boosted profits by £1.3m, compared with a debit of £123,000 last time. Sales rose by 16 per cent to £72m.

The group translated its overseas earnings into sterling at the rate prevailing at the end of December.

Mr Dan David, chairman, said the worldwide recession showed signs of recovery and this, together with current operating returns, encouraged confidence in continued progress during the second half, subject to no significant exchange rate movements.

Mr David Miller, chief executive, said the best measure of the underlying performance was the 12 per cent growth in operating profits from £14.5m to £16.2m.

Operating profits grew less rapidly than turnover because about £8m of sales went to the group's new business, including "Fun" studios, which allow customers to be photographed in front of famous backdrops or with celebrities.

Another new business is the instant printing systems divi-



David Miller: huge potential for expansion in eastern Europe

its returns in hard currency. The group has 14 booths in China, which produce revenue in Hong Kong dollars.

Mr David said: "World demand for real identity ensures that the group continues to expand and we continue to look for realistically priced international opportunities."

Earnings per share rose 15 per cent to 10.76p (9.37p). The interim dividend goes up from 1.3p to 1.4p.

COMMENT

These results were above expectations, and the shares were duly marked up 15p to 34p. Photo-Me emphasised that much of the profit rise was due to the weaker pound and it is assuming there will be a smaller currency benefit in the second half. The new businesses are only just profitable, but the photo-booths keep chugging away impressively. The real bonanza for these shares would come with greater use of photographs in bank cards, driving licences and identity cards. Forecast annual profits of £19.5m put the shares on a prospective multiple of 17.5, a slight premium. Some institutions have been put off by the high proportion of stock held by directors through nominees, but the register has become clearer and the shares are likely to attract an increasing following.

which has 2,000 business and invitation card machines worldwide, a quarter of them in the UK.

Potentially the most lucrative new business provides photos for identity cards, which are made in Hong Kong, Australia, New Zealand, Germany and the US. Although all the new businesses are profitable, they enjoy much lower profit margins than the core division.

Mr Miller said that although he continued to be excited by

the potential of putting photos on products such as bank cards and driving licences, these results showed the group could grow steadily even without such breakthroughs - which were largely in the hands of banks and governments.

Since the Berlin Wall collapsed in 1989, the group has put 200 booths into eastern Europe, Russia and the Baltic states. Mr Miller said there was huge potential for expansion there, the main constraint being the group's need to get

the new businesses only just profitable, but the photo-booths keep chugging away impressively.

The real bonanza for these shares would come with greater use of photographs in bank cards, driving licences and identity cards. Forecast annual profits of £19.5m put the shares on a prospective multiple of 17.5, a slight premium.

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AMC was deregulated in 1981 following an Act of Parliament in 1987. Although it made a profit of £7.8m in the year to last March and expects to make a similar amount this year, it has traditionally not sought large profitability.

Mr John Kaye, managing director, said the discounted price compared to asset value reflected the fact that AMC had a high ratio of loans to capital. AMC lending amounted to £97.1m in September - about 8 per cent of the market.

Mr Kaye said AMC anticipated the bank injecting about £25m of capital into its new subsidiary. He said AMC had sought a single owner following deregulation.

Mr John Davies, Lloyds deputy chief executive, said the bank believed AMC had a "very sound" business that could be developed more vigorously under sole ownership.

Turnover from the continuing aerospace engineering and electronics divisions, and the newly-formed power and control division, dipped to £13.2m (£13.4m) - overall sales for the comparable period of the previous year amounted to £15.1m.

Pressure on prices cut operating profits to £875,000 (£1.12m), but interest charges fell to £545,000 (£703,000).

However, reflecting both the first-half performance and current trading conditions, the interim dividend is halved to 0.35p. Earnings per share emerged at 0.19p (0.05p).

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Pressure on prices cut operating

losses to £300,000. At October 31 these stood at £2.25m compared with £1.6m six months earlier.

Mr Davis said trading conditions were unlikely to improve by the year-end. However, the aerospace division would benefit from the airline industry's growing preference for "one-stop shop" engineering services and resilient demand for new aircraft.

In addition, the electronics division generated strong interest in its latest microwave circuitry, vital for the transmission of large amounts of data in satellite and mobile communication systems.

Mr Dieter Bock, the German financier, has become Lonrho's biggest shareholder with an 18.8 per cent equity stake following completion of the group's 198.57m share rights issue.

As expected, a little more than 29.1m shares were taken up as a result of the 3-for-10 issue at 85p per share, representing 14.6 per cent of the offering.

Included in the acceptances were 27.6m shares taken up by Laerstate, Mr Bock's private company. These shares were offset against Laerstate's underwriting commitment for 100m shares.

Mr Bock had already acquired 43.6m shares from Mr Tiny Rowland, Lonrho's chief executive, giving him a total stake of 143.5m shares.

Mr Bock paid 115p a share, a substantial premium to the current share price, for half of Mr Rowland's 18 per cent stake. He has the option to buy the other half after three years, which would take his total holding to 24.8 per cent.

Overseas holders to dispose of 45% Watts Blake stakeBy Andrew Taylor,
Construction Correspondent

LEBANESE, Belgian and German shareholders yesterday announced plans to sell a combined 45 per cent stake in Watts Blake Beams. The move is expected to trigger a full scale bid for the world's largest ball clay producer.

Ceramics Holdings, controlled by the Lebanese Garou family, Sibelo, a privately owned Belgian-based producer of silica sand for the glass industry and Quarzwerke, a private German producer of silica sand, are making the sale under a concert party agreement reached last April.

The companies said that

under takeover rules: "the acquisition of the concert party members' holdings is likely to lead to an offer for the entire issued share capital of the company."

Mr John Pike, managing director of Watts Blake, said a sale to a single purchaser would make it very difficult for the company to defend itself from an unwelcome bidder.

"The board is gravely concerned about a number of issues that could arise from this proposed sale, including the implications for the company's employees and the local communities in which it operates," said Mr Pike.

The group based in Newton Abbot, Devon also owns exten-

sive reserves of ball clay in the US and Germany. Almost two thirds of sales are used for the manufacture of sanitary ware and wall and floor tiles.

Its performance is dependent upon the health of the construction industry; pre-tax profits in 1991 fell by 27 per cent to £5.67m.

Profits in the first six months of last year, however, rose by 7 per cent to £1.74m helped by acquisitions.

Should a recommended purchaser offer less than 433p a share, Sibelo and Quarzwerke have the right to buy Ceramics Holdings' shares at the same price.

Watts Blake shares yesterday rose from 425p to 433p having touched 435p at one stage.

Unigate in Co-op milk deal

By Maggie Urry

UNIGATE, the dairy, food processing and distribution company, has agreed to purchase for £1.7m some of the milk businesses of the Co-operative Wholesale Society.

The businesses cover 248 milk rounds in London, the south-east and Cornwall together with a processing

dairy in Penryn, Cornwall, with four depots.

The purchase will add about 1 percentage point Unigate's share of the liquid milk market in England and Wales, taking it to just over 13 per cent. Assets involved are valued at about £6m and there are 217 employees.

The deal follows a previous in-fill acquisition by Unigate of

Sussex Dairies last August. Mr Gordon Summerfield, managing director in charge of milk related activities, said the acquisition was in line with Unigate's strategy of "buying dairy businesses which fit in with our existing operations".

He pointed out that such acquisitions "allow for greater efficiency both in processing and distribution".

Carlsberg-Tetley starts trading

By Philip Rawstorne

CARLSBERG-TETLEY, the 251m joint venture formed by the merger of the UK brewing, distribution and wholesaling operations of Allied-Lyons and Carlsberg, began trading yesterday.

The merger, given the government go-ahead less than two months ago after a Monopolies and Mergers Commission inquiry, creates a third force in the UK brewing industry.

Carlsberg-Tetley, with an output of 6.2m barrels of beer a year from its six breweries, will have an 18 per cent share of production, rivalling Bass with 22 per cent and Courage with 30 per cent.

The company, with an annual turnover of £1.1bn and a strong portfolio of brands, including Carlsberg Pilsner, Skol and Castlemead lagers, each with sales of 1m barrels, and Tetley, is UK's best-selling beer.

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Carlsberg-Tetley, with an output of 6.2m barrels of beer a year from its six breweries,

bution systems. Allied's strength in direct sales to the pub trade in the Midlands and northern England was complemented by Carlsberg's focus on wholesalers and other brewers, particularly in London and southern England.

The company is closing seven of its 32 depots with a loss of up to 100 jobs. No brewery closures are planned. Allied has recently closed its Romford plant and its smallest brewery at Alton, which was considered in danger of closure, will now brew Carlsberg for outlets in Scotland.

Carlton and LWT set up joint venture

By Raymond Snoddy

CARLTON TELEVISION and London Weekend Television have set up a separate television sales company to attract continental European advertising.

The joint venture will try to persuade overseas advertisers, particularly in the food sector, that with a combined reach of 11m people, London is one of the most important markets in Europe.

The new venture, London Television European Sales, said that the London area accounts for 47 per cent of UK mineral water consumption, 44 per cent of UK charge cards, 37 per cent of UK businesses and 25 per cent of the UK retail outlet total of 30,000.

The first television advertising campaign to be booked by the new venture, for the German airline Lufthansa, begins on January 31.

REDUCED dealing costs and increased asset allocation activity led to a growth in trading of equity futures in 1992, according to a new guide published yesterday.

The guide, from UBS Phillips & Drew, is the third in what has become an annual event. It says increased liquidity has been generated by the growing use of futures to cover cash positions.

Also, more unit trusts have been dealing in futures to cover positions before investing in the underlying equity market.

However, it acknowledges that "the recent emphasis has focused on asset allocation switches."

The guide lists the leading contracts traded on the world's main stock markets with a detailed breakdown of turnover and contract size.

DIVIDENDS ANNOUNCED

	Current payment	Date of payment	Corresponding dividend	Total for year	Total last year
Aberdeen Trust fin	0.5	Mar 10	1.5	1.8	2.5
Aerospace Eng int	0.25	Apr 2	0.5	-	1
French Prop Tel int	1	Mar 1	nil	-	nil
Peel int	1	Apr 6	1	-	1
Photo-Me Int'l int	1.4	Apr 8	1.3	4.4	4.4
Soundtracks \$ fin	1.35	Apr 16	1.35	2.2	2.2

Dividends shown pence per share net except where otherwise stated. \$US stock.

Measuring up for a water fight

Bronwen Maddox reports on the argument over Ofwat's price review

FUNDAMENTALLY arbitrary and flawed" was one of the accusations hurled yesterday by the water industry at proposals from Ofwat, its regulator.

The latest skirmish is part of the build-up to the crucial Periodic Review in 1994, when Ofwat will reassess the basis for water rates for the first time since the 1989 water privatisation, and set future price rises. It reveals the extent of the differences yet to be resolved between the two sides over the basis for setting water prices.

The attack is contained in the industry's 50-page response to a consultation paper from Ofwat in November on the correct definition of the companies' capital value, a notoriously slippery figure.

Those assets include miles of Victorian sewers and pre-war water mains, whose value is highly debatable, as well as state-of-the-art treatment plants, part of a huge industry-wide spending programme which could cost some £45bn by the year 2000.

A dry and highly-technical issue, the definition is nevertheless central to the review: unlike the regulators of the other privatised utilities, Ofwat is legally obliged to allow companies to earn a "reasonable" rate of return on their capital when setting price rises.

The approach favoured by Mr Byatt, Ofwat's director general, in his November paper is to take the stock market value

of flotation in December 1992 as the value of assets at that point - £6.1bn at the end of the first day's trading.

To bring it up to date, he proposes adding on the capital spending since then. This hybrid system - market value for the old assets and current value for the ones bought after 1992 - gives a capital figure of some £12bn to £18bn.

Given the pre-tax profits of £1.5m made by the industry in the year to March 1992, it suggests - in rough terms - a pre-tax return on capital of some 11 per cent.

Ofwat has argued that the attraction of this approach is its simplicity. It also gives a relatively high figure for return on capital, for which the water customer should be grateful, as it would allow Ofwat to be tough at the parliamentary review.

Mr Byatt has pointed out - in a good illustration of the difficulty of the definition - that if, instead, he took the cost of building the assets at today's prices, which several companies suggested, that could lead to a capital figure as high as £100bn. If he allowed the companies to earn the same return on old assets as on new ones, the industry would make "too much profit" and the customer would suffer through higher prices.

The water companies have attacked Mr Byatt's arguments on two main points. Their paper "questions Ofwat's pre-advancement" of revenue and should be returned to the customer once the spending programme has diminished.

The companies have called this "neither rational nor fair", arguing that it "could not be implemented in a way which is clear and comprehensible either to customers or the capital markets".

Their complaint is that there is no obvious "benchmark" level of prices by which to measure the "advancement" of revenue. The proposal could be "self-defeating", they warn, because immediately Ofwat selected a benchmark, bankers would use it to calculate the "cushion" for their interest payments instead of using the actual revenue.

This will not be the last battle

COMPANY NEWS: UK

Gestetner sale talks abandoned

By Richard Gourley

GESTETNER Holdings, the office and photographic equipment distributor, yesterday said the sale of its Vivitar and Hanimex camera distribution businesses had fallen through.

Concord Camera Corporation of the US and Gestetner jointly called off the talks after Concord failed to put together the necessary financing.

Mr Andrew Adams, Gestetner projects manager, said talks between the two groups were continuing and he was still hopeful an agreement could be reached.

The sale would have further

focused Gestetner on its core office equipment markets after what has been an unhappy diversification into the photographic supply business.

When the proposed sale was announced last September, Mr Basil Sellers, Gestetner chairman, said one reason the group was withdrawing was that there was no follow-on market in camera distribution, as there was in office supplies.

The deal would have involved the sale of the camera business apart from Hanimex Australia. In the year to October, the camera business reported trading profits of \$1.1m on sales of \$21.4m.

The collapse of talks with Concord is unlikely to be seen as particularly bad news for Gestetner's finances. The \$40m (£26.3m) cash and 1.3m Concord shares which it would have received in payment would have had little impact on a balance sheet that appears to be relatively lowly geared for a distribution company.

But equally, the failed sale will do little to dispel the bid speculation that has surrounded Gestetner since last year.

Since the Australian group, Chiltern Capital - then called AFP Investments - took man-

Tay shares fall 10% on profits warning

By Andrew Taylor, Construction Correspondent

THE SHARE price of Tay Homes tumbled by 10 per cent yesterday to 151p after the company became the latest housebuilder to issue a profits warning.

Mr Trevor Spencer, chairman, said that the collapse of the housing market last autumn meant that group pre-tax profit for the year to June 30 was unlikely to be as high as had been expected.

Analysts yesterday cut their forecasts from about 250m to between £4m and £4.5m. This compares with pre-tax profits of £6.1m last year and £5.26m in 1990-91.

Mr Spencer said that the group, like other house-builders, had been hit by the devaluation of sterling last autumn which had denting the confidence of would-be buyers.

Mr Barber said that yesterday's move would not have much benefit in 1993 year, but that in the full 1994 period, he expected the savings would more than balance the £6m exceptional costs incurred.

Although some operating locations will be closed in the cost-cutting exercise, some "90 or more per cent" of the concern management level redundancies.

The head offices in Bracknell and Liverpool will lose about 80 jobs between them and the balance will go from the regional offices.

It follows July's relocation of

the head office from central London to Bracknell and the stripping out of the divisional level of the management structure.

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Mr Spencer said that the group, like other house-builders, had been hit by the devaluation of sterling last autumn which had denting the confidence of would-be buyers.

Tay had been forced to reduce prices in order to maintain unit sales, which were expected to be similar to the 1,100 achieved in 1991-92.

Average prices had fallen from 268,000 to £23,000 during the past 12 months.

Sales, however, had improved sharply during the first three weeks of this year.

"Visitor levels have been high and sales good. We can only hope that this is the beginning of the long-awaited housing market recovery," he said.

Net borrowings at the end of December were £20.5m, representing 68 per cent of shareholders' funds.

GrandMet foresees end to dispute with Brent Walker

By Andrew Jack

GRAND METROPOLITAN, the food, drinks and retailing group, expects to settle by this summer its dispute over a £50m payment from Brent Walker for the sale of William Hill, the betting shops chain, a senior company executive said yesterday.

The value of intangible assets - such as brands - increased on the balance sheet by £60m, offset by a reduction of £32m caused by exchange adjustments.

There were more than halved from £950m to £445m, principally as a result of FRS 3, the new standard on the profit and loss account which virtually eliminates extraordinary items.

Most of the restated figures had already been shown in a note to the company's preliminary results released in September, and had little effect on the share price, which closed unchanged on the day at 420p.

The accounts also show that emoluments excluding pension contributions to Sir Alan Sheppard, chairman and chief executive, rose from £713,391 to £770,882.

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There were more than halved from £950m to £445m, principally as a result of FRS 3, the new standard on the profit and loss account which virtually eliminates extraordinary items.

The company said it supported "in spirit and letter" the recommendations of the Cadbury committee on corporate governance, and compiled with 16 of its 19 guidelines.

Lazard to manage Crown funds

By Norma Cohen, Investments Correspondent

CROWN FINANCIAL Services said yesterday that Lazard Investors would become the fund manager for its £80m in assets because it had decided that it was not able to offer customers the quality of performance they required.

The move comes at a time of rising pressure for consolidation in the fund management industry as firms struggle to build sufficient "critical mass" to offer services profitably.

Crown had been having difficulty retaining existing clients and attracting new ones because it could not offer a sufficiently attractive investment track record or access to

investors must either pare costs or increase the size of their portfolio in order to improve profitability.

"Our performance had been

burting a bit, but with a portfolio of only £700m, we just couldn't afford the quality of expertise needed to both expand and improve the quality of service.

"We want to provide our sales team with an A-I product," Mr Belles said. "We just didn't have the critical mass."

Life insurers need to have at least £1bn to £2bn under management in order to offer high-quality investment services, he said.

Lazard Investors already manages £3.2bn for a range of clients including international pension funds.

Inchcape lifts stake in Revasa

By Andrew Bolger

INCHCAPE, the motor and business services group, has increased its stake in Revasa, the Italian insurance broker, through Bain Clarkson, its wholly owned insurance broking subsidiary.

Bain Clarkson will pay a maximum of £1.7m, subject to performance, to lift its stake in Revasa from 10 per cent to 49 per cent.

Bain Clarkson bought its ini-

tial 10 per cent shareholding in January last year.

The Milan-based broker, currently ranked 10th in Italy in revenue terms, is involved mainly in the property, casualty and construction sectors.

Mr Simon Arnold, chairman of Bain Clarkson, said: "Italy is an important market for us. This increased shareholding in Revasa will give us a stronger position in the country, moving us forward in our strategy to gain prominence in the

major European markets through shareholding arrangements such as this."

Bain Clarkson also has operations in Greece, Ireland, Sweden, Switzerland and France, where it recently acquired a 25 per cent stake in CECAR, the country's third largest broker.

Contrary to a weekend press report, Bain Clarkson's results are understood to be holding up well, in spite of difficulties in the reinsurance market.

Buy-outs in Scandinavia

Enskilda Ventures Limited is the leading Nordic buy-out firm with eight completed transactions since 1990 and equity capital in excess of SEK 750 million in Scandinavian Acquisition Capital. Scandinavian Acquisition Capital consists of Nordic institutional investors representing major pension funds, banks, insurance companies and industrial holding companies.

Enskilda Ventures Limited is dedicated to initiating, structuring and financing private equity transactions in the Nordic region. The team of nine Nordic buy-out executives has a long track record in initiating, structuring and investing in management buy-outs and buy-ins as well as in joint venture buy-outs, leveraged partial disposals and acquisitions.

For further information please contact Björn Savén, Harald Mix, Bernd Petersen or Kim Wahl at Enskilda Ventures in London, Stockholm or Oslo as below.

Crisplant Holding A/S

has acquired

Kosan Crisplant a/s

Equity provided by Scandinavian Acquisition Capital and Management

Investment advisor
Enskilda Ventures Limited

Partena AB

has acquired

Partena Cater, Partena Clean and Partena Security

Equity provided by Scandinavian Acquisition Capital, Procordia AB and Management

Investment advisor
Enskilda Ventures Limited

Investment Advisor to Scandinavian Acquisition Capital

Enskilda Ventures Limited

Member of the Securities and Futures Authority

This advertisement is issued in compliance with the requirements of The International Stock Exchange of the United Kingdom and the Republic of Ireland Limited ("the London Stock Exchange"). It does not constitute an invitation to any person to subscribe for or purchase any securities.

Application has been made for 10,916,030 Ordinary Shares of 25p each in Merrydown PLC (the "Company") to be admitted to the Official List. It is expected that such admission will become effective and that dealings in the Ordinary Shares of 25p each will commence today, 19th January 1993.



MERRYDOWN PLC

(incorporated and registered in England under number 424215)

Introduction to the Official List of 10,916,030
Ordinary Shares of 25p each

Share capital

Authorised £ 3,000,000

Issued and fully paid £ 2,729,007.50

Merrydown PLC, formerly Merrydown Wine PLC, is engaged in the business of manufacturing and selling cider and adult soft drinks.

Copies of the listing particulars may be obtained during normal business hours on any weekday (Saturdays and the public holidays excepted), up to and including 21st January 1993, from the Company Announcements Office of the London Stock Exchange, Capel Court Entrance, off Bartholomew Lane, London EC2N 1HP (by collection only) and up to and including 1st February 1993 from:

Merrydown PLC
Horam Manor
Horam
Heathfield
East Sussex TN21 0JA

Kleinwort Benson Securities Limited
PO Box 560
20 Fenchurch Street
London EC3P 3DB

19th January 1993

**REPAF ENTERPRISES INC.
US \$200,000,000 FLOATING RATE NOTES DUE 1997**
For the period 19th January 1993 to 19th April 1993 the Notes will carry an interest rate of 4.20315 per annum. The amount payable per US \$250,000 will be US \$2626.96 payable on 19th April 1993.
Agent Bank: Barclays Bank PLC
Stock Exchange Services Department
168 Fenchurch Street
London EC3P 3HP

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COMMODITIES AND AGRICULTURE

CIS says aluminium output to fall by more than 10%

By Kenneth Gooding,
Mining Correspondent

ALUMINUM OUTPUT in the Commonwealth of Independent States this year is expected to fall by more than 10 per cent from the 1992 level, according to CIS industry officials. They also want aluminium exports to go no higher than 1m tonnes – more than 20 per cent below last year's estimated total.

The revised CIS forecasts were given to a team from VAW Aluminium of Germany, the first delegation from the western industry to visit their Russian counterparts this year.

Mr Karl Wobbe, VAW's management board member responsible for aluminium production, said yesterday that, in spite of the extreme pressures on the CIS industry, which was very short of raw materials and capital, the production target was realistic.

"The CIS industry did not collapse last year and we don't expect disaster will overtake it in 1993. So CIS exports will continue at a high level this year and so will the problems they create for the rest of the world aluminium industry. Prices will not go up from present low levels unless western smelters make more production cuts," he said.

Mr Wobbe said industry representatives estimate that CIS primary aluminium output in 1992 reached 3.1m tonnes, not far below estimated capacity of 3.5m to 3.6m tonnes and

slightly higher than production forecasts made at an industry gathering in St Petersburg in September. For a variety of reasons, however, they expected 1993 production to fall to 1.67m tonnes.

CIS officials said that licences for the export of 735,000 tonnes of aluminium were issued last year and another 150,000 tonnes was officially exported under joint-venture arrangements, making a total of 885,000 tonnes. However, they estimated that there was at least another 400,000 tonnes of uncontrolled and unlicensed exports, including some directly from smelters.

Mr Wobbe said Mr Gregory Maslov, head of the state-controlled Aluminium Committee, set up in November and which seemed likely to take prime responsibility for the CIS industry, wanted to cut exports by 400,000 tonnes this year to leave more metal available for the domestic market.

However, the smelters wanted to export 200,000 tonnes on their own account. Even so, the committee still hoped to keep exports at no more than 1m tonnes.

Reuter adds from Madrid that Spain's state-owned aluminium producer, Inespol, has told unions it wants to cut 34,000 tonnes a year from the output of its La Coruna smelter, which produced 79,000 tonnes in 1992, and 39,000 tonnes from the Aviles smelter production. Aviles 1992 output was 84,000 tonnes.

Chinese connection helps locals to win Russian copper contract

By Leyla Boultou in Moscow

THE RUSSIAN-dominated Udomak Mining Company has won a tender to develop the country's biggest copper deposit but Australia's BHP, the only other contender in the race, has expressed a desire to co-operate with the winner.

UMC is 45 per cent owned by a Hong Kong businessman, Mr Eddie Wong, with the remaining shares held by Russia's Arter group and local geological and privatisation authorities of eastern Siberia's Chita region.

Mr Wong's Chinese connections are said to have helped secure in advance a 25-year contract for UMC to sell 200,000 tonnes of concentrate a year to China, out of expected annual production of 360,000 tonnes. His stake is held through a Cyprus-registered vehicle called Chita Minerals Company.

Despite a valiant effort by

SHP to put together a proposal with far less time than its Russian competitor, UMC had been expected to win for some time. This was not just because of its promise to start mining in 1997 but more importantly because it was backed by a group of Russian plants which proposed to supply most of the equipment for building the mine and accompanying infrastructure.

A BHP representative was yesterday quoted in a Russian newspaper as saying his company was interested in playing a role in the project. An adviser to UMC said it was too early to comment on what this might involve.

Fluor Daniel, the US firm which put together Chile's giant El Escondido copper mining project, will be the project manager. Allen & Co, the private New York investment bank, will be raising finance for the \$1bn-plus project.

Despite a valiant effort by

MARKET REPORT

LONDON ROBOTS COFFEE futures were depressed by further heavy speculative selling in New York yesterday, which traders attributed to technical factors. The March position in London closed at \$955 a tonne, down \$19 on the day. COCOA futures were also down, but that was largely a reflection of sterling's strength against the US dollar and dealers said the market's mood remained basically "constructive" after the comfortable absorption of about 40,000 tonnes of producer sales last week. At the London Metal Exchange the pound's firmness

LONDON MARKETS

SPOT MARKETS

Crude oil (per barrel) FOB (Mar) + or -

Dubai	\$15.15-5.25	-0.15
Brent Blend (dalled)	\$17.20-7.25	-0.15
Brent Blend (Mar)	\$14.40-7.50	-0.15
W.T.I. (1st est)	\$18.95-9.00	-0.15

Oil products (N.W. prompt delivery per tonne CIF) + or -

Premium Gasoline	\$185-187	
Gas Oil	\$170-171	-1
Heavy Fuel Oil	\$72-73	+0.5
Naphtha	\$180-183	-1

Petroleum Argus Estimates

Other	+ or -	
Cold (ton) koy oil	\$220-15	+0.5
Silver (per troy oz)	\$36.50	+1
Platinum (per troy oz)	\$357.0	+0.5
Palladium (per troy oz)	\$108.50	+3.55

Copper (US Producer) 100.5c -5.6

Lead (US Producer) 30.5c -1.3

Tin (Kuala Lumpur market) 14.82c +0.07

Tin (New York) 27.15c +1

Zinc (US Prime Western) 62.0c

Cattle (live weight) 117.42c +0.29*

Sheep (live weight) 67.80c -0.83*

Pigs (live weight) 80.33c +0.65*

London daily sugar (raw) \$217.1 +1.5

London daily sugar (white) \$256.8 +0.3

Tate and Lyle export price \$249.5 +0.5

Bailey (English lead) \$130.75c

Malze (US No. 3 yellow) 56.2c

Wheat (US Dark Northern) Unq

Rubber (Felt) 64.75c

Rubber (Mar) 65.25c

Rubber (KL RSS No. 1 Jan) 237.0m +1.5

Coconut oil (Philippines) \$482.5y -6

Palm Oil (Malaysia) \$407.5z +2.5

Copra (Philippines) \$260

Soyabean (USA) 11.0.0 +0.5

Wool (No. 1 Super) 57.00c +0.05

Wool (No. 2 Super) 38.0p

* A tonne unless otherwise stated. p-pence/kg, c-cents/b, r-ing/kg, y-Mar/Apr u-Feb z-Aug w-Dec/Jan z-Jan/Mar. £London physical, f-futures. *London physical, f-futures. **London cash/cents/kg. \$Sheep prices are now live weight prices * change from a week ago, previous prices

Coking coal cut of \$2 a tonne in new contract deal

By Garard McLooney

THE JAPANESE steel mills have struck their first coking coal contract for 1993, bringing a \$2 a tonne cut for top quality Australian hard coking coal.

The aluminium committee wants stronger control of exports, but whether it will succeed is another matter, said Mr Wobbe. "They [the CIS industry] are beginning to understand something about the free market and that you cannot continue for ever producing at a loss."

• Alusuisse-Louisa said yesterday that overcapacity in the world primary aluminium industry and low prices were forcing it to close its Steg smelter in the Canton of Valais. Reuter reports from Zurich. Last year the smelter produced 48,000 tonnes of metal compared with its capacity of 50,000 tonnes. About 100 jobs will be lost when production ends in the autumn next year.

Reuter adds from Madrid that Spain's state-owned aluminium producer, Inespol, has told unions it wants to cut 34,000 tonnes a year from the output of its La Coruna smelter, which produced 79,000 tonnes in 1992, and 39,000 tonnes from the Aviles smelter production. Aviles 1992 output was 84,000 tonnes.

The settlement, to be announced in Tokyo and Sydney later today, will result in a new f.o.b. price of \$49.30 and set the benchmark for Australian and Canadian sales throughout Asia. The \$2 cut, rather than the actual price level itself, will also be required from the mills' US suppliers.

The cut reflects the oversupply of hard coking coal throughout the world and the poor state of the steel mills' finances. It was made possible by the recent slide in the Australian dollar from US75 cents a year ago to 68 cents. The US producers, faced with increased costs and no currency benefit, will be hard pushed to match such a price cut.

Although the price levels in Europe are different for the same coals, the settlement will probably see the start of European price negotiations in earnest.

So far the only settlements appear to have been between the Polish state coal trader, Weglokoks, and its European customers – last Friday British Steel is believed to have agreed to a cut of about \$2 for its Polish supplies.

The Australian/Japanese settlement is also expected to open the way to a fairly swift agreement with Australia's steam coal suppliers.

Steam coal price movements are normally linked with those of semi-soft coking coals, which have been cut by \$2.50. There are hopes among suppliers that the cut will be closer to \$2 but a recent accord between three South African suppliers and Japanese power companies on a reduction of \$2.45 suggests these hopes will not be fulfilled.

The new South African price of \$30.50 a tonne, while lower than 1992's contract price levels, is well above the spot market throughout Europe and Asia with business being struck at below \$26 f.o.b. in most markets.

The Greek cement company Heraclis has just struck an agreement for spot South African coal for about \$23.50 a tonne.

Similarly, the 1992 Australian price of \$38.80 a tonne, is more than \$10 higher than spot settlements into Asian and European markets.

Pulling together for UK agriculture

Why are British consumers buying so much foreign-produced food?

BETTER management, better budgeting and better marketing: these three, but the greatest of these is better marketing". Such have been the texts on which sermons to British farmers have been preached for generations. But the truth is that most British farmers are far more interested in better production.

History has conditioned us to derive satisfaction from growing bigger and better crops and from persuading cows to give more milk and hens to lay more eggs. The UK has always been in deficit for food; always relied on imports, first from the empire and more recently also from the European Community. Indeed at the start of the Second World War Britain produced only 30 per cent of its food at home.

Today domestic production represents about 55 per cent of total food requirements – 70 per cent of what could be produced in the British climate. The improvement is a direct result of government encouragement, over many years, to expand home production and help the balance of trade.

But there is still a substantial food trade gap – the difference in value between what is imported and exported, which Food From Britain, the government-sponsored promotional organisation, has put at more than £1.5bn. Of that well over half could be produced at home. In recent years, as the urge to grow more has been modified, the food and drink trade gap has grown to record the highest rates of imports of any major sector. And an increasing proportion of those imports have been coming from other northern European EC countries. In other words they mainly consist of commodities produced under similar climatic conditions to those of the UK and could just as easily have been produced here.

The question is why are British consumers buying foreign food? One of the main reasons is

FARMERS' VIEWPOINT



By David Richardson

undoubtedly the comparative lack of marketing expertise and organisation in the UK agricultural sector.

Farmers in competing countries, like Holland, Denmark and France, which have relied on agricultural exports for many years, were long ago forced to co-operate to bulk up commodities for overseas sales.

Many of these have since merged to become powerful marketing organisations able to supply UK retail chains with large quantities of produce to agreed specifications.

As British supermarkets grew to control more than two thirds of all food purchases and their buyers became more demanding, individual growers and the UK's much smaller co-operatives increasingly found themselves losing sales to the continentals. It was not that the foreign food was necessary better nor that it always cheaper, but it could be supplied in sufficient bulk to be spread, in identical form, around hundreds of stores.

Hence the growing penetration by EC competitors of the British food sector and widespread concern at the trend, which has extended all the way to the prime minister's office.

Last week the great and the good of the British farming, food processing and retailing industries gathered at 10 Downing Street to discuss ways of improving opportunities for British food suppliers.

Under the chairmanship of the prime minister they determined, among other things, to collaborate to try to source more food from UK producers;

to focus Food From Britain's activities on exporting and to assist farmers and growers to become more market orientated.

The president of the National Farmers' Union, Mr David Neish, accepted Mr John Major's invitation to chair a small group to follow up the seminar and to monitor progress.

Farmers will wish him and the top level initiative every success. Moreover, at least one supermarket group, Safeway, claims to have switched 85 per cent of purchases from overseas to the UK since the first Downing Street meeting in November 1991. Safeway further states that 82 per cent of the food it retails is now sourced in Britain and that there is potential for a further £150m worth within three years.

The other retail giants are a little more coy about their achievements and plans, but it seems probable that they may be moving in the same direction.

They are not philanthropists, however. The pound's devaluation last autumn has mad it much more expensive for them to import, so, for the time being at least, commercial interest coincides with patriotism.

Meanwhile the fundamental marketing deficiencies of British agriculture remain; the lack of organisations big enough to apply real leverage against the retail giants and a piecemeal approach to promotion and quality assurance.

Whether it is a realistic objective even to try to build groups to match the strength of the supermarkets is doubtful. As someone pointed out at a farming conference a few days ago, to be equal in turnover to Sainsbury alone it would be necessary to control 20m acres – half the UK.

A potential marketing strategy which has never been fully exploited, however, might be to promote the real qualities of British food in a co-ordinated

way so that it became natural and automatic for consumers to buy items that were home produced.

Attempts at this have been made before. Food From Britain, for instance, launched "quality certified" British food a few years ago. That was inadequately focused and did not take off. The NFU came up with its "Food From the Countryside" initiative in 1991, but it too has failed to make a significant impact. And there are dozens of individual commodity schemes through which producers and retailers are seeking to gain commercial advantage by advertising some special assurance of quality.

They are all too small, however, to impress the busy housewife and most of the limited cash available for such schemes is being wasted. What is required is a strategy to ensure the quality and safety of British food is equal to or above that of most competitors, even though this fact is largely unrecognised by the public. It is high time capital was made from this superiority and all supermarkets fulfilled their collaborative assurances to the prime minister and subsumed their own-brand marketing plays on behalf of farmers and the nation.

They should co-operate to initiate nationally co-ordinated strategy involving all those represented at 10 Downing Street last week and many others. It should establish production criteria acceptable to consumers. It should set standards for ethical, responsible and safe methods by which food should be produced. And it should provide a system of verification that the quality standards claimed are achieved.

It would not be easy, because of factional interests. But the reward for attempting it could be a truly integrated British food industry serving the interests of the government, the farmers and the consumers.

SA's maize crop facing failure

SOUTH AFRICA'S 1992-93 maize crop is at a critical stage and widespread rains are needed in the next few days to prevent a crop failure for the second year running, industry officials said, reports Reuter from Johannesburg.

"The crop is at a critical point. We need good, widespread and soaking rains in the next few days," Mr Peter Cowrie, head of the Maize Board, said yesterday.

WORLD COMMODITIES PRICES

(Prices supplied by Amalgamated Metal Trading)

Close	Previous	High/Low	AM Official	Kerb close	Open Interest
Total daily turnover: 68,120 lots					

ALUMINIUM 99.7% purity (% per tonne)

Close	1212-18	1212-18	1205.5/1206	1205-05	1222-27.5
Mar	52.95	52.78	52.65	52	

LONDON STOCK EXCHANGE

Shares drift down in lacklustre trade

By Terry Byland,
UK Stock Market Editor

TRADING all but ground to a halt yesterday afternoon as the London stock market turned its attention from the uncertain economic scene to the heightening tensions in the Middle East. Although shares rallied after giving ground when Herr Dietmeyer, vice-president of the Bundesbank, said inflation in Germany was still "unacceptably high", news of a fresh allied air strike against Iraq unsettled the market in the second half of the session. With Wall Street activity reduced by the Martin Luther King holiday, London closed on a lacklustre note.

Firmness in sterling gave some support at first to hopes that the next cut in UK base rates will not be too long delayed, in spite of a warning from Mr Norman Lamont, chancellor of the exchequer, that the government faces difficulties in keeping inflation under control. But optimism was finally discouraged yesterday by Herr Dietmeyer's comments, which undermined hopes that the Bundesbank might this week lead the way to lower interest rates across Europe.

The FT-SE Index closed 2 points lower on the day at 2,763.1, having failed to sustain an early gain of 10 points as investors hoped that the new

trading account which opened yesterday would bring some recovery from the setback of the previous week.

In the absence of support from the investment funds share prices moved narrowly throughout the session. The more revealing image of the trading session came from the day's Seaq volume total of only 485m shares, the lowest daily figure since the turn of the

year. On Friday 616.5m shares were traded, and retail, or customer, business was worth £1.19bn, well up to recent daily averages.

US dollar weakness, in spite

of warlike developments in the Middle East, took the heat out of the international oil chips.

Leading oil issues suffered from the subdued trading pattern on Wall Street.

Traders believed that the

London market was still restrained by fears of rights issues from leading UK companies, and also by concern over the outlook for the government bond market as the City awaited details of the impending funding moves.

The current setback in equities was ascribed to the unexpected commitment of investment funds to UK stocks during the Christmas period.

At that time, share prices rose strongly, with gains often exaggerated by lack of stock on traders' books, and are proving highly vulnerable now that the institutions have backed away again.

Today is expected to bring the first comprehensive details of the Christmas selling season at the leading UK retail stores. Hints of higher retail sales volumes in the final days of December, which traditionally provide the lion's share of sales and annual profits for the retailers, underpinned the stock market's Christmas gains.

The warnings on inflation, both from the UK chancellor and the Bundesbank vice-president, have also dampened down the enthusiasm shown on the London stock market during the final months of last year. Hopes for a further reduction in UK base rates, probably to 6 per cent, have now been postponed until the spring and, according to some analysts, will be incorporated in the chancellor's Budget measures.

Account Settlement Dates

First Delisting: Jan 10 Feb 1
Options Expiration: Jan 14 Feb 11
Last Delisting: Jan 15 Feb 12
Account Day: Jan 25 Feb 20

Note: Some deals may take place from 2-3 days before delivery date.

FT-SE Actuaries Share Indices THE UK-SERIES

FT-SE 100 2763.1 - 2.0 FT-SE MID 250 2895.7 + 5.1 FT-SE ALL-SHARE 1340.25 + 0.09

	Jan 18	Day's change %	Jan 15	Jan 14	Jan 13	Year ago	Earnings yield %	Dividend yield %	P/E Ratio	Xd adj yield
FT-SE 100	2763.1	-0.1	2765.1	2762.3	2746.3	2544.9	5.43	4.40	19.99	3.43
FT-SE Mid 250	2895.7	+0.2	2890.5	2868.1	2876.3	2447.8	6.92	4.47	18.46	5.18
FT-SE All-Shares	1359.5	+0.2	1359.8	1357.2	1350.7	1230.0	6.53	4.41	19.54	1.85
FT-SE SmallCap ex Inv Trusts	1423.92	+0.4	1418.58	1413.17	1408.61	1230.0	-	4.49	19.54	1.89
FT-SE All-Shares	1340.49	+0.4	1426.08	1416.62	1416.87	1230.0	6.39	4.75	22.42	1.77
FT-SE All-Shares	1340.25	-	1340.16	1337.58	1331.18	1215.84	-	4.41	-	1.82

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FT-SE Mid 250	2895.7	+0.2								

LONDON SHARE SERVICE

AMERICANS

Notes	Price	Yield	PE
Abbott Labs.	145.0	4.0	16.0
American & W.	125.0	4.0	14.0
American	125.0	4.0	14.0
AmeriCyanimid	125.0	4.0	14.0
Americorp	125.0	4.0	14.0
Ameri-Tech	125.0	4.0	14.0
America	125.0	4.0	14.0
BankAmerica	125.0	4.0	14.0
Bell Atlantic	125.0	4.0	14.0
BellSouth	125.0	4.0	14.0
Bentley Jones	125.0	4.0	14.0
Beverage	125.0	4.0	14.0
CPC	125.0	4.0	14.0
Cal Land Inc.	125.0	4.0	14.0
Chase Manhattan	125.0	4.0	14.0
Chicopee	125.0	4.0	14.0
Circle K	125.0	4.0	14.0
Coastal	125.0	4.0	14.0
Cost Plus	125.0	4.0	14.0
Dana	125.0	4.0	14.0
Danaher	125.0	4.0	14.0
Dow Corning	125.0	4.0	14.0
Dow Jones	125.0	4.0	14.0
Dun & Brad	125.0	4.0	14.0
Edison	125.0	4.0	14.0
FBI	125.0	4.0	14.0
Fleet Motor	125.0	4.0	14.0
Gen Elect	125.0	4.0	14.0
General Host	125.0	4.0	14.0
General	125.0	4.0	14.0
Hector	125.0	4.0	14.0
Honeywell	125.0	4.0	14.0
Hewlett-Packard	125.0	4.0	14.0
IBM	125.0	4.0	14.0
Ingersoll-Rand	125.0	4.0	14.0
Lehman	125.0	4.0	14.0
Love's	125.0	4.0	14.0
Merrill Lynch	125.0	4.0	14.0
Meritor Corp	125.0	4.0	14.0
Morrissey	125.0	4.0	14.0
NWEX	125.0	4.0	14.0
Petco	125.0	4.0	14.0
Pennzoil	125.0	4.0	14.0
Quaker Oats	125.0	4.0	14.0
Rite Aid	125.0	4.0	14.0
Sears, Roebuck	125.0	4.0	14.0
Sears, Roebuck	125.0	4.0	14.0
Sun Co.	125.0	4.0	14.0
Ternexco	125.0	4.0	14.0
Time Warner	125.0	4.0	14.0
Usab	125.0	4.0	14.0
USA West	125.0	4.0	14.0
Vortex	125.0	4.0	14.0
Whirlpool Management	125.0	4.0	14.0
Wheeler	125.0	4.0	14.0

BUILDING MATERIALS - Cont.

Notes	Price	Yield	PE
Price F	125.0	4.0	14.0
Price G	125.0	4.0	14.0
Price H	125.0	4.0	14.0
Price I	125.0	4.0	14.0
Price J	125.0	4.0	14.0
Price K	125.0	4.0	14.0
Price L	125.0	4.0	14.0
Price M	125.0	4.0	14.0
Price N	125.0	4.0	14.0
Price O	125.0	4.0	14.0
Price P	125.0	4.0	14.0
Price Q	125.0	4.0	14.0
Price R	125.0	4.0	14.0
Price S	125.0	4.0	14.0
Price T	125.0	4.0	14.0
Price U	125.0	4.0	14.0
Price V	125.0	4.0	14.0
Price W	125.0	4.0	14.0
Price X	125.0	4.0	14.0
Price Y	125.0	4.0	14.0
Price Z	125.0	4.0	14.0
Price AA	125.0	4.0	14.0
Price BB	125.0	4.0	14.0
Price CC	125.0	4.0	14.0
Price DD	125.0	4.0	14.0
Price EE	125.0	4.0	14.0
Price FF	125.0	4.0	14.0
Price GG	125.0	4.0	14.0
Price HH	125.0	4.0	14.0
Price II	125.0	4.0	14.0
Price JJ	125.0	4.0	14.0
Price KK	125.0	4.0	14.0
Price LL	125.0	4.0	14.0
Price MM	125.0	4.0	14.0
Price NN	125.0	4.0	14.0
Price OO	125.0	4.0	14.0
Price PP	125.0	4.0	14.0
Price QQ	125.0	4.0	14.0
Price RR	125.0	4.0	14.0
Price SS	125.0	4.0	14.0
Price TT	125.0	4.0	14.0
Price YY	125.0	4.0	14.0
Price ZZ	125.0	4.0	14.0
Price AA	125.0	4.0	14.0
Price BB	125.0	4.0	14.0
Price CC	125.0	4.0	14.0
Price DD	125.0	4.0	14.0
Price EE	125.0	4.0	14.0
Price FF	125.0	4.0	14.0
Price GG	125.0	4.0	14.0
Price HH	125.0	4.0	14.0
Price II	125.0	4.0	14.0
Price KK	125.0	4.0	14.0
Price LL	125.0	4.0	14.0
Price MM	125.0	4.0	14.0
Price NN	125.0	4.0	14.0
Price OO	125.0	4.0	14.0
Price PP	125.0	4.0	14.0
Price QQ	125.0	4.0	14.0
Price RR	125.0	4.0	14.0
Price SS	125.0	4.0	14.0
Price TT	125.0	4.0	14.0
Price YY	125.0	4.0	14.0
Price ZZ	125.0	4.0	14.0
Price AA	125.0	4.0	14.0
Price BB	125.0	4.0	14.0
Price CC	125.0	4.0	14.0
Price DD	125.0	4.0	14.0
Price EE	125.0	4.0	14.0
Price FF	125.0	4.0	14.0
Price GG	125.0	4.0	14.0
Price HH	125.0	4.0	14.0
Price II	125.0	4.0	14.0
Price KK	125.0	4.0	14.0
Price LL	125.0	4.0	14.0
Price MM	125.0	4.0	14.0
Price NN	125.0	4.0	14.0
Price OO	125.0	4.0	14.0
Price PP	125.0	4.0	14.0
Price QQ	125.0	4.0	14.0
Price RR	125.0	4.0	14.0
Price SS	125.0	4.0	14.0
Price TT	125.0	4.0	14.0
Price YY	125.0	4.0	14.0
Price ZZ	125.0	4.0	14.0
Price AA	125.0	4.0	14.0
Price BB	125.0	4.0	14.0
Price CC	125.0	4.0	14.0
Price DD	125.0	4.0	14.0
Price EE	125.0	4.0	14.0
Price FF	125.0	4.0	14.0
Price GG	125.0	4.0	14.0
Price HH	125.0	4.0	14.0
Price II	125.0	4.0	14.0
Price KK	125.0	4.0	14.0
Price LL	125.0	4.0	14.0
Price MM	125.0	4.0	14.0
Price NN	125.0	4.0	14.0
Price OO	125.0	4.0	14.0
Price PP	125.0	4.0	14.0
Price QQ	125.0	4.0	14.0
Price RR	125.0	4.0	14.0
Price SS	125.0	4.0	14.0
Price TT	125.0	4.0	14.0
Price YY	125.0	4.0	14.0
Price ZZ	125.0	4.0	14.0
Price AA	125.0	4.0	14.0
Price BB	125.0	4.0	14.0
Price CC	125.0	4.0	14.0
Price DD	125.0	4.0	14.0
Price EE	125.0	4.0	14.0
Price FF	125.0	4.0	14.0
Price GG	125.0	4.0	14.0
Price HH	125.0	4.0	14.0
Price II	125.0	4.0	14.0
Price KK	125.0	4.0	14.0
Price LL	125.0	4.0	14.0
Price MM	125.0	4.0	14.0
Price NN	125.0	4.0	14.0
Price OO	125.0	4.0	14.0
Price PP	125.0	4.0	14.0
Price QQ	125.0	4.0	14.0
Price RR	125.0	4.0	14.0
Price SS	125.0	4.0	14.0
Price TT	125.0	4.0	14.0
Price YY	125.0	4.0	14.0
Price ZZ	125.0	4.0	14.0
Price AA	125.0	4.0	14.0
Price BB	125.0	4.0	14.0
Price CC	125.0	4.0	

FT MANAGED FUNDS SERVICE

Current Unit Trust prices are available from FT Cityline. For further information contact your financial adviser.

AUTHORISED UNIT TRUSTS

Guide to pricing of Authorised Unit Trusts

**Guide to pricing of Authorised
Complaints with the assistance of Lawyer**

Compiled with the assistance of Lautro 69		Prudential Mutual Unit Trust Mys. Ltd (09653H)		Scotia Prudential Inv. Mys. Ltd (10600F)	
INITIAL CHARGE: Charge made on units of value, used to cover marketing and administration costs, including compensation paid to intermediaries. This charge is included in the price of units.		\$10.51	Mysore, London, GCR 004A	\$11.90	St. Andrew Sq., Edinburgh EH2 2TA
OFFER PRICE: Price called issue price. The price at which units are bought by investors.		\$11.51	Units Entitled 25%	\$12.50	Units Entitled 25%
SELL PRICE: Also called redemption price. The price at which units are sold back by investors.		\$12.50	Units Entitled 25%	\$13.50	Units Entitled 25%
CANCELLATION PRICE: The maximum redemption price. The maximum spread between the offer and sell prices is determined by a formula laid down by the government. In practice, total and local managers set a much narrower spread. As a result, the bid price is often close to the cancellation price. However, the bid price may be lower than the cancellation price since by definition there is no limit placed on selling of units over buyers.		\$13.50	Units Entitled 25%	\$14.50	Units Entitled 25%
TIME: The time after stamping the fund manager's name to the title of the unit trust, the minimum period before another date is indicated by the system. The individual unit trust record, the records are as follows: (M) 001-1000; (C) 1001-10000; (S) 10001-100000; (P) 10001-120000.		\$14.50	Units Entitled 25%	\$15.50	Units Entitled 25%
HISTORIC PRICE/G: The latest H denotes that the management and redemptions are based on the price set on the most recent valuation. The prices shown are the latest available before publication and may not be the current value due to the absence of an intervening portfolio revaluation or a change to a revised pricing basis. The managers must meet at a biannual price re-appraisal, and may move to forward pricing at any time.		\$15.50	Units Entitled 25%	\$16.50	Units Entitled 25%
PORTFOLIO PRICING: The latest P denotes that the managers' estimate of the price to be set on the next valuation. Investors can be given an estimate prior to advance of the price or date being stated out. The prices appearing in the newspaper are the most recent provided by the managers.		\$16.50	Units Entitled 25%	\$17.50	Units Entitled 25%
SCHEME PARTICULARS AND REPORTS: The most recent report and audited particulars can be obtained free of charge from local managers.		\$17.50	Units Entitled 25%	\$18.50	Units Entitled 25%
Other intermediary names are contained in:		\$18.50	Units Entitled 25%	\$19.50	Units Entitled 25%
PT Managed Funds Service.		\$19.50	Units Entitled 25%	\$20.50	Units Entitled 25%
SGI Life Assurance and Total Fund		\$20.50	Units Entitled 25%	\$21.50	Units Entitled 25%
Amway Mutual Fund Trust.		\$21.50	Units Entitled 25%	\$22.50	Units Entitled 25%
Reliance Unit Mys. Ltd (10600H)		\$22.50	Units Entitled 25%	\$23.50	Units Entitled 25%
Reliance Mutual Fund Trust.		\$23.50	Units Entitled 25%	\$24.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$24.50	Units Entitled 25%	\$25.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$25.50	Units Entitled 25%	\$26.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$26.50	Units Entitled 25%	\$27.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$27.50	Units Entitled 25%	\$28.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$28.50	Units Entitled 25%	\$29.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$29.50	Units Entitled 25%	\$30.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$30.50	Units Entitled 25%	\$31.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$31.50	Units Entitled 25%	\$32.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$32.50	Units Entitled 25%	\$33.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$33.50	Units Entitled 25%	\$34.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$34.50	Units Entitled 25%	\$35.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$35.50	Units Entitled 25%	\$36.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$36.50	Units Entitled 25%	\$37.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$37.50	Units Entitled 25%	\$38.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$38.50	Units Entitled 25%	\$39.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$39.50	Units Entitled 25%	\$40.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$40.50	Units Entitled 25%	\$41.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$41.50	Units Entitled 25%	\$42.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$42.50	Units Entitled 25%	\$43.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$43.50	Units Entitled 25%	\$44.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$44.50	Units Entitled 25%	\$45.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$45.50	Units Entitled 25%	\$46.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$46.50	Units Entitled 25%	\$47.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$47.50	Units Entitled 25%	\$48.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$48.50	Units Entitled 25%	\$49.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$49.50	Units Entitled 25%	\$50.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$50.50	Units Entitled 25%	\$51.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$51.50	Units Entitled 25%	\$52.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$52.50	Units Entitled 25%	\$53.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$53.50	Units Entitled 25%	\$54.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$54.50	Units Entitled 25%	\$55.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$55.50	Units Entitled 25%	\$56.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$56.50	Units Entitled 25%	\$57.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$57.50	Units Entitled 25%	\$58.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$58.50	Units Entitled 25%	\$59.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$59.50	Units Entitled 25%	\$60.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$60.50	Units Entitled 25%	\$61.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$61.50	Units Entitled 25%	\$62.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$62.50	Units Entitled 25%	\$63.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$63.50	Units Entitled 25%	\$64.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$64.50	Units Entitled 25%	\$65.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$65.50	Units Entitled 25%	\$66.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$66.50	Units Entitled 25%	\$67.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$67.50	Units Entitled 25%	\$68.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$68.50	Units Entitled 25%	\$69.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$69.50	Units Entitled 25%	\$70.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$70.50	Units Entitled 25%	\$71.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$71.50	Units Entitled 25%	\$72.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$72.50	Units Entitled 25%	\$73.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$73.50	Units Entitled 25%	\$74.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$74.50	Units Entitled 25%	\$75.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$75.50	Units Entitled 25%	\$76.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$76.50	Units Entitled 25%	\$77.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$77.50	Units Entitled 25%	\$78.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$78.50	Units Entitled 25%	\$79.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$79.50	Units Entitled 25%	\$80.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$80.50	Units Entitled 25%	\$81.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$81.50	Units Entitled 25%	\$82.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$82.50	Units Entitled 25%	\$83.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$83.50	Units Entitled 25%	\$84.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$84.50	Units Entitled 25%	\$85.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$85.50	Units Entitled 25%	\$86.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$86.50	Units Entitled 25%	\$87.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$87.50	Units Entitled 25%	\$88.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$88.50	Units Entitled 25%	\$89.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$89.50	Units Entitled 25%	\$90.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$90.50	Units Entitled 25%	\$91.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$91.50	Units Entitled 25%	\$92.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$92.50	Units Entitled 25%	\$93.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$93.50	Units Entitled 25%	\$94.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$94.50	Units Entitled 25%	\$95.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$95.50	Units Entitled 25%	\$96.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$96.50	Units Entitled 25%	\$97.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$97.50	Units Entitled 25%	\$98.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$98.50	Units Entitled 25%	\$99.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$99.50	Units Entitled 25%	\$100.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$100.50	Units Entitled 25%	\$101.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$101.50	Units Entitled 25%	\$102.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$102.50	Units Entitled 25%	\$103.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$103.50	Units Entitled 25%	\$104.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$104.50	Units Entitled 25%	\$105.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$105.50	Units Entitled 25%	\$106.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$106.50	Units Entitled 25%	\$107.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$107.50	Units Entitled 25%	\$108.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$108.50	Units Entitled 25%	\$109.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$109.50	Units Entitled 25%	\$110.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$110.50	Units Entitled 25%	\$111.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$111.50	Units Entitled 25%	\$112.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$112.50	Units Entitled 25%	\$113.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$113.50	Units Entitled 25%	\$114.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$114.50	Units Entitled 25%	\$115.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$115.50	Units Entitled 25%	\$116.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$116.50	Units Entitled 25%	\$117.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$117.50	Units Entitled 25%	\$118.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$118.50	Units Entitled 25%	\$119.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$119.50	Units Entitled 25%	\$120.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$120.50	Units Entitled 25%	\$121.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$121.50	Units Entitled 25%	\$122.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$122.50	Units Entitled 25%	\$123.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$123.50	Units Entitled 25%	\$124.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$124.50	Units Entitled 25%	\$125.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$125.50	Units Entitled 25%	\$126.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$126.50	Units Entitled 25%	\$127.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$127.50	Units Entitled 25%	\$128.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$128.50	Units Entitled 25%	\$129.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$129.50	Units Entitled 25%	\$130.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$130.50	Units Entitled 25%	\$131.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$131.50	Units Entitled 25%	\$132.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$132.50	Units Entitled 25%	\$133.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$133.50	Units Entitled 25%	\$134.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$134.50	Units Entitled 25%	\$135.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$135.50	Units Entitled 25%	\$136.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$136.50	Units Entitled 25%	\$137.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$137.50	Units Entitled 25%	\$138.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$138.50	Units Entitled 25%	\$139.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$139.50	Units Entitled 25%	\$140.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$140.50	Units Entitled 25%	\$141.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$141.50	Units Entitled 25%	\$142.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$142.50	Units Entitled 25%	\$143.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$143.50	Units Entitled 25%	\$144.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$144.50	Units Entitled 25%	\$145.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$145.50	Units Entitled 25%	\$146.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$146.50	Units Entitled 25%	\$147.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$147.50	Units Entitled 25%	\$148.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$148.50	Units Entitled 25%	\$149.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$149.50	Units Entitled 25%	\$150.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$150.50	Units Entitled 25%	\$151.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$151.50	Units Entitled 25%	\$152.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$152.50	Units Entitled 25%	\$153.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$153.50	Units Entitled 25%	\$154.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$154.50	Units Entitled 25%	\$155.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$155.50	Units Entitled 25%	\$156.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$156.50	Units Entitled 25%	\$157.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$157.50	Units Entitled 25%	\$158.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$158.50	Units Entitled 25%	\$159.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$159.50	Units Entitled 25%	\$160.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$160.50	Units Entitled 25%	\$161.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$161.50	Units Entitled 25%	\$162.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$162.50	Units Entitled 25%	\$163.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$163.50	Units Entitled 25%	\$164.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$164.50	Units Entitled 25%	\$165.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$165.50	Units Entitled 25%	\$166.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$166.50	Units Entitled 25%	\$167.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$167.50	Units Entitled 25%	\$168.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$168.50	Units Entitled 25%	\$169.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$169.50	Units Entitled 25%	\$170.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$170.50	Units Entitled 25%	\$171.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$171.50	Units Entitled 25%	\$172.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$172.50	Units Entitled 25%	\$173.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$173.50	Units Entitled 25%	\$174.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$174.50	Units Entitled 25%	\$175.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$175.50	Units Entitled 25%	\$176.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$176.50	Units Entitled 25%	\$177.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$177.50	Units Entitled 25%	\$178.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$178.50	Units Entitled 25%	\$179.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$179.50	Units Entitled 25%	\$180.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$180.50	Units Entitled 25%	\$181.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$181.50	Units Entitled 25%	\$182.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$182.50	Units Entitled 25%	\$183.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$183.50	Units Entitled 25%	\$184.50	Units Entitled 25%
Prudential Mutual Fund Trust.		\$184.50	Units Entitled 25%	\$185.50	Units Entitled 25%
Prudential Mutual Fund Trust.					

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JERSEY (SR RECOGNISED)															
John Sovetti Management (Jersey) Ltd	Net Price	Offer + or -	Yield	Net Price	Offer + or -	Yield	Net Price	Offer + or -	Yield	Net Price	Offer + or -	Yield	Net Price	Offer + or -	Yield
100 Genl Inv Fund Jan 4-10	79.99			100 Genl Inv Fund Jan 4-10	79.99			100 Genl Inv Fund Jan 4-10	79.99			100 Genl Inv Fund Jan 4-10	79.99		
Paragon Plus Inv Fund Jan 4-10	87.99			Paragon Plus Inv Fund Jan 4-10	87.99			Paragon Plus Inv Fund Jan 4-10	87.99			Paragon Plus Inv Fund Jan 4-10	87.99		
SE Asia Inv Fund Jan 4-10	114.15	-15.47		SE Asia Inv Fund Jan 4-10	114.15	-15.47		SE Asia Inv Fund Jan 4-10	114.15	-15.47		SE Asia Inv Fund Jan 4-10	114.15	-15.47	
Genl Inv Fund Jan 4-10	107.95	-10.93		Genl Inv Fund Jan 4-10	107.95	-10.93		Genl Inv Fund Jan 4-10	107.95	-10.93		Genl Inv Fund Jan 4-10	107.95	-10.93	
DIV Corp Inv Fund Jan 4-10	57.95			DIV Corp Inv Fund Jan 4-10	57.95			DIV Corp Inv Fund Jan 4-10	57.95			DIV Corp Inv Fund Jan 4-10	57.95		
TBI Global Funds Limited															
Mid Stat Bond	120.59	21.68		Mid Stat Bond	120.59	21.68		Mid Stat Bond	120.59	21.68		Mid Stat Bond	120.59	21.68	
US Corp Bond	117.75	18.70		US Corp Bond	117.75	18.70		US Corp Bond	117.75	18.70		US Corp Bond	117.75	18.70	
High Yield Inv Fund	120.84	27.92		High Yield Inv Fund	120.84	27.92		High Yield Inv Fund	120.84	27.92		High Yield Inv Fund	120.84	27.92	
International Equity	120.84	27.92		International Equity	120.84	27.92		International Equity	120.84	27.92		International Equity	120.84	27.92	
Sterling Currency	120.84	27.92		Sterling Currency	120.84	27.92		Sterling Currency	120.84	27.92		Sterling Currency	120.84	27.92	
£/USD Currecy	115.39	15.56		£/USD Currecy	115.39	15.56		£/USD Currecy	115.39	15.56		£/USD Currecy	115.39	15.56	
R & H Fund Managers (Jersey) Ltd	111.04			R & H Fund Managers (Jersey) Ltd	111.04			R & H Fund Managers (Jersey) Ltd	111.04			R & H Fund Managers (Jersey) Ltd	111.04		
TSI Sterling Fund	110.57	11.94		TSI Sterling Fund	110.57	11.94		TSI Sterling Fund	110.57	11.94		TSI Sterling Fund	110.57	11.94	
Taxex International (Bank of Man) Ltd															
LMC Offshore Fds															
LMC Offshore W/S Fds	110.24	10.49		LMC Offshore W/S Fds	110.24	10.49		LMC Offshore W/S Fds	110.24	10.49		LMC Offshore W/S Fds	110.24	10.49	

CURRENCIES, MONEY AND CAPITAL MARKETS

FOREIGN EXCHANGES

Slight uncertainty on dollar

THE DOLLAR slipped by exactly 2 pfennigs against the D-Mark in European trading yesterday after Bundesbank officials dashed hopes of another near-term cut in German interest rates, writes James Blitz.

At the end of last week, the dollar had enjoyed a rally up to DM1.6355, as some dealers started to think that the Bundesbank could cut short-term rates at its council meeting on Thursday. There has been speculation that the Bundesbank could cut its officially-posted rate, the Lombard, by up to 50 basis points this week.

However, Mr Hans Tietmeyer, the Bundesbank's No.2, helped to quash such thoughts yesterday, by saying that inflation was well above what was acceptable over the longer term.

His remarks followed comments from Mr Oltman Issing, the Bundesbank's chief economist, who said that inflationary dangers had not been averted, in spite of the weakening economy.

The dollar's fall through a key support level of DM1.6200 was probably due to technical factors, too. The currency has risen ten pfennigs since

December 18, and a retraction was to be expected as dealers took profits. The US currency closed in London at DM1.6155.

Mr David Cocker, chief economist of Chemical Bank, believes that the dollar will go higher, reaching DM1.85 this year. "The dollar's rise will accelerate," he says, "as interest rate levels come together on a world-wide basis." He believes this convergence is certain to be led by cuts in German interest rates.

However, Mr Jim O'Neill, head of research at Swiss Banking Corporation in London, believes the dollar may still peter out from here. "We are into the third week of the year," he says, "and the dollar has not made as much progress as had been expected. A lot of people will review their scenarios."

Mr O'Neill believes that the US economic upturn is not as strong as anticipated, and there is a lingering possibility

of another cut in short-dated US interest rates.

The huge trade budget and deficits in the US also set limits on how much the US can raise rates. Mr O'Neill believes that, at best, the dollar will go higher than DM1.70 this year.

Tensions inside the European exchange rate mechanism continued to subside, and for the first time this year, every ERM currency was within 50 per cent of divergence from its central rate against the Euro-Currency Unit (Ecu).

The comments from the Bundesbank weakened the French franc yesterday, and it closed at FFr3.385 to the D-Mark, more than ½ a cent weaker on the day. Pressures on the Irish punt eased. Irish interbank offered rates were quoted at between 19 and 23 per cent compared with Friday's levels of 32 to 40 per cent.

EMS EUROPEAN CURRENCY UNIT RATES

Jan 18	Latest	Previous Close
1 Spot ...	1.5510 - 1.5520	1.5305 1.5315
3 months ...	1.5525 - 1.5535	1.5320 1.5330
12 months ...	1.5530 - 1.5535	1.5325 1.5335

Forward premiums and discounts apply to the US dollar.

E IN NEW YORK

STERLING INDEX

CURRENCY RATES

CURRENCY MOVEMENTS

OTHER CURRENCIES

EXCHANGE CROSS RATES

WORLD STOCK MARKETS

Tat Lee Bank 9.12
UOB 6.70

Price data supplied by Telakur

~~and are mostly last dates pre-
onavailable & Dealings suspend.
Ex dividend, ex Ex scrip issue,
rights, ex Ex all.~~

NEW YORK STOCK EXCHANGE COMPOSITE PRICES

Continued on next page

AMERICA

Dow steady amid worries on Iraq raid

Wall Street

IN spite of the Gulf crisis, US share prices were mostly unchanged yesterday in trading that was quieter than usual because of the Martin Luther King Day holiday, writes *Patrick Harwood* in New York.

At 1pm, the Dow Jones Industrial Average was up 0.54 at 3,271.66. The more broadly based Standard & Poor's 500 was down 0.71 at 434.44, while the Amex composite was up 0.23 at 403.88, and the Nasdaq composite 1.08 lower at 696.25. Trading volume on the NYSE was 115m shares by 1pm.

The market opened in a cautious mood with investors and dealers unsettled by the latest attack by US and allied forces on strategic military targets in

around, helped other banks with big property exposures, including Citicorp, up 5% at \$23.4 and Chase Manhattan, 3% firmer at \$22.4.

Tuscon Electric Power was the day's most active stock, rising 3% to \$24 in volume of 2.6m shares as investors continued to be encouraged by last week's completion of a restructuring plan.

Some leading technology stocks ran into profit-taking after last week's big gains. Hewlett-Packard dropped 1% to \$71.3, Texas Instruments fell 5% to \$54.4, and Motorola gave up \$1 to \$120.4.

Boeing rose 5% to \$37.4 in volume of almost 2m shares on the news that it had won a \$525m contract to supply 12 new 737 jets to Royal Air Maroc, a Moroccan carrier.

On the Nasdaq market, Centocor plummeted 10% to \$56 in volume of 10m shares on the news that clinical trials and European sales of the company's lead product, Cenoxin, had been suspended after an unusually high number of patients died while taking part in research on the drug.

Canada

TORONTO slipped marginally at midday with the TSE-300 index falling 8.9 to 3,298 in light volume of 15.3m shares valued at C\$134m. Advances led declines by 217 to 203 with 255 unchanged. TransCanada, downgraded to a hold from a buy by Nesbitt Thomson, slipped C\$4 to C\$18.5.

SOUTH AFRICA

INDUSTRIAL shares were generally firmer in low volume and the index closed 15 higher at 4,373. The overall index rose 3 to 3,418, while golds slipped 5 to 784 on a weaker bullion price. Barlow Rand lost 25 cents to 846 after warning that first-quarter earnings might be below the equivalent 1992 period.

The news, which was regarded as an indication that the depressed US property market may be turning

EUROPE

German rate cut hopes move Frankfurt, Zurich

BOURSES had another run yesterday at the frequently explored prospect of a German interest rate cut. Frankfurt rising and Zurich subsidising in consequence, writes *Our Markets Staff*.

FRANKFURT saw its highest close for nearly four months, the DAX index ending 28.58, or 1.85 per cent higher at 1,573.13. Turnover climbed from DM5.2bn to DM6.2bn.

Technical and fundamental reasons were put forward for the rise, in addition to the initiative by traders who saw the possibility of a short term gain on the market, both on the interest rate theme and after the improvement in sentiment delivered by Siemens' better than expected figures last Thursday.

Traders said that there was short-covering after Friday's stock options expirations and Allianz, frequently volatile in this connection, put on DM63 to DM2,057. Buying was also encouraged by the convincing DAX break through 1,560 and some illiquid stocks - notably

the construction group, Hochstet, up DM55 to DM978 - exaggerated the underlying strength of demand.

Among stocks which appeared on various brokers' buy lists last Friday, Daimler ended DM13.50 higher at DM54.00, BMW and Volkswagen keeping it company with gains of DM10 and DM7.50, to DM499 and DM276 respectively. In chemicals, Hoechst extended its recent return to relative strength with a rise of DM8.40 to DM225.60.

PANION started the week strongly with activity noted in the finance and construction sectors. The GAC-40 index closed 10.46 ahead at 1,837.54 in turnover of some FF1.28m.

Among the financials, Suez gained FF9.20 to FF17.30. Paribas put on FF4.30 to FF134.80 and Société Générale improved FF1 to FF16.03 as investors continued to look forward to lower interest rates.

Building stocks were also busy on expectations that infrastructure spending would be increased this year, a view partly borne out by news that

FT-SE Actuaries Share Indices									
January 18									
Hourly changes	Open	10.30	11.00	12.00	13.00	14.00	15.00	Closes	THE EUROPEAN SERIES
FT-SE Eurotrack 100	1052.97	1052.79	1052.27	1051.23	1051.97	1056.77	1056.59	1057.15	
FT-SE Eurotrack 200	1155.27	1153.28	1153.36	1152.80	1153.99	1155.24	1155.55	1155.50	
Jan 15	1089.53	1076.93	1083.02	1071.43	1089.87				
FT-SE Eurotrack 200	1150.32	1154.08	1124.79	1152.84	1155.95				

Euro value 1000 (26/10/92) Mon/Tue 100 - 105.25, 220 - 117.82, Lunds 100 - 105.82, 200 - 116.82.

the government planned to set aside FF11.5bn for motorway construction in 1993. Bouygues, which stands to benefit, advanced FF13 to FF15.89.

Alcatel rose FF6 to FF16.57 on news that it had won two contracts totalling FF700m for telecommunications in Thailand and Pakistan.

AMSTERDAM featured Daf which fell 15 per cent on weak reports in the local press which again highlighted the company's financial difficulties. The group's shares closed F1.25 lower at F1.70 but off the day's low of F1.60. The FCA Tendens index closed 0.7 higher at 98.4, helped by a strong bond market.

ZURICH succumbed to profit-taking in blue chips which left the SMI down 16.4 at 2,084.6 with almost half the decline coming in the final 15 minutes of trading.

The consolidation also reflects shifts in investment into other European bourses, particularly Germany, following the Swiss rally which began in early December.

Bank stocks slipped with

Union Bank down SFr4 to SFr885 and SBC easing SFr to SFr313. Concern that Nestle may soon announce a rights issue contributed to a SFr20 decline to SFr1,070.

MILAN turned in another strong performance on the first day of the new trading account with investors encouraged by the approval for a referendum on constitutional reform and further consideration of the new fiscal incentives for the stock market.

The Comit index rose 6.31 to 484.83 in hefty turnover which proved too much for the telecommunication trading board, which ceased to operate an hour before the official close.

Industrial led the advance with Fiat up by L151 to L4,390 before a further rally to L4,460 in after-hours trading.

Telecommunications were also firm with Stet adding to Friday's advance. The shares rose by L8 to L2,028, and L1,120 in after-hours trading.

BRUSSELS saw volatile trading in Arbed which rose to the day's high of BF1.240 after

breaching the BF1.1900 resistance level before closing up BF1.155 at BF1.195. The Bel20 index lost 3.56 to 1,140.59 in turnover of BF1.28m.

COPENHAGEN welcomed reports that a new government would be formed soon and the KFX index rose 3.66 or 4.8 per cent to 79.62 in turnover of DKR3.59m.

STOCKHOLM saw strong growth in the banking sector help lift the Affärsvärlden General index by 6.8 to 93.8 in turnover of SKR6.50.

Among the banks, Handelsbanken's A shares gained SKR4.50 to SKR4.50. OSLO also firmed slightly on stronger oil prices and the composite index finished 1.49 higher at 386.52 in turnover of NKR1.52m.

VIENNA improved with the ATX index closing 7.02 higher at 719.08. Leykam, the paper manufacturer, rose SKh9 to SKh10 on news late last week that it had established a joint venture in the Czech republic.

ISTANBUL declined in late trading and the 75-market index closed 68.67 lower at 4,017.16.

ASIA PACIFIC

Nikkei improves in wake of government bonds rally

Tokyo

A RALLY in government bonds boosted the stock futures market, and share prices closed higher with the support of arbitrage buying, writes *Emiko Terazono* in Tokyo.

The Nikkei average ended 10.64 up at 16,517.24 on index-linked buying. Purchases by public funds supported the index in early trading. It fell later to a day's low of 16,502.35 in selling on by investment trusts, but registered a high of 16,625.26 just before the close.

Volume decreased to 140m shares from Thursday's 170m. Traders said investors remained on the sidelines after Friday's national holiday. In spite of the rise in the Nikkei, other indicators reflected underlying weakness. Declines outnumbered advances by 486 to 379, with 218 issues

unchanged, and the Topix index of all first section stocks edged down 0.84 to 16,277.07. In London, the ISE/Nikkei 50 index was off 0.11 at 1,032.05.

Reports of the US missile attack on Iraq had little impact on the Tokyo market. Japanese shares will not be affected unless there is drastic reaction on other overseas markets," commented an analyst at Nikko Securities.

Arbitrageurs sought shares as the futures market was buoyed by hopes of lower interest rates. Yields on the No 14 10-year government bond fell below 4.4 per cent for the first time since April 1988, as bond market participants were encouraged by the Ministry of Finance's outright purchase of 16.625.26 just before the close.

Large-capital shares were actively traded by institutional investors, who cross-traded holdings to realise profits. Nippon Steel, the most active issue

of the day, firms Y2 to Y286, while Mitsubishi Heavy gained Y1 at Y515.

Videogame makers fell on concern over allegations that video games had caused epileptic seizures among children. Sega Enterprises declined for the fourth consecutive day, ending Y108 lower at Y9,890, while Nintendo shed Y100 to Y10,400 on the Osaka stock exchange.

Electronics issues were mixed, with Sony up Y70 to Y4,130 and Matsushita Electric Industrial ahead Y10 to Y110 on hopes regarding the expected economic recovery in the US. Toshiba slipped Y7 to Y697, weighed down by profit-taking.

Sumitomo Electric Industries put on Y3 at Y808 on short-term buying by individuals on reports that the company's joint venture had developed a substance to reproduce hair roots.

In Osaka, the OSE average

edged forward 0.52 to 16,062.36 in volume of 53m shares.

Roundup

PACIFIC RIM markets were mostly firmer yesterday.

HONG KONG saw late buying of blue chips by overseas institutions which helped to reverse an early decline. The Hang Seng index ended 10.22 higher at 5,882.02.

Turnover fell to HK\$2,446m from Friday's HK\$3,065m, with investors restrained by continuing uncertainties about the Sino-British dispute over Governor Chris Patten's democratic reform package and US president-elect Bill Clinton's China policy.

Demand from Chinese companies took Sun Hung Kai Properties up 10 cents ahead to HK\$28.80 and Jardine Matheson moved 50 cents higher to HK\$46.75.

AUSTRALIA saw a modicum

of overseas interest and the All Ordinaries index appreciated 4.4 to 1,528.8 in turnover of A\$276.72m.

A 16 cent rise to A\$13.28 by BHP was attributed to reassuring comments from the Papua New Guinea government about the future of the Kutubu oil field, in which BHP has a 9.6 per cent stake.

SINGAPORE held mostly steady, but Malaysian stocks traded over the counter saw choppy early trade after reports that Malaysia's hereditary rulers had rejected proposed amendments to take away their immunity from the law. Later it emerged that a compromise was likely to be reached. The Straits Times Industrial index gained 4.6 at 1,577 in turnover of 38.6m shares.

MANILA slipped in reaction to news that the government intends to break up Philippines Long Distance Telephone's monopoly. The composite index declined 5.80 to 1,306.65. PLDT's share price, which ranged from 905 to 950 pence most of last week, fell to 870.

BOMBAY rose on sustained buying triggered by a belief that weekend changes in Prime Minister P.V. Narasimha Rao's cabinet would spur India's economic reforms. The BSE index finished up 80.51 at 2,588.05.

KUALA LUMPUR moved erratically before closing on a higher note which saw the composite index up by 6.88 at

of overseas interest and the All Ordinaries index appreciated 4.4 to 1,528.8 in turnover of A\$276.72m.

SEOUL ended slightly firmer as buying, centred on large capitalisation shares, outweighed some afternoon profit-taking. The composite index moved up 1.82 to 653.23 in turnover of Won2,615.

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THE EUROPEAN SINGLE MARKET

SECTION III

Tuesday January 19 1993

THE European Community's single market, born at the start of this year, is an old idea, superimposed upon a continent jolted into several new directions at once.

Allowing goods, people, services and capital to flow around an area accounting for about one quarter of world economic output marks a giant step forward for the EC. Breaking down Europe's barriers fulfils the concept set out in the 1957 Treaty of Rome of forming a genuine common market.

The single market programme is enshrined in the Single European Act, which came into effect in 1987. Launching measures with the effect of increasing competition and building a more homogeneous EC business environment has already produced some harsh effects – not least in contributing to plant closures and layoffs as companies try to concentrate their EC operations in the most efficient low-cost centres.

The programme as a whole, however, is a recipe for growth. European industry as a whole faces a grave problem of deteriorating international competitiveness – particularly in comparison with the newly industrialising countries of the Pacific rim, which have been making large inroads into EC markets.

As part of a strategy of overcoming this drawback, European governments and legislators have accomplished victory of Community-mindedness over national interests – and have put into place a powerful springboard to help cope the EC with the economic challenges of the 1990s.

Some important areas are still to be dealt with, for instance in energy, telecommunications and transport. An imperfect solution has been found over the vexed question of creating a unified system for collecting value added tax across the continent.

Additionally, partly because of controversy over immigration pressures – touched off by the conflict in former Yugoslavia, as well as upheaval elsewhere in the world – some controls remain in force on people crossing EC borders, particularly at airports. None the less, roughly 95 per cent of the liberalisation measures outlined in 1985 have been established as EC legislation, extending to the main fields of industry, public procurement and financial services.

The Community seems unlikely to embark upon a new phase of large-scale legislation to clear up exemptions. But it has set itself a goal during the next few years not only of completing the single market agenda, but also of making it work.

The EC now has a market-place. There is a long way to go, however, before we have a single Europe. The ructions during 1992 over the Maastricht treaty underlined that consensus is far from complete on future political and economic integration. The road to economic and monetary union (emu) – which many top European politicians, though not quite so many leading businesses, have always regarded as essential for bringing the single market to maturity – is now strewn with more obstacles than seemed apparent a year ago.

After the autumn exchange rate turbulence, a large question mark also hangs over the future of the European monetary system.

Yet, the single market process of harmonising regulations and laws on products, trade, traffic and people has placed



A leap across fallen barriers

The single market is not a panacea for the problems of Europe. But with the right policies, hope will be restored in the east and in the west. David Marsh reports

the EC firmly on the road to supranationalism. Neither the Single European Act nor Maastricht sets down a blueprint for a federal European state. But member countries now recognise that a formal renunciation of sovereignty in important areas once held to be the prerogative of nation states, and a pooling of resources and powers can maximise benefits for all.

The single market's period of gestation has coincided, in the east of the continent, with the death of communism. But capitalism's triumph is by no means unmitigated.

After the excitement and euphoria generated by the breakdown of the east-west

divide and the ending of the cold war, Europe is weathering a phase of doubt and doubt. Last year's controversies over Maastricht exposed a disquieting gap between politicians and voters over the speed and direction of European development.

The swing to fringe extremist parties in many countries during the past 12 months is a symptom of some deeper pressures – among others, mounting unemployment, now standing at around 16m throughout the EC.

Europe's task for 1993 is thus to show it can successfully manage a highly difficult

period of transition. There are three immediate challenges. First, businesses and individuals have to show they can maximise the chances offered by the single market, in spite of the most severe economic downturn for 10 years in western Europe, and a deep restructuring crisis in the east.

Placing the rules of the single market on to the statute book was difficult, but making them work will be more onerous still. The EC will also have to ensure fair and equitable enforcement.

Second, the EC has to progress towards the goal of a wider Europe. The Community's decision at the Edinburgh summit to

start EC entry negotiations this month with Austria, Finland and Sweden, reversing the previous agreement to wait for ratification of Maastricht in all 12 states, is an encouraging sign that the momentum of enlargement can be maintained.

The rejection last month by Switzerland – the EC's second most important trading partner, after the US – of the plan for a free trade area between the EC and the European Free Trade Association (Efta) was a blow, but not a disaster.

The EC's single market encompasses 344m people. The European Economic Area, which will now come into effect in

the second half of the year, about six months later than planned, will unite a population of 370m people, including all the other six Efta states apart from Switzerland. The three Efta states starting accession negotiations this month may join by 1995.

The third challenge concerns the east of the continent. Even on the most optimistic assumptions, the former communist countries of eastern and central Europe will have to wait beyond the year 2000 until they can join the EC.

In partnership with the new administration in Washington, the EC will have to redouble efforts to prevent chaos across the former communist bloc from sparking off more generalised disruption in Europe. In 1992, the EC's inability to stop, or even significantly influence, the war in former Yugoslavia painfully illustrated the limits of the EC's foreign policy. In 1993, the difficulties caused by economic dislocation and political fragmentation in the east could become still worse if the European economy slides into full-scale recession.

The economic clouds over the continent are all the more disquieting because, in theory at least, the approach of the single market should have blown them away. When EC governments negotiated the concept in 1985, the single market programme was viewed as a sizeable boost to trade and investment.

An optimistic report published in 1988 under the aegis of Mr Paolo Caccia, a senior Commission official, forecast that the single market would increase EC gross national product by 4.5 per cent over the medium term. It would also, according to the report's conclusions, dampen inflation, improve countries' budget positions, lower external deficits and create 1.8m new jobs over the longer term.

Anticipation of the single market undoubtedly speeded up trade and investment during the second half of the 1980s, illustrated particularly by a spate of cross-border acquisitions and mergers. Growth was also accelerated by the boom in Germany in 1989-91 caused first by the collapse of the Berlin Wall and then by reunification.

EC experts now reckon that 30 per cent of the forecast effect of the single market programme may already have worked its way through to the European economy. The fillip to western growth at the end of the 1980s explains why many of the controversial proposals of the Single European Act – in contrast to those in the Maastricht treaty – did not attract undue opposition in parliaments and public opinion.

The economic expansion in the late 1980s also helps explain why the EC, shrugging off a decade of drift after the first oil crisis in 1973, suddenly became a burning source of hope and prosperity for the eastern half of the continent. Now, however, high German interest rates and the post-unification difficulties faced by the German economy have thrown a pall over the landscape.

With the dissipation of the positive economic effects of the late 1980s, the EC – and those outside who see it as a beacon of light in a dark world – have had to scale down their expectations for the 1990s.

The single market is not a panacea for Europe's problems. Yet, if governments adopt the right policies to end the recession, it provides the best route towards stability and prosperity later in the 1990s – for both halves of the continent.

ASSERTION: A Commission directive will oblige fishermen to wear hairnets aboard their boats.

FACT: Untrue. A Council directive, which took effect on January 1 1993, aims at ensuring strict hygiene conditions in fish-processing plants. Dock-side staff who cut fish will have to wear suitable head cover to avoid contaminating fish. This does not mean hairnets. It does not apply to fishermen on boats, with the exception of workers on factory vessels.

ASSERTION: Firemen will have to adopt new uniforms to conform with EC safety rules.

FACT: From January 1 1993, "personal protective equipment" must satisfy common safety requirements under a December 1988 Council directive. This includes firemen's uniforms and hats. All products marketed after 1993 will have to include an EC conformity mark.

ASSERTION: EC regulations require Christmas trees to be symmetrical in shape, with regularly spaced needles.

FACT: Untrue. No EC regulations on standardised Christmas trees. The Christmas Tree Growing Association of western Europe has, however, drawn up European specifications to try to aid marketing.

ASSERTION: EC regulations forbid the marketing of a

David Marsh tries to dispel some of the more alarming anxieties about life in the new Europe

Fishermen need not wear hairnets

favourite Danish apple, the Ingrid Marie.

FACT: For the purpose of freedom of movement and consumer protection, EC apples are classified into two categories – "small", with a minimum diameter of 55mm, and "large" with a diameter exceeding 65mm. In July 1989 the Danish fruit growers' association classified the Ingrid Marie as "large". However, since half the harvest did not reach the required size, the apples could not be marketed normally, and had to be sold to the processing industry. There are two solutions: to introduce a new "medium-sized" category which could increase administrative costs – or to reclassify the Ingrid Marie as "small".

ASSERTION: The Commission wants to outlaw the dye which gives smoked haddock its distinctive golden hue.

FACT: Untrue. More than 30 colours are provided for in the Commission's proposals for a Council directive for colours used for foodstuffs – including those used for haddock.

ASSERTION: The European

parliament wants to stop skiing when snow is not deep enough.

FACT: The parliament adopted in June 1991 a resolution to preserve the ecological balance in Alpine areas, proposing restrictions on ski runs where snow is less than 20 cm deep. The Council has not followed up these recommendations.

ASSERTION: Britain's Essex coast will face an invasion of cockle fishing boats this year.

FACT: On January 1, existing UK public health requirements on molluscs were replaced by new EC requirements. (Directive 91/493/EEC, L 288). This means that cockles from certain parts of the Thames estuary will no longer have to be processed in a particular plant in Leigh-on-Sea. But foreign fishing boats which want to catch UK cockles are still subject to Sea Fisheries Committees byelaws.

ASSERTION: An EC food hygiene directive will force street vendors and cafes to close.

FACT: A general food hygiene directive is under discussion in the Community.

NICE TO SEE SOMEBODY WHO'S READY FOR THE SINGLE MARKET



The proposal is broadly similar to provisions already in UK law. Detailed guidance will be left to voluntary codes of industry practice, to be drawn up in consultation with producers, retailers and consumers.

ASSERTION: Charity shops are banned from selling second-hand toys as a result of EC toy safety directive.

FACT: According to Directive 88/378/EEC on the

Safety of Toys, in force since January 1 1990, all toys placed on the Community market for the first time must bear the CE safety mark. This applies to new toys sold in charity shops but not to second-hand toys.

ASSERTION: Under new EC legislation, there will be a reversal of "burden of proof", meaning that lifeboat teams and mountain accident services could be sued for negligence by people they try to rescue.

FACT: A proposed directive on liability of suppliers of services intends to make a provider of services responsible for proving that everything possible is done to assure safety of the consumer.

This covers sea and mountain rescue services. But proposals make specific reference to the notion of "legitimate expectation". So the person rescued cannot in practice hold rescue services responsible for injuries sustained.

ASSERTION: An EC directive on health rules unfairly discriminates against French soft cheeses.

FACT: The Council adopted in June 1992 a directive on

health rules for production and marketing of raw milk, heat-treated milk and milk-based products. It will come into effect on January 1 1994. As far as soft cheeses are concerned, it will ensure that milk used comes from animals and stocks which satisfy health and hygiene requirements.

Cheeses produced should comply with specified microbiological criteria (checks for listeria, salmonella, escherichia coli etc). Products failing to conform may be withdrawn.

ASSERTION: The Royal Navy will have to end its tradition of stirring Christmas puddings mixtures with wooden oars, on account of a new EC hygiene regulation.

FACT: Untrue. The framework directive on materials in contact with foodstuffs (89/108/EEC – L 40) merely states that such materials should not "transfer" their constituents to foodstuffs in quantities which could endanger human health or bring about an unacceptable change in the composition of the foodstuffs.

ASSERTION: EC regulations are forcing butchers' shops to close.

FACT: Untrue. New rules on handling of fresh meat apply only to slaughterhouses, processing plants, storage facilities and warehouses, not to retail premises.

ASSERTION: A draft directive states that Euro-furniture shall not be made of European oak because it is too knotty. German and Italian varieties will be favoured because they have fewer knots.

FACT: There is no such draft directive. Two long-standing pieces of legislation on marketing of certain seeds, such as oak, set up quality conditions. The UK has complained in the past that not many seeds from British oaks are recognised as eligible for planting in other EC countries.

ASSERTION: Youngsters will have to give up newspaper delivery rounds if the EC directive on protection of young people at work is adopted.

FACT: Untrue. Young people in full time education are restricted to 15 hours a week and three hours a day for light jobs, but will still be able to do paper rounds. Work must take place outside official school hours. Must generally be between 8 am and 8 pm – although exceptions are allowed.

ON OTHER PAGES

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THE EUROPEAN SINGLE MARKET 2

Enforcing the new legislation will provide the real test, writes Lionel Barber



The European Parliament, Strasbourg: plenty of voices will be calling for the outstanding gaps to be filled

■ Interview: Lord Cockfield, market mastermind

It really worked

LORD COCKFIELD, the crusty British peer who was European commissioner for the internal market from 1984 to 1988, is in the satisfying position of seeing a vision turned into reality.

"The single market is almost exactly as envisaged," he says. "Except for minor flaws such as the remaining frontier controls over people, and the fact that the financial sector reforms are not as liberal as I would have liked."

Lord Cockfield's stint in Brussels coincided with a number of milestones in the single market process. His biggest achievement was the 1985 European Commission White Paper and its nearly 300 legislative proposals setting out the framework for the market.

His great strength, according to observers at the time, was writing the paper in a way which gave national politicians a clear and logical blueprint for building the market. His experience as a commissioner of Inland Revenue in Britain gave him the ability to find ways through theory and highly technical tax issues requiring unanimous agreement by all 12 member states.

As a salesman for the programme, however, Lord Cockfield was less adept. He rarely ventured forth to national capitals to lobby ministers, preferring instead to stay in Brussels and to make his points at Council meetings.

He did, however, ask Mr Paolo Cecchini, a senior Commission official, to oversee the compilation of what became the landmark report on the proposed market. It stands as one of the largest pieces of market research ever conducted. Especially in view of its rosy economic forecasts and commercial scenarios, many economists came to view it mainly as a propaganda exercise to sell the White Paper proposals. But the report, published in 1985, set off a flurry of corporate strategic reviews.

The economic buoyancy of 1986-89 - when EC economies registered average annual growth rates of 3.2 per cent - made it easier for politicians to accept those parts of the programme curbing national monopolies or initiating painful industrial restructuring. "An economic downturn three



Lord Cockfield: "The single market is almost exactly as envisaged"

or four years ago and it could have been another story," he concedes.

A former trade secretary in Mrs Thatcher's government in the early 1980s, Lord Cockfield shied away from harmonisation of standards as the main way of overcoming national regulatory differences in Europe's industries, favouring

ROBERT CORZINE meets Lord Cockfield, architect of the EC single market

instead mutual recognition and market-oriented solutions.

His belief in the power of market forces is undiminished, as is his conviction that the imperfections in today's market will soon disappear. "Once we get rid of frontier controls and major nationalistic impulses, such as public procurement, then the forces of trade and the market will wash away the remaining barriers," he says. However, he does not make light of the challenges in making the market work. "The single market is in the bag. But we may have to deal with new barriers."

Lord Cockfield is a harsh critic of British government policy towards the European

Community in general, and the single market in particular. He takes issue with politicians who promote the single market as an alternative to the wider concept of European economic and political union. "The UK government had little real understanding of what the single market meant," he says. "The original concept was that the single market would be the foundation on which we would build economic unity... the market is not the end of the road, but a road that leads somewhere, to economic union. It's just a pity that the economic agenda has not been completed before work began on political union."

He says that the objective of a single European currency was enshrined for the first time in the Single European Act. He regrets the emotions surrounding the currency issue - one of the most controversial points in the debate over the Maastricht treaty.

"The single market is an enormous benefit and the single currency would have produced a large add-on benefit." In view of the difficulties of keeping to the Maastricht monetary union timetable, he believes there is a good chance that Europe's single currency will turn out to be not the Ecu, but the D-Mark.

The abolition of passport controls presents quite different problems, which are unlikely to be resolved before the end of this year, if at all.

Nine months ago, the Community seemed to divide into three main camps on the question of passport checks.

Britain has always been the

going on enforcement standards - particularly in the sensitive area of public procurement where the temptation to protect national companies will be formidable.

One word is likely to dominate debate on the single market in 1993: enforcement. Striking the correct balance between the supervisory role of member states and the European Commission will not be easy; but it is vital if cross-border disputes about implementation are to be avoided and confidence in the single market is to be retained.

The task is daunting. Rhetoric in Brussels about the irreversible common destiny of EC member states often minimises the deep-rooted diversity. Just as there is an obvious "top tier" of strong economies in northern Europe built around Germany, so too there will be a "lower tier" of countries lag-

ging on enforcement standards - particularly in the sensitive area of public procurement where the temptation to protect national companies will be formidable.

The signs already point in this direction. Although 85 per cent of the single market programme set out in the original white paper were complete by the end of 1992, less than half of what was expected to be transposed into national law of all 12 member states, according to a report by the committee on economic, monetary and industrial affairs of the European Parliament.

Denmark, often accused of being the Community troublemaker after its rejection of the Maastricht treaty, has the best track-record on transposition.

Moreover, there are important gaps in implementation in areas such as dual-use technology which can have military

application, explosives, works of art and meat goods. Nor are companies likely to be ready to adjust to the new rules covering VAT collection.

Mr Ben Patterson, the Conservative MEP who authored the above report, is flush with examples of foot-dragging in common professional standards: Greek engineers trained in Germany whose qualifications are not recognised back home; British airline pilots who, having worked for a private German airline, cannot get permanent jobs; and a failure to reach agreement on general recognition of higher education diplomas.

The most serious work to date on enforcement is the report drawn up by Mr Peter Sutherland, the former EC Commissioner responsible for competition policy, who chaired a high-level group on implementation last year.

The 60-page study makes numerous practical suggestions aimed at making the single market fairer, more consumer-friendly, more open and more efficient in terms of streamlining its laws. Among its chief recommendations are:

- A "deeper partnership" between the European Commission and member states aimed at exchanging information, mainly through officials working on an informal basis;

- Provision by states and Brussels of informal advice on redress for breaches of EC law to those requesting it. Plus an ombudsman at EC level or in each member state;

- Systematic consolidation of EC law and creation of a legislative co-ordination unit inside the Commission to prevent overlap;

- A better understanding and use of EC law, including possible compulsory courses for

judges and a new communications campaign to make sure EC citizens are aware of their legal rights.

The Sutherland report was influenced heavily by the debate within the Community on "subsidiarity" - devolving decision-making to the lowest appropriate level - which erupted in the wake of the Danes' rejection of the Maastricht treaty.

Some critics have wondered whether Mr Sutherland pulled some of his enforcement punches. His panel's rejection, at this stage, of a central clearing house to collect data on infringement of the single market, for example, may reflect fears of a new Brussels bureaucracy policing cross-border trade; but it raises the threat of unsatisfactory trade-offs between countries. "Those who have stronger standards will lose out," says one EC official.

The UK, the driving force behind subsidiarity, is anxious that the Commission does not turn into a shrinking violet. This is not so much a political *vote face*, more a hard-headed calculation that if cross-border disputes flare up, the Commission is well placed to act as arbiter rather than burdening the European Court with dozens of legal cases.

Thus, a recent UK draft proposes permanent Commission inspectors to monitor selectively member states' performance, and a Commission review which "where necessary" may go to the relevant Council of Ministers. "The logic of the internal market demands satisfactory arrangements for its joint management by the Commission and the national administrations," says the report.

As the Commission's response to both the Sutherland and the UK report made clear, much will depend on strengthening the

Much will depend on strengthening the co-operation between Brussels and member states

machinery for co-operation between Brussels and member states. Proposals include a new training policy for officials in enforcement, new computer networks to speed up the flow of data on the operation of the internal market, and more efficient management of the customs union.

These are the challenges facing those struggling to keep the playing field level in the single market; but it is clear that plenty of voices will be calling for the outstanding gaps to be filled.

Mr Patterson is convinced that there are sufficient uncovered areas to warrant production of a new Commission white paper.

In addition, there will be a need to deal with the new barriers to free movement which changing technology and the ingenuity of protectionist forces will create.

The converse argument is that some forces - such as organised crime - may be so adept at freedom of movement of goods and capital that calls for reimposing some controls may prove irresistible. But for the moment the forces of integration are firmly in the saddle as the race to take advantage of the single market enters the home stretch.

Goods will move more freely than people, writes Andrew Hill

Hang on to your passports



measures - such as a computer link between Schengen immigration authorities - have been put in place. Neither has yet happened.

• Practical difficulties. Airports - most notably the busy Schiphol hub in Amsterdam - have won a deferral of the deadline for lifting controls, on the grounds that they cannot physically change their infrastructure before December this year to separate EC and non-EC arrivals.

The result is that even the most enthusiastic countries are unlikely to lift their internal border controls on people before the middle of this year.

Travellers in continental Europe will probably notice little change - cars will still be able to sweep through most internal borders without checks; airports will still check passports, although controls may get lighter as terminal infrastructure is adapted to cope with the new regime.

Britain, on the other hand, is planning to retain its controls at airports and sea borders unaltered until Schengen decides to abolish its internal checks.

When that happens, UK seaports will probably implement a version of the so-called "Bangemann wave" - named after the current internal market commissioner - requiring EC travellers to show the cover of their passport to officials.

The Bangemann wave is not yet out of the bag. The UK's border controls let Britain off as far as the January 1 deadline was concerned, but it seems unlikely that an eventual "two-speed" solution to the question of passport checks will be acceptable to all continental European countries.

According to Schengen, the Bangemann wave is too strict as a control on internal borders and too lax as a control on external frontiers.

• The refugees problem. Increasing immigration pressures and racial tension, particularly in Germany, have made the Schengen nine think twice about lifting their internal border controls as quickly as they had intended. The Schengen accord does commit them to abolish internal checks, but only when external frontiers have been sufficiently strengthened, and ancillary

though the dispute between the Commission and the British government might end in the European Court. An individual court case - perhaps brought by a federalist MEP or ordinary free-travel zealot - is still not out of the question, but in the past six to nine months, a number of new elements have reduced the immediate threat of Commission court action:

- Euro-politics. Since the Danish and French referendums on the Maastricht treaty, Brussels has been increasingly reluctant to challenge member states on strongly held points of principle.

Mr Kenneth Clarke, British home secretary, warned fellow EC interior ministers in June that pressuring Britain on passport controls could swing the UK parliament against the Maastricht treaty - it was a potent argument, according to observers.

- The refugees problem. Increasing immigration pressures and racial tension, particularly in Germany, have made the Schengen nine think twice about lifting their internal border controls as quickly as they had intended. The Schengen accord does commit them to abolish internal checks, but only when external frontiers have been sufficiently strengthened, and ancillary

national authorities - but without allowing overall competition policy to be distorted.

- Article 90 of the EC treaty, which gives the Commission the right to issue directives breaking open public monopolies without first having to gain member state approval. That right was affirmed by the European Court in 1991, but since then Sir Leon has fought shy of using it, although he has threatened it many times against energy, postal and telecommunications monopolies. This would be one way of opening up some of the most difficult outstanding areas of the single market. But it would also be a last resort.

If Mr Van Miert chose to use it, he could alienate those member states - notably France - which were happiest with his appointment.

- State subsidies. This is probably the area in which Mr Van Miert will face the strongest challenges to his authority, as member states seek to ease their favoured industries into the single market.

Sir Leon's advisers claim Mr Van Miert was too soft on state aid to airlines, the supervision of which is still the responsibility of the transport commissioner.

But it is impossible to predict from a handful of decisions how he will react to more complex cases which bring

RECENT LANDMARK EUROPEAN COMMUNITY COMPETITION RULINGS

DATE	CASE	SIGNIFICANCE
18.12.1990	ICI and Solvay fined Ecu47m for alleged soda ash cartel	At the time, the largest ever fine imposed by the European Commission
18.3.1991	European Court upholds Commission's right to use Article 90 of Treaty of Rome to liberalise the telecommunications equipment market	Confirmed Brussels' ability to challenge national monopolies without seeking prior approval of EC member states
24.7.1991	Tetra Pak fined Ecu75m for alleged abuse of its dominant position in the market for cartons and liquid packaging machinery	Currently the largest fine ever levied by the Commission
2.10.1991	Commission vetoes Aérospatiale and Alenia's attempt to take over de Havilland, Canadian aircraft maker	The first and only case yet blocked under the September 1990 EC merger regulation
22.7.1992	Nestlé bid for Perrier cleared on condition that brands are given up to a "third force" on the French mineral water market	Established for the first time that the EC merger task force will take into account the impact of duopolies and oligopolies on the market

Decisions still subject to appeal ruling in the European Court of Justice

Andrew Hill on the role of the new competition commissioner

A socialist's dilemma

ers within set deadlines, and outlaw or amend deals. In fact, only one deal has been blocked outright since the regulation came into force 2½ years ago - the Franco-Italian bid for de Havilland, the Canadian aircraft manufacturer, which, as transport commissioner, Mr Van Miert supported.

As competition supremo, Mr

Van Miert will have to decide whether the threshold for examining deals under the regulation should be lowered, as favoured by Sir Leon and by the Commission's own merger task force. He will also grapple with the controversial question of how to define the market for each merger, and whether to allow European champions to

develop in line with the growth of the single market.

• Articles 85 and 86 of the original EC treaty, which are aimed at preventing cartels, price-fixing and abuse of a company's dominant position. In the last months of his tenure, Sir Leon pledged to introduce new internally-binding deadlines for such cases, which

frequently take a year or more to complete. If Mr Van Miert backs the British reforms, he will have to try to persuade reluctant competition officials that such deadlines are feasible and necessary and ensure they are implemented. At the same time, he inherits a commitment to devote responsibility for smaller anti-trust cases to

together industrial, social and competition considerations.

• An independent EC cartel office. This is not yet part of the Commission's armoury, but the question of whether to create a separate German or British-style competition authority is certain to be posed during Mr Van Miert's tenure.

The suggestion was always attacked by Sir Leon, partly on the grounds that it would encourage commissioners to take purely political decisions, whereas under the current system they are bound to consider the implications of their rulings for competition.

In fact, critics suggest that latterly Sir Leon was himself much too eager to tailor competition policy to short-term political demands: striking creative deals with merging companies, for example, to avoid another row like the one that exploded over de Havilland.

Competition lawyers in Brussels, and their corporate clients, say they are seeking the same from Mr Van Miert as they sought - and did not always receive - from his predecessors. They want predictability in the implementation of EC competition policy, enabling business to work confidently within the single market. Mr Van Miert's much-vaunted pragmatism will face a hard test.

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III

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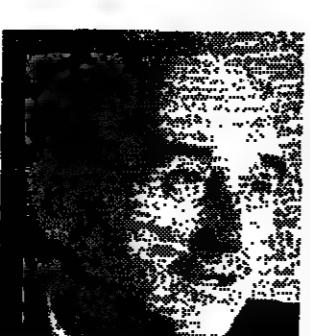
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THE EUROPEAN SINGLE MARKET 4



Winston Churchill (UK), Prime Minister 1940-45, 1951-55. Proposed 'United States of Europe' - without Britain

Jean Monnet (France), First president, European Coal and Steel Community (ECSC) High Authority, 1952-55

Alcide De Gasperi (Italy), Prime Minister, 1949-53. Inspired Italy's post-war moral and material resurgence

Konrad Adenauer (Germany), Chancellor, 1949-1963. Made West Germany a pillar of European integration

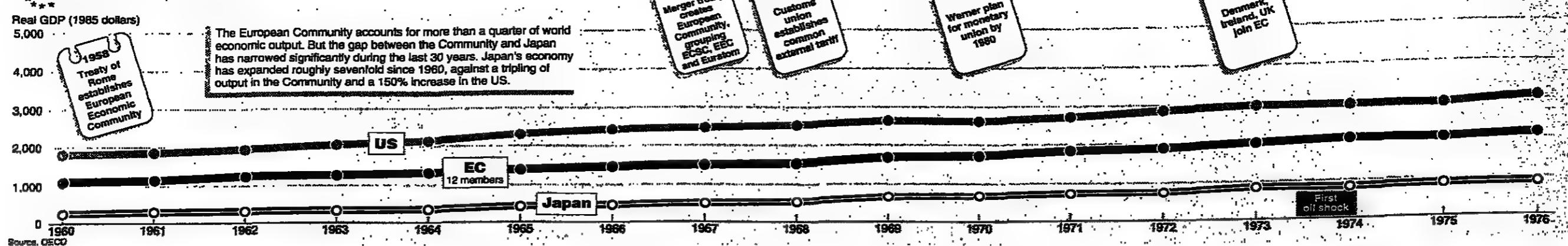
Paul-Henri Spaak (Belgium), Foreign minister and prime minister, creative force behind 1957 Treaty of Rome

Robert Schuman (France), Foreign minister, 1948-53. Drove forward Franco-German rapprochement with ECSC

Walter Hallstein (Germany), First European Commission president, 1958-67. Helped to forge the Common Market

Charles de Gaulle (France), President, 1958-69. Proposed 'Europe des Patries' to resist American influence

The road to the single market



IT WAS not supposed to be like this.

The single market is open for business, just as the European economy slows down. Far from heralding renewed economic dynamism, January 1993 coincides with rising unemployment, currency turbulence and popular dissatisfaction. The European Community witnesses not a new burst of confidence and creativity, but a return to the gloom that occasioned the single market programme.

The OECD's latest *Economic Outlook* gives the growth of Europe's real gross domestic product at 1 per cent between 1991 and 1992 and forecasts it at 1.2 per cent between 1992 and 1993.

By contrast, the *Outlook* published last June forecast growth of 2.4 per cent between 1992 and 1993. This halving of the forecast for the coming year is consistent with the past over-optimism of the mainstream forecasters. The economic growth of 2.5 per cent forecast by the OECD for 1993 to 1994 could prove to be yet another overestimate. The European economy would then experience four successive years of disappointing growth.

Economic performance of the main European economies has been far from uniform.

Worst by far has been that of the UK. After falling by 2.2 per cent between 1990 and 1991 and by 1 per cent between 1991 and 1992, GDP is forecast by the OECD to rise by 1.3 per cent between 1992 and 1993. Yet even the expected growth of 2.4 per cent between 1993 and 1994 would only bring GDP back to its 1990 level.

By contrast, Italy is at least expected to sustain positive growth, though at low

rates, throughout. Between 1990 and 1991 growth was 1.4 per cent. This is expected to be followed by 1.2 per cent growth from 1991 to 1992 and 0.8 per cent from 1992 to 1993.

In spite of Italy's fiscal crisis, the most severe among the group of seven leading industrial countries, its economic performance has not been much worse than that of France, even though French *régime* has made it the EC's blue-eyed boy. Between 1990 and 1991 French GDP expanded by 1.2 per cent. The OECD says it will expand by 1.9 per cent between 1991 and 1992 and forecasts only 1.6 per cent growth in the following year.

Europe's disappointing economic performance is partly explained by an adverse world economic environment, particularly the lingering recession, from which the US seems at last to be recovering.

It is also explained by problems within particular countries, notably the UK, with its overhang of private sector debt, and Italy, where public debt exceeds total GDP. But the principal failure lies in Germany, Europe's economic and geographical heart.

After four years of rapid economic growth, capped by the positive economic effects of unification in 1990 and 1991, German GDP continued to expand by 2.9 per

cent in the first half of 1992, but only to contract by 0.8 per cent in the second half. The OECD has forecast 1.2 per cent growth of GDP between 1992 and 1993, but the organisation's chief economist has already lowered this forecast by half a percentage point.

Surprisingly perhaps, a German recession need not be bad news for the rest of Europe. The German economy has slowed in response to the Bundesbank's determi-

A German recession need not be bad news for the rest of Europe. It could lead to the lower interest rates needed by ERM members

nation to bring inflation down from the 4.5 per cent registered in 1991 (measured by the deflator for total GDP) and expected by the OECD for 1992, to the 2 per cent it thinks is tolerable.

German short term rates of interest have been exceptionally high in both nominal and real terms. But the belief that the D-Mark would never be depreciated within the exchange rate mechanism turns these German interest rates into the floor for all ERM members. Those interest rates have then deflated the economies of the rest of Europe. French short term real interest

rates are 7.8 per cent, for example.

The contractionary effect of these rates has endured for longer and been far stronger than the stimulus generated by the disappearance of the German current account surplus between 1990 and 1991. Europe needs lower short term rates of interest. Though a deep recession is bound to damage Germany politically and economically, it should lead to lower German interest rates and so give members of the

ERM the lower interest rates they need.

By now, this group excludes the UK and Italy, both shaken out of the ERM in mid-September. Apart from the suspension of the pound and the lira, the Spanish peseta has been realigned twice and the Portuguese escudo once, while the Irish punt, the Danish krone and the French franc have all been subject to considerable pressure.

The collapse of Finnish, Swedish and Norwegian attempts at fixing their exchange rates attests to the general disarray. Should the process of dissolution pro-

ceed still further, the Maastricht treaty's planned march towards economic and monetary union by 1997, or 1999, will lose all plausibility.

In any case, the convergence criteria laid down in that treaty, largely at German behest, will create severe difficulties.

At present only two countries – France and Luxembourg – fulfil all these criteria, though Denmark (which has opted out from ECU) and Germany (the majority of whose citizens would like to opt out) almost make the grade.

The European slow-down has helped to bring about convergence of inflation: eight EC member states had consumer price inflation of between 2.2 and 4.1 per cent in 1992, with German inflation highest of this group. But slow growth makes it much more difficult to meet the Maastricht criteria for fiscal policy.

The IMF and the OECD argue that most member states cannot afford and should not attempt further fiscal stimulus. This may well be so, but slow growth will make reducing fiscal deficits difficult, while the immediate consequences are bound to be disastrous.

Gloom is the natural reaction to Europe's current economic situation. The single market is not having the positive

effect on Europe's economic performance that was hoped. The monetary system is under attack. Meanwhile, policy-makers seem totally ineffective. The growth package agreed at the Edinburgh summit was nugatory, for example. As for the Bundesbank, it remains obstinately set on its deflationary course.

Yet, there is more to the prospects for the European economy than the current slow down. The important questions are those about the long term. Here there are important worries, but there are also opportunities.

Among the worries are whether Germany will manage to integrate the east German economy or will be struggling semi-permanently with high overall unemployment and high public sector deficits; whether the eastern European economies will achieve rapid economic growth; whether the world economy will recover its lost dynamism; and whether, in particular, the Uruguay Round of multilateral trade negotiations will be successfully completed.

These worries are the counterparts of economic opportunity. German unification should enable the EC's most important economy to achieve faster growth than in the 1970s and 1980s; eastern European reform could revitalise the European economy as a whole; and a dynamic and truly global economy can be created for the very first time.

Since the EC is the world's largest trading entity and one of its two largest economies, accounting for more than a quarter of world output, it is itself able to turn its worries into opportunities.

at constitutional problems if ECU is not accompanied by Epu. They say it would be mistaken to transfer responsibility for one aspect of economic policy – monetary affairs – to a supranational institution, while leaving the rest in the hands of national governments. Since monetary policy decisions of the European central bank in these circumstances are not likely to be co-ordinated with national economic policies, they may produce undesirable effects. More fundamentally, European central bank actions may infringe national powers to shape economic policy.

This reasoning is rooted in the Keynesian view that central bank actions influence aggregate economic activity.

Alternatively, one may propose that a central bank's only job is to provide sound money, and that this is a goal to which all other economic policy objectives are subordinate. This is why prudent societies put responsibility for monetary policy in the hands of an independent central bank. It does not make much difference in this context whether the central bank operates autonomously within one country, as the Bundesbank has done for many years, or on a supranational level, as the European central bank would.

Thus, there is little reason to assume that monetary policy cannot be conducted effectively unless ECU is accompanied by Epu. On the contrary, ECU without Epu might represent a superior institutional framework for price stability.

In ECU without Epu, policy-makers will have a much better chance of accepting the fact that monetary policy is no longer within their grasp. In most European countries, national control over monetary policy has long been an illusion: under EMS rules, Germany's partners have to follow the course of the Bundesbank.

In Epu they will be better off. While the central bank continues to be out of their reach, they will be faced with monetary policies set by a supranational institution, rather than by an individual foreign central bank.

If monetary policy is transferred to a supranational level, it will, after all, be largely depoliticised. With its formal status of autonomy, the European central bank would be in a good position to live up to its task: providing sound money for the citizens of Europe.

Hans-Peter Fröhlich is senior economist, Institut der deutschen Wirtschaft, Cologne.

Hans-Peter Fröhlich suggests Germans are too enthusiastic for political union

Emu can go it alone

MANY GERMANS think that the Maastricht treaty is heavily lopsided. It specifies European Monetary Union (Emu) in great detail but is very vague on European Political Union (Epu). This result does not conform to the original German intention: before the Maastricht summit, Chancellor Helmut Kohl insisted on the need for parallel progress on Emu and Epu.

Numerous voices in Germany have recently called for new efforts to complement Emu with Epu. Particular support for Epu comes from many German economists, on the grounds that Emu will not be able to function without it.

This view is based on four main arguments, none of which is truly convincing. It is possible to create Emu without Epu. Furthermore, the creation of the single market may give an additional spur to this beneficial process.

The first of the four arguments in favour of Epu runs like this: a single currency implies that the exchange rate is no longer an economic policy instrument. Under these conditions, asymmetric demand or supply shocks in the Community would lead to large and destabilising fluctuations in output and employment. Since most pain would be felt in the less productive, poorer economies, the richer countries would have to provide financial sup-

port for them. A large-scale horizontal fiscal transfer mechanism, however, would be acceptable to the voters only within an already-unified political entity.

This argument ignores the dynamic effects of economic integration. Monetary union would further increase the mobility of goods and capital in Europe which, as experience shows, tends to benefit the poorer countries most.

Spain and Portugal are cases in point. Since joining the EC in 1986, both have enjoyed growth rates almost twice as high as the rest of the community. The single market, combined with monetary union, may actually reduce the need for fiscal transfers, provided national governments pursue

the right economic policies, which must above all be geared to improving the supply side.

The third line of argument emphasises that price stability cannot be achieved by the central bank alone, no matter how independent or skilled it is.

The primary of price stability often implies painful policy trade-offs in terms of lower growth or higher unemployment levels. These consequences will not be accepted unless all segments of society share a broad anti-inflation consensus. In Germany the Bundesbank has always been able to count on that consensus, enabling it to play its role as guardian of the currency. Many observers doubt, however, whether this traditional

German preference for price stability will be shared throughout Europe. Emu would then be doomed to fail.

This reflects old thinking. There have been times when Germany looked like an island of price stability in an inflationary sea, but the position has changed in recent years.

Six countries have, since 1979, participated with Germany in the narrow band of the EMS exchange rate mechanism. During the 1980s, most of these countries – Belgium, Denmark, France, Ireland, Luxembourg and the Netherlands – have seen their inflation rates converge with or even fall below German levels. This clearly documents their commitment to price stability.

The EMS split between low and higher inflation countries has been made still more evident by the currency unrest of last autumn. And, under the



Berlin shoppers: a weakness for rose-coloured spectacles

More countries are queueing to join, says David Marsh

Wider still and wider

small majority of the electorate and a larger majority of cantons, was not unexpected. In view of Switzerland's entrenched neutrality and its unique system of direct democracy, there was even some quiet relief among some Brussels officials, who feared that Switzerland's special features might have made it the cuckoo in the EEA nest.

The No necessitates a time-consuming revision of the EC-EEA treaty meant to have come into force this spring.

Eta states will have to renegotiate funding of Ecu2bn over five years due to be channelled to the EC's poorer regions under the terms of the EEA accord.

According to initial indications, the six Eta states still in favour of the EEA are asking the EC to accept a simple reduction of the Swiss contribution. This has sparked hostility, above all from Spain.

Other Eta countries have also, like Switzerland, witnessed a cooling of electoral enthusiasm about EC membership. Because these Eta members will themselves be holding EC referendums during the next few years, further Swiss-style setbacks cannot be ruled out.

Public opinion in Sweden and Finland, both in the grip of severe recession, has become less keen on the EC – reluctance which has probably been increased by the European currency turbulence in the closing

months of 1992 which led to large devaluations of the Swedish krona and the Finnish markka.

There are also considerable doubts whether the Norwegian electorate will give its blessing to the EC link-up. Memories are still strong of the Norwegian referendum rejection of EC membership in 1972. However, if neighbouring Denmark surmounts its problems over Maastricht with a Yes to the treaty in the new referendum being held this spring, this will

lead to the Community budget. But the wish to play a full part in the political development of the Community – possible only if they are fully within it – appears to be paramount.

Even for Switzerland, which in the words of EC officials opted for "isolation" last month, the door to EC membership is not closed for all time. Mr Helmut Kohl, the perennially optimistic German Chancellor, believes that the Swiss electorate will eventually come round to accepting that joining the EC is in their country's best interests.

For several reasons, the Nordic and Alpine countries on the EC fringes generally believe they would suffer disadvantages if the EC forged ahead without them towards greater political and cultural integration.

The inconveniences include the prospect of lower economic growth, as well as the likelihood that investments and jobs would flow towards the EC core.

The London-based Centre for Economic Policy Research last autumn estimated that membership of the EEA was likely to boost growth in Eta by 5 per cent over the next few years.

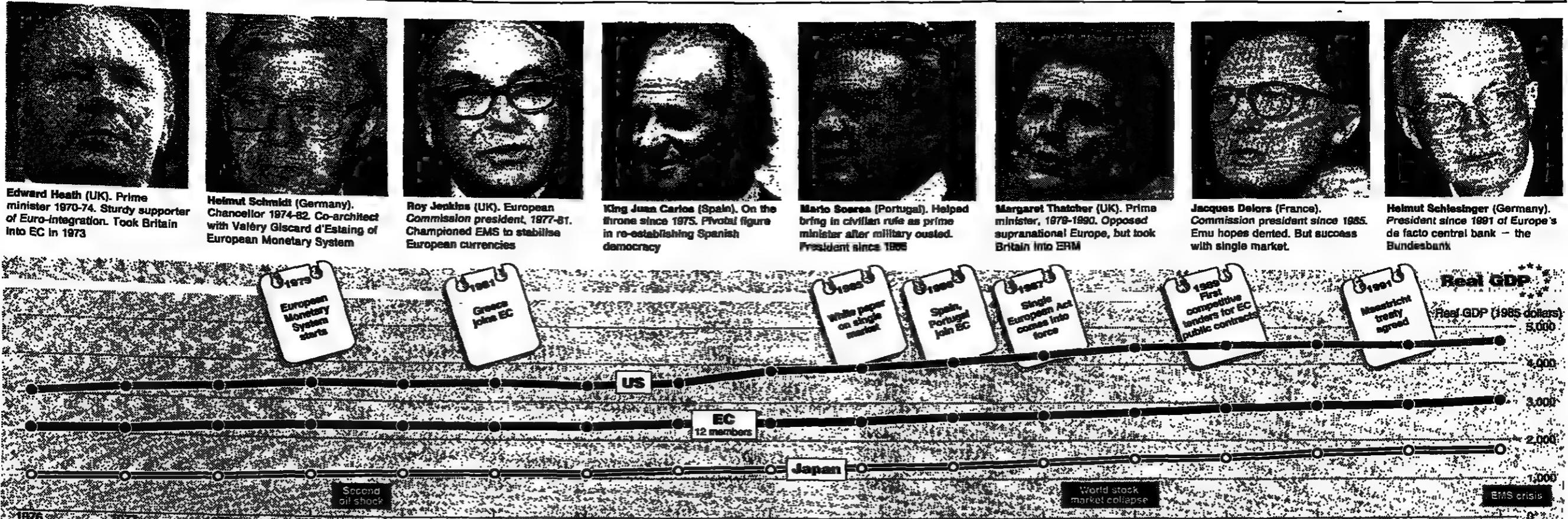
Most Eta nations – especially

those with the status of neutral countries – are much more wary about the idea of Europe moving towards a full-scale political union, involving pooling of powers in areas such as defence or criminal law. But there is

considerable sympathy for the concept of greater political co-operation in fields such as immigration policy.

And the

THE EUROPEAN SINGLE MARKET 5



Ian Davidson surveys Europe's 40-year route march towards a friendly union of historic enemies

It started with coal, iron and steel

TRADE liberalisation has consistently been the most successful aspect of the process of European integration, and the Single European Market brings it to a triumphant conclusion.

Paradoxically, however, Europe's political leaders have always, just as consistently, aspired to carry European integration into the superior uplands of high politics. In a sense, the history of the European Community is made up of the antithesis and alternation between these two themes.

From the beginning, the founder members of the European Community believed that they were engaged in an essentially political enterprise, and they made repeated attempts to put flesh on these aspirations. Yet, their efforts to build an integrated Community with an explicitly political character have run into repeated difficulties.

By contrast, the negotiation of the removal of barriers and the progressive liberation of trade turned out to be surprisingly quick and easy, first in the inaugural 1950s, and again in the past seven years.

The political aspirations of the high priests of European

integration are apparent in the names they use: the Brussels-based organisation started out as the European Economic Community; it then became simply the European Community, and now in the Maastricht Treaty it is renamed simply the European Union.

Yet, the title which best matches its most unquestionable achievements is the unofficial name long used by most ordinary people: the Common Market.

Even as they were embarking on economic integration, the founding member states aimed to give their enterprise an explicitly political character. The Schuman Plan of 1950 broke new ground in economic cooperation and trade liberalisation, by bringing the coal and steel industries of the Six member states under common rules; but the ulterior purpose of this new economic enter-

prise, as described at the time by French foreign minister Robert Schuman, was mainly political, to make war between France and Germany not only "unthinkable but materially impossible".

Similarly, when the European Economic Community was formed at the end of that decade, the central treaty responsibility of Walter Hallstein, the first president of the European Commission, was to oversee the removal of internal customs duties and the installation of a common external tariff. But his constant refrain was: "We are not in business, we are in politics."

This antithesis between the political and the economic has meant that the history of the European Community has been marked by an alternation between attempts to get into overtly high politics, and lower-key phases of economic reg-

ulation and liberalisation. Repeatedly, the political leaders from the six founding member states have tried to accelerate the pace of events, by building a new European bridgehead on the high ground of politics. Just as repeatedly, their political projects foundered. But each time they followed up their political defeats by new and usually successful initiatives in the field of economic or trade liberalisation.

This antithesis between high politics and pragmatic trade liberalisation has been the most consistent single theme in the running policy debate between the members of the Community, and it has regularly pitted the United Kingdom against the original Six. Indeed, that argument, which is still going on today, is the central key to the Community's development.

In the post-war negotiations

which led to the creation of the Paris-based Organisation for European Economic Cooperation (now the Organisation for Economic Cooperation and Development), Britain opposed the supranational ideas advanced by France. In effect Britain won, because the OECD is still a loose organisation of sovereign states without supranational powers.

But the argument did not end there. The next time it was the French who won, since the primary characteristic of the first European Community, the European Coal and Steel Community (ECSC) founded in 1951, was that it had a High Authority with significant supranational powers. The British stayed away, but the Six went ahead.

Euphoria over the launch of the ECSC caused the Six, and especially the French, to underestimate the difficulties

of political integration. When the Korean War broke out in 1950, and America pressed for the re-arming of West Germany, the Six threw themselves enthusiastically into negotiations for the creation of a European army. These concluded in 1952 with the signature of a treaty for a European Defence Community, from which the British again stood aside; but after long and fevered debates in France, the EDC treaty was eventually rejected in the French National Assembly in 1954, through the combined opposition of the Gaullists and the Communists.

The defeat of the EDC caused a major psychological shock among the Six. But the momentum behind the European idea was nevertheless so strong that they quickly developed another new initiative, for a Common Market. They

negotiated the Treaty of Rome in 1957, and launched the European Economic Community (EEC). Once again the British stayed away. This was the moment when the Six finally began to find the right balance between politics and economic liberalisation, between pre-ordained objectives and future policy making.

In one sense the Rome Treaty was obviously an attempt to compensate for the failure of the Defence Community, by launching a more cautious initiative at the workaday level of trade liberalisation.

But the originality of the EEC was that it embedded the first policy objectives of the Rome Treaty, the elimination of internal tariffs and the creation of a customs union over a 12-year transition period, in an ingenious machinery of common institutions, so as to

enable this new Community to improvise in the world after the customs union.

In practice, the removal of customs tariffs proved remarkably painless. The French had feared that their industry would be unable to compete with that of Germany; that was why they insisted from the outset that the industrial customs union must be balanced by a common agricultural policy. In the event, their fears proved groundless: like the other member states, their economy was buoyed up by the rapid growth of the 1960s, and the Six were able to complete their customs union in mid-1968, a year ahead of schedule.

The irony of this thriving Common Market was that it became the back-drop for a re-run of the old battles between nationalists and supranationalists. This time, however, it was France in the person of President Charles de Gaulle which championed the nationalist cause from within; while the British, who had refused membership when it was freshly available, now wanted to join but were refused entry by the French.

□ Continued on Page 6

WE'VE ALWAYS
AIMED TO BE
THE MOST
PREDICTABLE
DELIVERY
COMPANY
IN EUROPE.
NOW THERE'S
NOTHING
STOPPING US.



In short,
they arrive when we tell you they will.
And this predictability can only increase in 1993.
Thanks to the loss of a few local customs
even Europe felt it could do without.



As sure as taking it there yourself.

THE EUROPEAN SINGLE MARKET 6

THE TOP TEN EUROPEAN COMPANIES BY MARKET CAPITALISATION ON SEPTEMBER 30 1992													
Ranking 1992	1991 company	Country	Market Capital \$m	Sector	Turnover		Profit		R O D E	Employees	Year ending		
					This year \$m	Last year \$m	per cent change	This year \$m	Last year \$m	per cent change			
1	1 Royal Dutch/Shell	N-UK	78048.7	212	95999.0	98192.0	-2.2	8990.2	10044.1	-11.1	15.2	185000	31/12/91
2	3 Glaxo Holdings	UK	38315.5	433	6780.1	6813.9	20.6	2358.3	2120.3	11.2	37.8	37083	30/06/92
3	2 BT	UK	35909.7	223	22041.0	21738.5	1.4	5078.5	5003.2	-1.1	24.8	219000	31/03/92
4	5 Bayer plc/NV	UK	31514.4	421	38270.8	37540.3	1.9	2251.5	2245.0	0.6	20.1	298000	31/12/91
5	3 Nestle	SWI	20181.5	451	32070.2	31405.3	8.9	3194.4	2726.7	17.2	25	20139	31/12/91
6	18 Roche Holding	GER	25018.2	622	8680.3	7330.2	18.4	1544.1	724.7	113.1	13.5	55134	31/12/91
7	8 Allianz Holding	GER	22370.2	151	0.0	0.0	0.0	1200.5	1306.9	-8.1	0	73300	31/12/91
8	9 Siemens	GER	21269.0	541	#1930.8	42820.1	15.5	2300.7	1899.8	21.1	8.2	402000	31/12/91
9	15 BAT Industries	UK	20520.9	171	22834.2	24833.9	-8.1	1735.3	1591.5	9.0	6.1	212318	31/12/91
10	12 Deutsche Bank	GER	20329.3	112	0.0	0.0	0.0	2281.3	1585.1	43.9	20.8	71400	31/12/91

Tony Jackson looks at the development of industrial and competition policy

A house with glass walls

"The intellectual father of the single market, Lord Cockfield, once said that if all had known how much more competition the single market would result in, European industry and, surely, European governments would have been against it" - Martin Bangemann, EC industry commissioner.

FOR THOSE who believe that Europe should have an industrial policy, the beauty of the single market is that it represents such a policy. In a unified market, runs the argument, companies can no longer hide their inefficiencies behind national barriers. Forced to operate on a truly competitive European stage, they thus enter a Darwinian process which produces regional champions capable of taking on the world's finest.

There will, of course, be casualties along the way. But, runs the argument, there should be at least as many winners as losers. The removal of trade barriers is in itself an important stimulus to economic growth, which will - in theory - make good any damage suffered by industry as a whole through increased competition.

However persuasive this argument, it suffers in the short term from two serious

snares. First, far from enjoying immediate economic growth, the single market starts life in a fairly severe recession. It is unusually hard to be sure how long this will last or how severe it will prove, if only because it is partly due to the one-off effects of German unification.

Second, some of Europe's basic industries - steel in particular - are suffering the effects of the wider structural change in eastern Europe. It is again hard to be sure how long the influx of cheap manufactured commodities from the east will last. But there is room for pessimism. If a steel mill or petrochemical plant is not going to be replaced, it can be run purely for cash rather than profit. This is a particularly attractive option if the cash comes in the form of much-needed hard currency and the plant is relied upon for holding a community together.

Additionally, the single market will have the effect of exposing industry to greater competition from the industrial giants of the US and Japan. So it is not hard to see why it is viewed with mixed feelings by some European industrialists. In many cases, the net result is bound to be a competitive squeeze on profit

margins. This raises the immediate question whether overheads and manning levels need to be squeezed as well.

This may be happening already. By the end of last year, the list of multinationals announcing large-scale job cuts in Europe was lengthening ominously. Part of this, however, was a conventional reaction to recession. Furthermore, job losses in the European car industry, for instance, must be seen in the context of continued controls on Japanese car imports until the year 2000.

Again, the 12,000 European job losses announced last month by IBM are a reminder that at least some European markets were exposed to the full force of international competition all along.

But there seems little doubt that as companies integrate their production around Europe - whether to take advantage of the single market or to protect themselves from its pressures - systematic job losses will result. The result, Mr Percy Barnevik, president of the engineering giant ABB, told the FT earlier this month, could be a shake-out of labour comparable to that seen in agriculture earlier this century.

Another element of indus-

trial restructuring is to be expected as well. Mergers and joint ventures in European industry are by no means new; they are a consequence of industrial globalisation. But they are also a logical response to the challenges brought by the single market.

It is not easy to specify the extent to which these mergers have been due to the single market. The European food industry, for instance, has seen a particularly high level of takeover and merger in recent years, with multinationals such as Unilever, Nestle and BSN increasing their dominance, and more national players looking increasingly vulnerable. But this is largely the result of developments within the industry itself, such as the increased readiness of consumers to sample foreign food.

It is worth remembering that some of Europe's most important markets are not much affected by the single market. The pharmaceutical industry still has to satisfy the medical authorities in each EC country separately before it can sell new drugs. Airlines are still greatly restricted on the routes they can fly within the EC. Car-makers' protection from the Japanese will last until the end of the century. The steel

industry is still protected and subsidised in many EC countries.

But in the long run, there is no doubt of the implications for industrial structure. The domestic market for individual European companies is becoming inexorably bigger. Another powerful stimulus for change comes through the gradual opening up of government contracts to competitive tender from companies from other EC countries. European industry is bound to respond by becoming leaner and larger.

One of the most important determinants will be EC competition policy. Sir Leon Brittan, head of the competition directorate until the end of last year, was seen as a champion of the British preference for unfettered competition. His successor, the Belgian socialist Mr Karel Van Miert, may come under greater pressure to promote a more French-style industrial policy, perhaps favouring regional champions through merger and acquisition.

Certainly, if the worst fears about the risks of the single market are realised, the claim from Europe's industrialists for a more interventionist approach on restructuring can only become louder.

THE legal framework for a single European insurance place market is now firmly in place but it will take years - possibly decades - for genuine liberalisation to occur.

Differences in taxation and contract law constitute real obstacles to cross border trade, especially in life, home and motor insurance.

After moving at a faster rate than many would have predicted three years ago, the European Commission has this year approved a raft of directives aimed at liberalising the market for both life and non-life insurance.

Other countries allow insurers much more freedom to build up tax-free reserves, while the room for manoeuvre of UK companies in this respect is still sharply circumscribed.

Some life insurers must pay taxes on premiums, others do not.

Variations in legal regimes and the lack of a single contract law system will also hinder trade in insurance. According to London solicitor Lovell White Durrant "the diversity of contract law means that any

'The diversity of contract law means that any comparison of one insurance product with another becomes unbelievably complicated for the layman'

comparison of one insurance product with another becomes unbelievably complicated for the layman".

Penetration of some markets - especially those such as the German, French and Italian, where retail networks are dominated by extensive networks of tied agents selling the products of just one company, rather than independent brokers - will be tough.

So far Europe's biggest markets - the UK, France, Germany and Italy - are still dominated by domestic companies, although some players are now beginning to win significant shares of neighbouring markets, either through outright acquisition or by the pur-

chase of significant share stakes.

Germany's Allianz has an important share of the Italian market through its acquisition of RAS, while France's Assurances Générales de France (AGF) could eventually win important influence in the German market if its current attempts to control Aachener and Muenchener - Germany's third biggest insurers - are successful.

France's privately-owned Victoire has also made important strides in place by acquiring Colonia, Germany's second biggest insurer, in 1989. Victoire is currently engaged in a long drawn-out battle with its nationalised rival, Union des Assurances de Paris, for control of the company and a string of other European companies to which it is linked.

Elsewhere Italy's Generali as well as several French, Swiss, German and Dutch companies are expanding in the rapidly growing Spanish and Portuguese markets, while AGF is a dominant player in the Irish market.

Companies, such as Switzerland's Zurich and Winterthur, and Germany's Allianz have built up strong shares of the continent's market for commercial risks business (the policies bought by larger industrial and financial companies).

By contrast UK companies have recently made relatively little impact in Europe, although Commercial Union's Delta Lloyd subsidiary has an important share of the Dutch market.

Richard Lapper



CHALLENGE: Toyota cars for export waiting to be loaded on to a ship at the Toyota Nagoya Wharf Centre, Japan



RESPONSE: ranks of Peugeot and Citroen await export in a field near Calais, France

David Dodwell gauges the Community's protectionist leanings

A free trade area but . . .

THE creation of the single market has for several years aroused fears that the world is poised to collapse into competing trade blocks. Fears have been inflamed by the recent progress towards a North American Free Trade Area. With apologies to Mark Twain, reports of the death of free trade have been greatly exaggerated.

However, the dangers of Europe turning inward should not be dismissed out of hand, although these have been linked more with the wider evolution of the EC than with the creation of the single market as such.

There is inside the EC a north-south divide which separates northern members who are keener to encourage free trade from southern member states with strong protectionist tendencies. For example,

the large number of French companies with state investments inhibits free trade within that market for a number of products. So do policies in Italy favouring local manufacturers.

State supports for strategic industries, or "national champions", and government procurement rules that keep sign competitors at bay are also born out of protectionist reflexes.

These reflexes have been stiffened towards countries outside the wider European region as EC member states have realised that, for reasons of political as much as economic security, countries in eastern and central Europe must be given improved access to the EC market. So far, offers of improved market access to the former Comecon countries have been derisory.

However, this does not mean a "Fortress Europe" is a particularly attractive option to most EC industries. Unlike countries elsewhere, those in Europe are unusually dependent on international trade.

The high level of trade conducted within the community - it averages about 60 per cent, and peaks at 75 per cent with Portugal - makes trade with other parts of the world less significant than for countries in other regions. By comparison, the US relies on the north and south American region for just 35 per cent of its exports, while Japan sells 36 per cent of its exports in the Asia-Pacific area.

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Mrs Margaret Thatcher, the then British prime minister, saw the Single European Act as an attractively free-trade alternative to the more politically ambitious projects which France and Germany seemed to be promoting.

But as so often in the EC, Mrs Thatcher's ideological victory in favour of simple free trade turned out to be more

and even these have been eroded by dumping actions against some of the more successful exporters from Poland and Czechoslovakia. But in due course they are likely to be improved.

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The immediate price of a commitment to a single European market, with its four freedoms for goods, persons, services and capital, was a significant enlargement of the role of majority voting. The deferred price, was that the logic of the single market paved the way for the Delors report, which in turn paved the way for the Maastricht Treaty and the programme for Economic and Monetary Union.

These latest grand schemes have not necessarily been any better designed than the EDC of 1952, and they may collapse under their own weight. But the central fact about the Maastricht treaty is that it is an attempt to unite, at a high level, the political and the economic themes of European integration.

monetary system, with their scheme for a European Monetary System (EMS), which has since become the basic building block of the more recent plans for Economic and Monetary Union.

Five years later (in 1985) the Twelve resolved that they must after all settle down to turning the customs union into a true Common Market, by removing the many remaining non-tariff barriers and other obstacles to complete commercial freedom.

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incomplete and more treacherous than she may have hoped.

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For

Nafta need take a protectionist form. But they provide the institutional means for this to happen if the mood should change.

For these reasons, it is not surprising that Europe's trading partners have refused to dismiss the danger of emergent protectionism around the EC.

As a perverse consequence of this flood of inward investment has been to divert investment from European countries outside the EC, in particular the EFTA countries. It is this - coupled with the fact that the EFTA group relies on the EC for two thirds of its exports - that has encouraged countries such as Sweden to press so urgently for full EC membership.

Some of this was doubtless triggered by the new opportunities arising out of the chance the single market provides to serve so large an integrated market from just one or two locations. But some was also "just in case" investment, to avert the danger of losing access to important markets if the single market raised effective protection around the EC.</p

Andrew Hill probes sensitive areas where unity is elusive

Deferrals and omissions make progress patchy

THE single market was always going to be a patchwork. Nobody ever expected a flawless barrier-free area to take shape at midnight on December 31, 1992, however much the politicians like to say that it has.

Instead, the single market has been an evolutionary programme of measures, with different elements coming into force at different times.

Many of the most important changes have already happened. For example, exchange controls were lifted in eight countries – all except Portugal, Ireland, Greece and Spain – by July 1990.

The first legislation to open up the market for public procurement, worth 15 per cent of the European Community's gross national product, came into effect as early as the beginning of 1989. Graduates' qualifications have been recognised across all 12 member states for the past two years.

But in spite of the surprising speed with which the European Commission and member states have worked to adopt and enforce single market legislation there are still some notable gaps, which it will take many years and much political negotiation to fill. Broadly, they divide into three areas: delays, deferrals and omissions.

• Delays: These are the measures which have not taken full effect, even though they have been adopted by member states, because they have yet to be properly implemented or transferred into national law.

Such delays are occurring in all areas of single market law. According to some analyses, less than 50 per cent of Lord Cockfield's 280 or so measures have been transferred into the national law of all 12 member states.

Commission officials play down this figure. They point out that the original legislation makes clear that all adopted measures come into force on January 1, 1993, even if they have not been transferred into national law.



Thus, consumers or traders who believe that they are being deprived of the benefits of the single market by their government's sluggishness can take the national authority to court.

More worryingly for the bar-

conform with single market law.

• Deferrals: The single market is riddled with deferrals – or "derogations" in EC jargon – usually written into legislation to ease a political agreement, or because it will take time to implement a measure. Frequently they apply only to one or two member states, sometimes to a specific industry.

The most obvious example is the "transitional" system for collection and administration of value added tax (VAT).

Member states agreed a system which allowed border controls to be abolished on January 1. But this is, in theory, only a temporary measure, and the Commission still envisages the installation of a permanent VAT system in 1997.

Commission proposals have given large users the right to "third party access", as it is known, from January 1, with the possibility of small users being granted the benefits from 1996. But the UK, the EC's strongest advo-

cate of energy liberalisation, ran up against heavy opposition during the presidency of the Community and the measures have not been agreed.

• Telecoms: The Commission, often using special powers to override EC members' objections, has already pushed through measures to liberalise the EC market in telecoms services and equipment. But it has fought shy of putting pressure on member states to liberalise the most obvious area – ordinary phone calls.

A long-awaited review of the sector, published by the Commission in October, pointed out that the cost of cross-border telephone calls in the EC was excessive but said there would have to be yet more consultation with the industry and consumers before legislation could be introduced.

• Postal services: Moves to open up mail services to com-



Pylons on the UK's national grid: recent discussions on how to open up gas and electricity markets have led nowhere

cate of energy liberalisation, ran up against heavy opposition during the presidency of the Community and the measures have not been agreed.

• Omissions: These are areas which are usually so sensitive that member states have been unable to agree. In most cases they were not even part of the single market programme:

• Energy. Energy liberalisation was excluded from the 1985 Cockfield white paper, and recent discussions on how to open up gas and electricity markets have led nowhere.

Member states have already, albeit reluctantly, agreed to allow some cross-border transit of electricity and gas, and some countries favour linked

proposals to improve the transparency of companies' accounts and end monopoly rights over electricity production and the construction of energy networks. But they balk at the idea of giving consumers the right to buy their energy from any supplier in the EC.

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Progress has been slowest in company law as member states see this as less vital than was originally thought

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• Postal services: Moves to open up mail services to com-

Maastricht that a single currency would be in place by 1998 at the latest, but that "deadline" is subject to ratification of the treaty by national parliaments and to strict economic criteria.

Logic says that the Ecu would be an indispensable part of the single market; politics – notably in Denmark and the UK – could mean that it ends up the most important omission of the lot.

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THE EUROPEAN SINGLE MARKET 8



THE idea that we are now in a new era of EC-wide consumer homogeneity would please consumer goods' brand managers everywhere - it would make life a lot more simple - but we are far from that.

The member states of the European Community still have vastly differing national legislation on just about every facet of consumer life; everything from toy advertising to a legal definition of low alcohol beer has yet to be harmonised. And as bigger fish - such as a common currency, or common taxation policies - have yet to be fully tried, subsidiarity, the principle permitting decisions to be made at the lowest possible level of community life, is likely to be applied with regularity when it comes to consumer matters.

All manner of issues affecting not only consumer choices but manufacturing and exporting plans have yet to be determined. While the EC has abandoned plans to compile "recipe laws" stipulating what a particular product must contain, proposals on minimum standards of food hygiene, labelling and the use of additives have yet to be agreed on.

Some barriers have come down: a product legally available in one member state must be allowed into the other 11 - which will pose problems in

many areas, not least that of pornography.

Other areas of as yet untested freedom of consumer choice include the removal of restrictions on imports of duty and VAT paid goods. In the UK the law may swiftly be rendered absurd. The customs and excise have suggested import limits "for personal use" of 10 litres of spirits, 90 litres of wine, 110 litres of beer and 800 cigarettes; anything above that may be deemed for "commercial use" and thus subject to UK imposed duty. The restrictions currently imposed on duty or VAT free goods will continue in place until June 30, 1993.

Given the discrepancies between duty levels in the UK and elsewhere in the EC on alcohol and tobacco, the single market's most immediate effect in consumer terms may well be to give a boost to the vehicle rental businesses of south coast ports, as people rent trucks to stock up across the Channel.

Some significant consumer

legislation will take time to filter through, particularly the EC's product safety directive - which applies from June 1994 - which states that goods must be safe during "normal or reasonably foreseeable use" and unlike current UK legislation will also apply to second-hand products - threatening severely to dent the popularity

Differences between the various member states are likely to defeat attempts to cajole them into homogeneity

of car boot sales, one of the few growth areas of the UK economy in recent times. All EC countries will be required to implement a scheme to withdraw dangerous products from the market.

Another consumer-friendly piece of legislation will start to make itself felt in early 1993, an "eco-label" on domestic electrical products, showing that they meet certain energy

and water efficiency criteria. Eventually this labelling is expected to be carried by all manufacturers of such products.

Draft EC legislation on food claims in advertising is likely to be adopted by the Commission early this year, and is expected to establish a general principle that claims should not be false or misleading.

Claims made in food advertising will have to be substantiated on the label. Responsibility for regulating claims will probably rest with delegated authorities of the member states.

But these and other legislative manoeuvres affecting advertisers and consumers, the sub-text of which sometimes appears to be the construction of a standardised consumer rather than a standardised consumable, need to be seen in the context of subterranean changes occurring in the fabric of European society.

The differences between the various member states' populations, their habits and preferences

are likely to defeat attempts to cajole them into homogeneity. The EC is more complex in its internal divisions and perhaps more resistant to imposed legislative change than its Eurocrats might wish.

For one thing, certain member states are likely to show much faster population growth than others; some will contract. According to the marketing research organisation NTC, over the next 30 years the Netherlands' population is expected to increase by more than 13 per cent, while Italy's will shrink by 7.4 per cent.

Growth is expected in the UK, Portugal, Greece and France, while Ireland, Denmark, Spain, Germany and Belgium are all likely to follow Italy's downward path.

Overlaying that are profound changes already at work in the structure of the family, none of which lend themselves to the posing of a pan-European pattern. While it is estimated that 5 per cent of all families in the EC are now single-parent, 61

per cent of those are located in the north-west of Europe; in Denmark, more than 25 per cent of families with children are headed by a single parent.

A north-south divide exists within the EC over the nature of the family, with the traditional family structure holding up in the southern EC members, and crumbling in its

divergence in prosperity across European regions is often wider within countries than across them. Italians from Lombardy have a personal disposable income twice as high as that of consumers in Campania or Calabria... consumers in the Balearics or Catalonia have 50 per cent more disposable income than consumers from Extremadura or Andalucia."

Such regional disparities inordinately complicate the business plans of companies seeking to market their products from a fixed global viewpoint.

northern.

Moreover, other evidence suggests that while there exists a superficial appearance of homogeneity of certain important factors - such as personal disposable income - on a national level, regional disparities are cropping up throughout the EC.

According to research by the Henley Centre for Forecasting (*Frontiers 1991/1992*), "the

poorest regions of the EC fell to 56 per cent (from 57 per cent) of the EC average between 1980-88, while in the 25 richest regions it grew to 137 per cent (from 135 per cent).

One of the central objects of Maastricht is the creation of common European citizenship. Large global corporations have been slowly adopting globally aimed advertising strategies, in the belief that consumers the world over are gradually losing their differences.

Up to point that may be true. But the challenge for corporations within the single market will be highly complicated. First they must understand the developing legislative, economic, social and demographic distinctions within the single market.

Then they need to finely tune their marketing decisions for successful communication via the plethora of new, highly fragmented, media outlets - particularly the continuing explosion of satellite and cable television channels, which, with the imminent technological revolution of digital compression, will mean even more broadcasting possibilities.

Somewhere out there is a consumer who perfectly matches your product. The growing problem will be identifying where they live and letting them know you, too, exist.



Central Station, Amsterdam: of the four freedoms - movement of capital, goods, services and people - only the first three have been realised

David Gardner finds that ordinary people have yet to feel the benefits of the Community



Children at Euro Disney: EC leaders concluded in the second half of last year that decision-making had to be brought "closer to the people"

THE YEAR of the completion of the single market has also been the year in which the Maastricht treaty tottered on the brink, mainly because of a loss of confidence by Europe's citizens in the Community's leaders, institutions, and policy-making.

"Ever closer union" among European nations is not widely perceived to be creating a Europe for people - a democratic, intravenous and accountable; and which by hyperintensifying competition in European industry contributes to destroying rather than creating jobs.

That is not an altogether accurate, fair or complete picture to beside the point. European Commission president Jacques Delors summarised the situation five days before the Maastricht treaty squeaked through September's referendum in France: "Either Europe will become more and more democratic... or Europe will be no more". If citizens are not persuaded there is something in it for them, then the game is up.

Since "Europe" came into being 40 years ago, it has been the enterprise of the élites. The Paris weekly, *Le Nouvel Observateur*, captured how most people visualise its workings just before the French referendum. It published a photograph of a sharp-suited man against a backdrop of the 12-starred EC flag - with a paper bag over his head.

In spite of its remoteness and facelessness, the EC's overwhelming benefit to people has been its interlocking of national interests in a way which precludes war between Europe's leading powers. But that benefit is now taken for

Citizens sceptical about their prospects

granted. Modern Europeans have discounted it, and fear EC centralisation. Yet, at the same time, they expect of the Community practical benefits, such as job-creation, which it does not really have the power to deliver.

Through the almost glacial progress of European integration, the member states have guarded their national prerogatives jealously. As a quasi-federation, the EC has been built up almost back-to-front.

Whereas a conventional federal system, such as the US or Germany, starts by pooling

obvious central powers such as foreign policy and defence, macroeconomic co-ordination and monetary policy, the EC started with modest items like coal and steel, wheat and milk. Only through the still unratified Maastricht treaty has it broached a common foreign and security policy and a single currency.

The relaunch of EC integration, moreover, came through the single market, a battery of 232 measures designed to create a barrier-free economy in Brussels. The Twelve organised this exercise centrally, to the extent that not all member

states trusted their partners to flatten their part of the level playing field. For the average citizen, however, the experience appears to have been mixed.

Many of the single market measures have appeared intrusive, and at first glance often seem more properly the concern of local councils, rather than unelected bureaucrats and national ministers making decisions behind closed doors in Brussels.

At one level, there has been a bonanza of tabloid headlines on "Brussels Euro-lunatics" ranging from alleged plans to

suppress prawn cocktail crisps to decree defining a standard Euro-condom. But alongside the trivia, there is genuine concern about the effect of many of the measures that have been adopted over the past four years.

Of the single market's four freedoms - in the movement of capital, goods, services and people - only the first three have been realised. This achievement has increased competition during a European downturn and rising unemployment.

Taken together with the failure to agree free movement

across borders for people, the overall enterprise looks a lopsided bargain, tilted heavily towards business.

EC leaders - most of them unpopular at home and eager to pass the buck to the European Commission for misfired EC measures that national ministers decide on - concluded in the second half of last year that decision-making had to be brought "closer to the people".

No populists they, the 12 heads of government chose as their primary vehicle "subsidiarity" - meaning that there should only be action at EC

level when national or local measures would be ineffective.

While subsidiarity was never going to enter anybody's vernacular, this debate quickly moved from quasi-theology to naked power politics. Big member states such as the UK and Germany tried - and failed - to use it to emasculate the monopoly right of the Commission to propose measures, which is viewed by the smaller and poorer EC members as the guarantor of their interests in the Community.

Then the Euro-sceptical UK, which held the EC presidency in the second half of last year,

tried to roll back some 66 laws and proposals strengthening workers' and consumers' rights, and environmental standards.

These are the most popular policy areas, particularly in the semi-detached member state of Denmark, for whose voters subsidiarity was put on the agenda after they rejected Maastricht last June.

At December's Edinburgh summit, an agreement was reached, preserving the balance of power in the EC. It will make Brussels more cautious about the ideas it brings forward and the closed-door Council of Ministers of the Twelve more user-friendly, since important policy debates will, from February 1, be televised for the press.

There is a danger, however, that Brussels will be inhibited in acting in areas such as the environment and free movement for people, for fear of upsetting member governments.

The subsidiarity debate was handled with opportunism by governments so that mud stuck to "Brussels" - synonymous in most people's minds with the whole European enterprise. It also served as a smokescreen to obscure the real issues of democracy and accountability.

It is unlikely that the EC can continue for long in this way. This is not because there is some mass movement rattling the Eurocracy's gates demanding to be let in, but because, on the contrary, apathy and resentment are increasingly denying popular legitimacy to the EC - as last year's polls, referendums and restive national parliaments demonstrated.

To reverse this, EC decisions will have to be seen to be more open, more scrutinised in the European Parliament and national parliaments. And their content will have to be more popular, if not populist - giving citizens a greater stake in Europe.

Nikki Tait

Corporate strategy: why a US appliance giant sided with Philips

A Whirlpool romance

WHIRLPOOL is the largest large domestic appliance manufacturer in the world. Yet, by the late 1980s, the Michigan-based company had virtually no presence in Europe.

This was an omission widely

acknowledged at the manufacturer's top ranks. David Whitman, the company's chairman, has said that his company mapped out a long-term strategy in the mid-1980s which recognised that there was little growth to be had in the US appliance market, that there was more likely to be solid demand and future growth overseas, and that there would be substantial lowering, or removal of trade barriers in Europe by 1992.

In fact, the company's internal estimates suggested that by 1993, western Europe would account for a larger proportion of global appliance demand than the US.

By 1987, Whirlpool was talking to Philips, the Dutch electronics group and Europe's number one appliance manufacturer. Those discussions



were interrupted by the crash in the world stockmarkets, but by August of the following year, the two companies had struck a deal. Whirlpool paid Philips around \$500m for a 53 per cent stake in a new joint venture company, which - to all intents and purposes - took over Philips' large domestic appliance division.

At the time, both companies

decided, in early 1990, to adopt a "dual-branding" approach to products marketed in Europe. It placed both companies' names on products it was selling in the European market, with a view to phasing out the Philips tag once its own name gained recognition.

Alongside the middle-range Phillips/Whirlpool brand, it continued to develop the "Beuknecht" name as a premium high-end brand and to use the "Iglo" and "Laden" names for "value-conscious" consumers.

Brand transfers have worked in the past - and Whirlpool says its programme is about of substance. It is now advertising solely under its own name in four European markets, including the UK, although product packaging still carries dual-branding

there. It plans to move to pure single-branding in a few selected markets next year.

On the operational front, Whirlpool's approach has also changed over time. In 1991, it effectively created two business units - one to support the Beuknecht brand and one to market Phillips/Whirlpool, Iglo and Laden products. Marketing and sales activities for the brands were to remain separate in each country, while after-sales services were consolidated into single offices in each market.

Last autumn, the company announced that it was creating three distinct sales regions within the EC. The first encompasses Germany, Austria, Switzerland, the Netherlands and Denmark; the second embraces France, Spain,

الجامعة

Women will get a growing share of jobs, writes Catherine Milton

Sex equality is not all that it seems

WOMEN are likely to win the bulk of the new jobs expected to be created in the European Community over the next two decades. This may, however, have some double-edged consequences for both national labour markets and for women themselves.

It could contribute to the continuing high levels of EC unemployment. One reason EC joblessness has continued at such levels is that about 70 per cent of the new jobs created between the end of 1985 and the end of 1990 went to previously unwaged women, rather than the registered unemployed.

This trend appears to be entrenched. The European Commission predicts that previously unwaged women will take up most of the 25m new jobs it expects by 2010.

The consequences for women themselves are far from straightforward. Their position in the future EC will depend in large part on whether they are working full or part-time and on the national labour market systems within which they work.

Recent research*, as yet unpublished, has found that women's work is polarising,

both between different groups of women workers and across the different member states (Data was not available for Italy).

The research, which was completed for the European Commission's Network of Experts on the Situation of Women in the Labour Market, says: "Women's increasing participation in all the labour markets of the EC over the past decade might be expected to indicate increasing convergence in the labour market."

In some EC states and occupations, part-time work is less of a barrier to professional status than in others

positions of men and women. Evidence... suggests no such expectation is justified."

About 30 per cent of the jobs created between 1985 and 1990 were part-time and EC employers are expected to increase their demand for part-time workers, many of whom are likely to be women, over the next two decades.

The research, which is based on an analysis of the most

comprehensive labour market data available for EC countries, supports the recent finding by the OECD that "female part-timers are more restricted to a limited range of low paid, low status jobs than female full-timers".

In all EC countries women part-timers are more likely to work in female-dominated or "feminised" occupations than full-timers. Part-timers are also more likely to be in lower level jobs than are women full-timers.

The researchers warn that overall measures of occupational segregation may, however, mask divergent trends and levels of segregation for full-time women workers, compared with part-timers and between the different EC labour markets.

The report says: "Overall measures of segregation are not necessarily very revealing as the net change reflects the result of two trends pulling in opposite directions: firstly a tendency for women to be increasing their share of professional and higher level jobs, but secondly a tendency for women also to be increasing their concentration of employment in sectors

where they were already heavily overrepresented, notably in clerical and some service sectors."

The research reveals that women's status at work varies considerably, even between those member states with similar levels of development and of females participation in the labour market.

For example, in the UK female part-timers dominate lower level jobs in catering, whereas in France both full and part-timer of both sexes are more evenly represented in these jobs.

Also, in some EC countries and occupations, part-time work is less of a barrier to professional status than in others. In female-dominated professions such as teaching, for example, part-time women workers have a relatively higher share of professional jobs in Germany, Greece and the Netherlands.

In contrast, in Denmark, France, Portugal and the UK part-timers generally have a lower share of the professional jobs or have shares only equal to their share of all jobs in the total labour market.

The research says: "This example suggests that within



Crêpe stall in Paris: "female part-timers are more restricted to a limited range of low paid, low status jobs than female full-timers"

feminised professions, there is considerable scope for variety in the extent to which part-time working is utilised and in some countries part-time work may be just as common in professional areas."

The study appears to undermine the argument that it is necessary for women to work in the lower level part-time jobs to achieve what is sometimes characterised as

the main goal - increasing women's participation in the workforce.

For example, like Denmark and the UK, the Netherlands has high levels of women working part-time. However, unlike Denmark and the UK, the Netherlands has a relatively low level of total female participation within the paid workforce.

The research suggests that

this is because the labour market systems of member states will also have an influence on women's occupational segregation into low status jobs within feminised sectors.

It says that in some countries the opportunities for part-time working in higher level jobs seem to be greater and therefore the association of part-time work with low

skill concentration is reduced. "Occupational Segregation and Part-Time Work: Some Evidence from the European Community," Jill Rubery and Colette Pagan, November 1992, Manchester School of Management, University of Manchester Institute of Science and Technology with the European Commission Network on the Situation of Women in the Labour Market.

Consumer tastes are becoming more daring

Drinks sector sees the birth of the Euro-palate

THE Euro-consumer is still a shadowy species, but one that is slowly gaining substance as national tastes converge, according to market researchers.

In the drinks sector, a few more people every year are converted from traditional, locally-produced spirits to international brands of whisky and cognac. Many soft drinks find increasing acceptance across frontiers.

North-east Europeans are drinking more wine; and southern Europeans are acquiring a thirst for beer. While the Germans, the continent's heaviest beer drinkers, maintained steady annual consumption of 142 litres a head during the 1980s, Spanish consumption rose 36 per cent to 72 litres, and the Portuguese lifted their intake a staggering 68 per cent to 64 litres.

Throughout the decade, the British ale drinker continued to develop a taste for continental

Britain has been much more receptive to foreign products since the late development of its lager market

tal lager, bringing another note of harmony into the European beer market.

At least one Dutch barman in Friesland no longer tries to make UK visitors feel at home by scraping the froth off a glass of Pils and jovially presenting them with an "English beer".

But the fact that Europe's beer drinkers now have more tastes in common does not mean that by the end of the decade everybody will be drinking the same few brands. Perish the thought.

Lager dominates the market – but there is a huge variety of brands and, on the whole, each country still prefers its own.

Consumer loyalty to local brews is strongest in Germany, which accounts for more than a third of European beer consumption. The country supports 1,150 brewers and rather more breweries. The Reinheitsgebot purity laws, which required the use of only water, barley, hops and yeast in making beer, long proved a barrier to imports.

But even since the laws were rescinded in 1987, imports have risen by a mere 0.5 per cent, and still represent less than 2 per cent of consumption.

Few believe, however, that such a situation can survive for much longer; and Carlsberg of Denmark, and Grolsch of the Netherlands have recently acquired German brewers.

Carlsberg owns Hanne in Germany, and has stakes in Porcetti of Italy, Unicer of Portugal, and Cruz Campo of Spain. It is forming a joint venture with Allied-Lyons in the UK, and is brewed under licence in several other countries.



A range of beers: pan-European brands have been difficult to establish

should continue to grow into true pan-European brands.

Further contenders for such status may emerge from the continuing consolidation of the industry – the growing presence of BSN, the French brewer in the countries of southern Europe, suggests its Kronenbourg brand is one possibility.

But during the 1990s, consumers seem likely to be more adventurous in their tastes, demanding a greater choice of quality beers of all kinds.

Brewers may find it more profitable to cater for strong niche markets than chase mainstream volume.

Such markets are already emerging – in the revival of cask-conditioned regional ales in the UK, in the rediscovery of wheat beers in Germany, and the growing popularity of Belgium's specialty beers seasoned with fruit or spices.

Consumers are relishing the flavours – the malt and hops of English ales or the coriander of Belgian white beer – after the blandness of so much lager.

Some products are acquiring the cachet of fine wines; and they should find an equally appreciative and permanent market.

With such widespread distribution, and sold as part of portfolios of local products, Heineken and Carlsberg

have recently acquired German brewers.

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THE EUROPEAN SINGLE MARKET 10

Edward Balls analyses the structure of Europe's unemployment

The wages of rigidity

THE LABOUR market is the Achilles heel of the European economy. High and persistent unemployment across the continent are the most direct and most distressing manifestation of Europe's labour deficiencies. But unemployment is just one product of the more general problem of inflexibility and immobility that threatens to hamper Europe's single market.

The OECD, in its latest economic outlook, calculates that total unemployment in OECD European countries will rise to 19.9m in the first quarter of this year. More than 80 per cent of Europe's unemployed are located in EC member countries. The EC unemployment rate is expected to be 10.7 per cent of the total workforce, up from 8.4 per cent in 1990.

This quarter's EC rate compares with 7.4 per cent in the US and 2.3 per cent in Japan.

There is surprisingly little national variation in unemployment rates among the largest EC countries. Italy, at 11 per cent, had the highest unemployment rate of the four largest countries in 1992, followed by France with 10.3 per cent, the UK with 10.1 per cent and Germany with 7.6 per cent. But many of the southern European states have much higher unemployment rates with Spain's 18 per cent the highest.

The EC's high unemployment rate is, in part, a reflection of Europe's poor recent growth record. EC gross domestic product is expected to have risen by 1.1 per cent in 1992 compared with 1.8 per cent in both the US and Japan.

But even when growth does eventually return to Europe, the Community may remain hampered by high unemployment. EC unemployment rates have remained at persistently high levels for more than a decade. The average EC unemployment rate in the 1980s was 9.8 per cent of the workforce, up from 4.8 per cent in the period 1973-79. The US average was 7.2 per cent in the 1980s and 6.7 per cent in 1974-79.

Why does Europe have more unemployment than the US? One commonly cited reason is unemployment benefits. In the US, most men are disqualified

from receiving any kind of welfare support after 26 weeks. In Europe, by contrast, unemployment benefits tend to be both more generous and open-ended.

The second reason is the relative rigidity of real wages in Europe compared with the US because of Europe's more regulated labour markets and more effective trade unions. The OECD calculates that the amount of unemployment needed to keep inflation from rising is much higher in Europe than in the US or Sweden. To reduce inflation by one percentage point, unem-

ployment rates similar to those in Europe. Only Japan and Sweden have low non-employment rates by OECD standards.

In continental Europe, this rise was largely reflected in the unemployment statistics. Elsewhere – the UK, Australia, Canada and Sweden – the rise in activity was at least as important as the rise in unemployment.

The conventional view that Europe has a more serious problem of joblessness than the US is misleading. The fact that the US has less generous unemployment benefits and then continental Europe.

But the US has one additional and unambiguous advantage – the mobility of its population. The pattern of US employment growth is not equal across states but the US does not have persistent high or low unemployment regions.

Regional problems caused by unequal rates of economic growth are offset by migration. Research by Mr Larry Katz and Mr Olivier Blanchard, published last year by the Brookings Institution, shows that if employment in a particular state falls by 1,000 in any year, then, on average, 300 workers stay unemployed, fifty drop out of the labour force and 650 leave the state. Eventually, our-migration erases the effect on unemployment and participation rates.

Migration does not play this equilibrating role to anything like the same extent in European countries, let alone across national borders. In 1987, 2.8 per cent of the US population changed their state of residence compared to 1.1 per cent of Germans who changed their region of residence, 1.3 per cent in France and 1.1 per cent in the UK.

The European single market should encourage the creation of new jobs in the Community but the geographic distribution of these jobs is unlikely to be evenly spread. The inflow of migrants from eastern Europe and north Africa may improve the currently low levels of mobility of EC workers. But for now, the relative immobility of the EC workforce remains an important barrier to economic integration.

Non-employment rates, the sum of the unemployed and the "inactive" as a percentage of the population, are much more constant across countries than unemployment rates. The US, Canada and Australia have

more flexible real wages does not mean that the US has less non-employment. Instead, they explain why much of this US non-employment fails to show up in the jobless statistics.

In the US, where wages are very flexible, the real wages of the lowest-paid 10 per cent of workers have fallen by 30 per cent since 1970. Very low relative wages for unskilled jobs, and the absence of income support for single men, help to explain the rise in crime among less educated men.

In continental Europe, by contrast, the relative rigidity of wages, and high unemployment benefits, has prevented unskilled real wages from falling but employers have been unwilling to hire the unskilled at those wages.

The downside of America's less regulated labour market is more non-employment outside to economic integration.

the legal economy. But the advantage is a much more impressive record of employment growth, particularly for women and young people, albeit in lower paid and often part-time occupations.

US total employment grew by an average 2.6 per cent a year between 1983 and 1989, compared with just 1.0 per cent for the EC. Employment in Britain's deregulated labour market grew by an average 2.0 per cent a year over the same period. Both the UK and US have higher female participation rates and lower women and youth unemployment rates than continental Europe.

But the US has one additional and unambiguous advantage – the mobility of its population. The pattern of US employment growth is not equal across states but the US does not have persistent high or low unemployment regions.

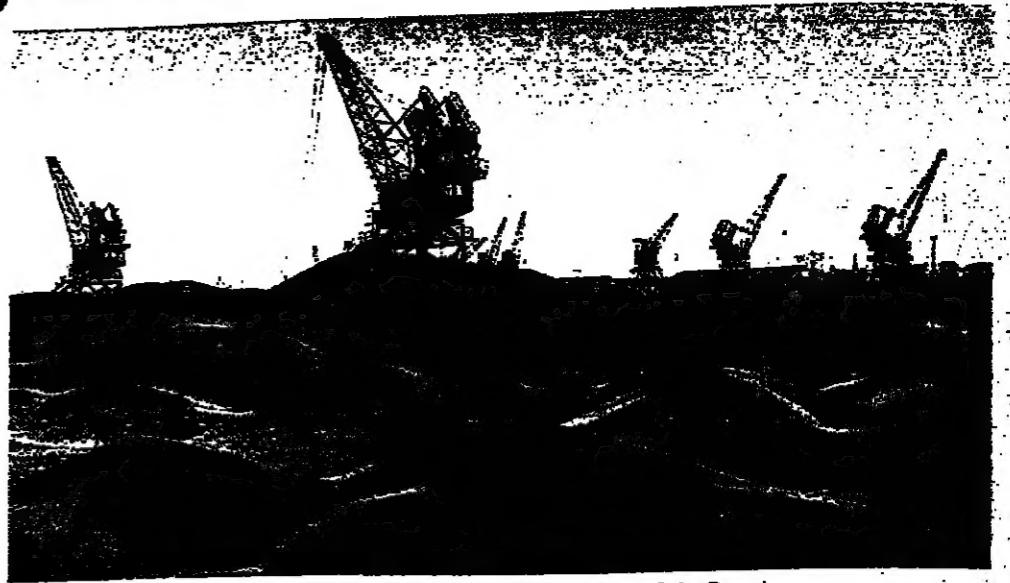
Regional problems caused by unequal rates of economic growth are offset by migration. Research by Mr Larry Katz and Mr Olivier Blanchard, published last year by the Brookings Institution, shows that if employment in a particular state falls by 1,000 in any year, then, on average, 300 workers stay unemployed, fifty drop out of the labour force and 650 leave the state. Eventually, our-migration erases the effect on unemployment and participation rates.

Migration does not play this equilibrating role to anything like the same extent in European countries, let alone across national borders. In 1987, 2.8 per cent of the US population changed their state of residence compared to 1.1 per cent of Germans who changed their region of residence, 1.3 per cent in France and 1.1 per cent in the UK.

The European single market should encourage the creation of new jobs in the Community but the geographic distribution of these jobs is unlikely to be evenly spread. The inflow of migrants from eastern Europe and north Africa may improve the currently low levels of mobility of EC workers. But for now, the relative immobility of the EC workforce remains an important barrier to economic integration.

Non-employment rates, the sum of the unemployed and the "inactive" as a percentage of the population, are much more constant across countries than unemployment rates. The US, Canada and Australia have

Pledges to workers have mixed success, says David Goodhart

Slow growth limits benefits

Coal at Calais docks: rising imports undermine European jobs (picture: Colin Beere)

tional voice even where collective bargaining is weak.

Britain, with its laissez-faire regulatory framework but historically strong (although now weakened) unions, is out on a limb. And its liberal hire and fire rules, widespread use of "atypical" work patterns, and long working hours, make it the most affected by the regulatory regime the Commission has been trying to impose.

Although the Commission denies it is trying to impose a particular model of industrial relations on the EC it clearly leans towards the Germanic model with its strong labour laws and legally-backed voice for employees.

Whether, in the longer run, the Commission succeeds in establishing a "European model" remains to be seen. There is some evidence that the "Germanic" model, already heavily plagiarised by Holland and Belgium, is spreading into France, but otherwise there has been little spontaneous convergence. Indeed, if there has been a common trend over the past decade it is towards de-regulation and a weakening of social partnership, although that has gone further in the UK than elsewhere.

Looking ahead, European labour faces a tough time. European monetary integration will impose a single inflation and interest rate, and rule out devaluation, with the result that the strain of economic adjustment will fall on wages and employment in the weaker countries. And without co-ordinated wage increases across Europe those countries with high unit labour cost increases, such as Britain and Italy, will see lost competitiveness flow directly into job losses.

The social dimension affords little protection against the potentially dramatic effects of monetary integration. But it should not be written off completely and, interestingly, it survived virtually unscathed from the Edinburgh summit review of subsidiarity. Currently, in the UK, the government's drive to contract out central and local government services has been thrown into confusion by one of the oldest pieces of EC employment legislation, known as the acquired rights directive.

The social dimension is undeniably suffering a cyclical down-turn, as it has done before, but it has also established itself as a fact of life across large areas of working life in the EC.

EC Commission line up 1993-94

President:	Walter Hallstein (Germany)
Economic and financial affairs:	Werner Hoyer (Germany)
Employment:	Andreas Möller (Germany)
Industry:	Werner Böll (Germany)
External economic affairs:	George Bassinis (Greece)
Energy, transport:	Andreas Möller (Germany)
Trade:	Peter Schreyer (Germany)
Consumer protection:	Christiane Schmidt (France)
Small business:	Werner Böll (Germany)
Financial market:	Werner Böll (Germany)
Single market:	Werner Böll (Germany)

Corporate strategy: long range planning from Japan**How foresight saved money**

FOR TOSHIBA, the Japanese electronics group, the removal of most of Western Europe's internal tariff barriers on January 1 was just the latest stage in a long and unshurried series of changes in one of its biggest markets.

Almost a decade ago, the company established a task force in Tokyo to study changes taking place in the European Community. Six senior managers from departments such as corporate planning, finance and accounts and personnel spent a year studying the issue.

They filed a many-volumed report to top management in May 1985 which recommended, among other things, the creation of a regional co-ordination centre in Europe.

In October 1989, a small European co-ordinating office was established in central London. Mr Takeo Fujii, the leader of the team which wrote the 1985 report, became its head.

A branch office was soon opened in Brussels. It has just three staff, one Japanese, one local recruit, picked for his knowledge of the European Commission and its directives, and a secretary.

One reason for the gentle pace and limited resources given to the project was that

Toshiba was growing quickly in Europe's fragmented markets in any case.

Individual operating divisions had already set up shop in Europe. The first manufacturing centre, for televisions in Plymouth, Devon, was established in the 1970s. Manufacturing is now spread across Europe, with semiconductors and VCRs made in Germany and microwave ovens and photo-

processing equipment in France.

There are eight divisions, including finance and basic research, that operate almost entirely independently. Their only point of common contact in Europe is Mr Fujii's London office.

Those eight divisions employ more than 5,000 people in 11 European countries. Almost half work at manufacturing subsidiaries and Toshiba Corporation shares are listed on nine European bourses. Sales in Europe are worth Y55bn with Germany and the UK accounting for almost half the total. France taking 17 per cent and Italy 11 per cent.

Distribution is strongly based on national borders. Almost all the output is sent to distribution centres in individual countries before going to dealers and shops. The output of office automation equipment, for example, is co-ordinated from Düsseldorf, but products are routed via warehouses in each country.

It is a system that is likely to continue for some time, says Mr Fujii. Markets still have national characteristics, especially for products that are

TOSHIBA

retailed.

France has its own technical standards for televisions. Germany has ultra strict rules on the design of microwave ovens, and its consumers have, until very recently, refused to buy flat screen televisions, preferring the older, more rounded screens. Toshiba even had to buy its picture tubes for the German market from European manufacturers Thomson and Philips.

There are exceptions. Some television picture tubes are bought by other manufacturers. Since there are a small number of industrial buyers which each order a lot of units, the tubes are shipped directly to them from plants in the US, Japan or Thailand.

Mr Fujii says there will be few changes in procedures in the short term. The company will have to deal with new forms of paperwork, dealing with sales tax and import/export statistics and is having to set up new systems to cope.

"Once the computers have been set up, I hope costs will be lower," he says.

In the longer term, some parts of distribution may be centralised. The company is considering cities such as Hanover or Barcelona for the establishment of a "distribution logistics" centre, especially to deal with products that are imported from outside Europe.

Eventually, it should be possible to distribute directly from, say, Germany, to retailers in Italy or Spain. But Mr Fujii does not believe this will happen soon in spite of a widespread belief among colleagues in Japan that 1993 has ushered in a perfect single market in Europe.

"Most Japanese may dream of a unified [European] market, but personally I see only small changes," he says. "For the time being, country-by-country structures will remain. Different markets have different needs. We are not in a hurry."

Daniel Green

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THE EUROPEAN SINGLE MARKET 11

HARMONISATION of tax systems in the European Community has been on the political agenda since the EC's inception.

Fiscal barriers have been identified as an important inhibition to intra-community trade and investment. However, since revenue-raising by Governments is regarded as at the heart of sovereignty, the development of a European tax system has been a long and tortuous process.

When the Single European Act was passed in 1987, it was recognised that taxation, unlike other targets for harmonisation, was so close to the states' national interests that majority voting did not apply. As a result, the unanimous approval of member states is required to introduce new EC tax law.

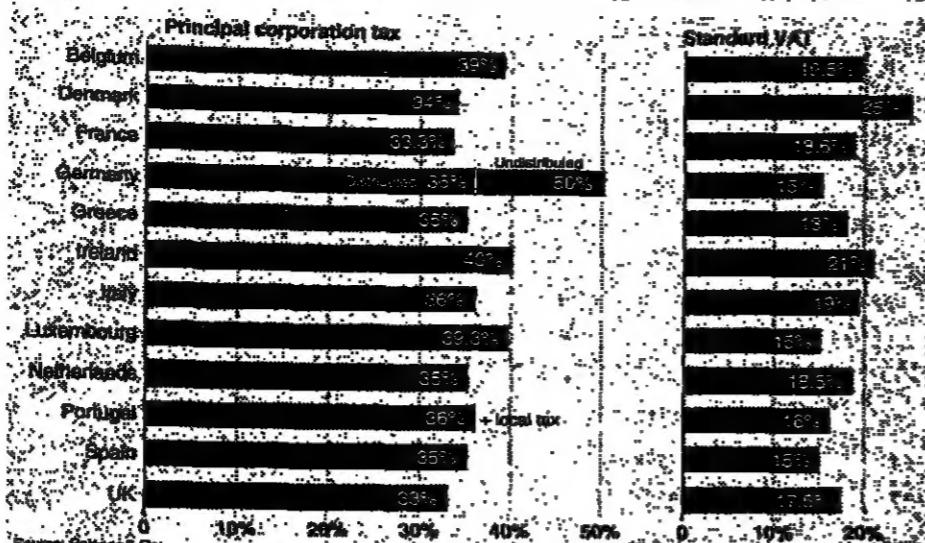
Nevertheless, a unified tax system is now discernible, particularly in the indirect tax field, with new items being added to the agenda all the time.

The longest standing element of European Community tax law is the common customs duty regime. A single Community customs law sets rules for the import of goods into the community and provides for their valuation. European Community regulation specifies the valuation of goods for customs purposes.

Although implementation and collection of customs duty is handled by member states, collaboration is ensured by the customs co-operation council.

Once goods have crossed the customs frontiers around the community, they enter into free circulation and may be traded freely without further customs duty. As part of the single market, agreements have now also been reached on the harmonisation of excise duties relating to tobacco, alcohol and fuel oils.

Tax rates in the EC



Source: Europa Co.

Value added tax (VAT) is perhaps the real European Community tax. It was introduced into community law by the first VAT directive in 1987 and all states were required to adopt a common system by 1992.

Not only is VAT established under community law which all members are required to implement, but because a portion of the tax collected is paid to the community directly, and forms part of its own resources, it is also a European tax.

The introduction of the interim VAT regime on January 1, 1993 was a major step towards disregarding intra-

community boundaries in determining how the supply of goods should be taxed.

Although the method adopted is complex, it is designed to move towards a system where transactions between member states will be taxed in the same way as transactions within a single member state.

While the adoption of a 15 per cent minimum standard rate of VAT has required only Germany, Luxembourg and Spain to increase their rates, psychologically it has reinforced the idea of VAT as a common European tax.

Furthermore, the European Court of Justice has shown lit-

tle tolerance for member states which attempt to impose turnover taxes that do not comply with community law, or fail to implement the tax directives properly. Virtually no member state has escaped judgment on this.

Direct taxation has not proceeded at the same rate as the indirect tax system. Although proposals for corporate tax harmonisation have been around for more than two decades, it is only at the beginning of 1992 that two corporate tax directives entered into effect.

The parent and subsidiary companies directive aims at eliminating the withholding of taxes on payments across

member states' borders and eliminating double taxation on distributions paid by subsidiaries to their parent companies in other member states.

The second directive is designed to facilitate tax-free cross-border corporate mergers, acquisitions, divisions and share-for-share exchanges. Both directives have, however, been criticised as being incomplete and somewhat unclear as to their precise scope and meaning.

Member states have also been slow to introduce implementing legislation, and the manner in which the directives have been implemented varies noticeably from one member state to another. As a result, the term "harmonisation" is perhaps inappropriate. The Treaty of Rome talks of approximation of laws and this is a more realistic description of the manner in which these directives actually take effect.

Thus while the two directives may present a picture of a common system, in practice wide variations mean that rules of member states differ significantly and only have some common features.

In the case of the mergers directive, implementation is further inhibited by the fact that in several member states, corporate law has not kept pace with tax developments, and therefore transactions which are contemplated under the directives cannot be implemented under existing corporate law. Other difficulties arise because the directive only covers corporation taxes, whereas in practice such trans-

actions are often affected by a variety of other taxes notably stamp duties, registration and transfer taxes.

In addition to the two corporation tax directives, a treaty was signed between all member states in an attempt to harmonise the rules relating to inter-company transfer pricing. The arbitration treaty provides for a common standard of measuring arm's length prices as well as for an arbitration mechanism in the event of differences between the treatment of transfer pricing adjustments between the member states.

While arbitration has been advocated as a method of resolving such difficulty by many practitioners, the treaty has yet to be ratified by all member states. Even when it does enter into effect, it has a limited initial life of six years

and many doubt whether this is sufficient time to test the system thoroughly.

While success in achieving a unified system in the direct tax field has been limited, in practice there has been convergence between European corporate tax systems in a number of respects. The first and most obvious is an alignment of mainstream corporation tax rates.

Most countries have tax rates between 33 and 40 per cent. In addition, most member states, at least during the 1980s, attempted to broaden their tax bases and reduce rates. A variety of incentives, such as investment tax credits and accelerated depreciation, have been eliminated generally.

While the taxation commissioner, Mrs Christiane Scrivener believes that such measures would go some way towards eliminating tax disadvantages of cross-border investment and trade. With the Commission under fire for its alleged tendencies towards centralisation, she is reluctant to push member states too far.

□ Jonathan S Schwarz is a partner at Paine & Co. City solicitors and Editor of the FT World Tax Report

Corporate strategy: a Franco-Swedish combine hits the road

Classic industrial response to the open market place

THE nearly three-year-old alliance between Renault and Volvo, the French and Swedish car and truck makers, is a classic industrial response to the competitive challenges and opportunities thrown up by the single market.

When the pair exchanged minority stakes in 1990, they cited as reasons the growing competition in their industry, the costs of stringent environmental rules and the increase in investment needed to keep pace with technology.

The purpose has been to share these burdens by spreading costs and ultimately to work towards a full merger, which both partners would dearly like to achieve.

A merger looked possible early last year but was subsequently shelved due to changes in the French government's attitude.

Losses at Volvo provoked

the former government of Mrs Cresson to have second thoughts about the deal. The present government, under Mr Pierre Bérégovoy, has no such doubts, but it does not have the opportunity to pass the legislation needed to pave the way for a merger because of the closeness of the legislative

RENAULT

election in March.

If the partnership has been a political balancing act, it has also required some fine judgement in business terms. Renault and Volvo have had to strike a delicate balance between their pledge to act as if they were one company, and the vital need to keep their brand identities separate, so as not to steal shares of a declining market from each other.

This explains why the alli-

ance has made more progress in their car businesses, where Renault and Volvo occupy clearly different markets, than in trucks, where they compete.

Like the single market itself, the Renault-Volvo alliance has advanced gradually in small steps, which look uninspiring on their own but add up to

VOLVO

much progress. Renault executives say the results have been far more encouraging than they expected.

The first step, early in 1990 after the agreement to exchange shareholdings, was the creation of a joint component purchasing committee for both cars and trucks, which have since evolved into formal joint ventures last June, to represent both companies to their main suppliers.

This could turn out to be the biggest cost saver in the alliance, since the partners' car making divisions already buy 15 per cent of components from common suppliers and components represent two-thirds of Renault's manufacturing costs. In trucks, the partners say 60 per cent of their suppliers are shared.

Volvo estimates that, as a result, its group will save SKr500m annually in the next two to five years, though Renault has not given a precise estimate.

The partners have also agreed to exchange some car engines, saving Renault an estimated FFr1bn on its development bill to date. Volvo's Dutch plant is to take a Renault diesel engine and economy two-litre petrol driven unit, while Renault is to take a Volvo two-litre 16-valve petrol engine for a future model.

There are no plans to swap truck engines because they feel that the engine is a part of a truck's marketing identity.

There will, however, be some joint products in specific areas, always under the proviso that they will keep their marques separate. A jointly developed range of top of the line executive cars, for example, is planned for sale in Europe by the year 2000.

They will use common platforms, engines and gearboxes, but have different body styles and be sold as separate marques through the partners' respective dealerships.

There are no such plans for a common truck, though the pair are jointly developing a low floor commuter bus, due to come on to the market this year or next.

Again, it will be sold under different names, either as Renault Véhicules Industriels or Volvo Bus, or as Volvo alone.

On marketing, the pair partially merged their French car and light commercial vehicles sales divisions just over a year ago, but have no plans to do so in trucks.

Overall, the general pattern at Renault and Volvo has been to combine forces where there are clear common interests, but to stay apart where their interests might clash. It is a difficult balance to get right, just as much between companies as between nations, as the recent history of the European Community itself shows.

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THE EUROPEAN SINGLE MARKET 12

Retail banks prefer to stay in their own national High Streets, writes Robert Peston

A non-migratory species

ANYONE walking down the high street of a provincial European town is unlikely to encounter a foreign bank.

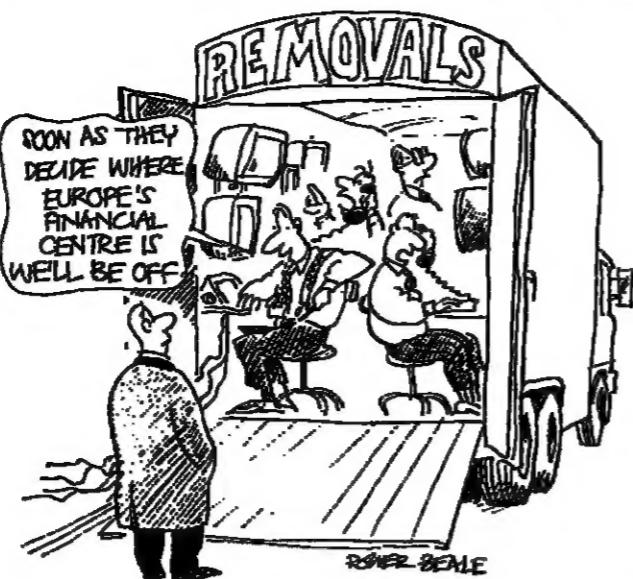
In Margate's high street, there are branches of Midland, Lloyds, National Westminster and Barclays. Across the channel in Dieppe, Crédit Lyonnais, Crédit Agricole and Banque Nationale de Paris are to be found.

But the French banks have not migrated en masse to the UK nor have the British ones to France.

This may seem odd, given that banking is regarded as one of the more international industries. Indeed, the provision of banking services to big companies became a transnational business long before the European Community single market programme began to take shape.

However, retail banking – providing services to individuals and small companies – is still on the whole a domestic business. A range of cultural, tax and regulatory obstacles have combined to prevent the creation of a single market in retail banking products.

A typical example of a barrier to international competition was encountered recently by the UK bank Barclays in France. In the autumn, it tried to get around a French government ban on interest-bearing



current accounts by launching a new product which combined a non-interest paying current account with an automatic sweep mechanism to shift a customer's surplus funds into a money market account.

There was uproar from French banks, which were concerned that their profitability would be squeezed if they responded by offering similar products. However, the French finance minister, Mr Michel Sapin, came to their rescue in

mid October by announcing a prohibition on automatic sweep mechanisms.

So Barclays was deprived of the ability to market a product widely available in the rest of Europe – to the possible detriment of French consumers.

This incident illustrates the severe limits of the single market programme to encourage genuine international competition in retail banking. The various European Community banking

directives which come into effect on January 1 will do nothing to remove such barriers to competition. They relate mainly to the levels of capital which EC banks must have to continue in business (The Own Funds and Solvency Ratio directives) and the way in which banks are supervised (the Second Consolidated Supervision Directive and the Second Banking Directive).

The Second Banking Directive is the most important new EC banking legislation. It creates a "passport" for EC banks, which allows any bank authorised to do business in an EC country to set up branches in another EC country, without the need to get the permission of the supervisor in that other country.

In theory, therefore, it reduces the costs and complications for EC-based banks of expanding within the EC. An example of a cost-saving move which some banks are contemplating as a result of the directive is to convert various subsidiaries scattered throughout Europe into branches. This would release capital held by each of the subsidiaries for use by the parent bank.

The directive will have more significant ramifications for

bank supervisors. The Bank of England will for example spend far less time monitoring the financial affairs of branches of foreign EC banks. The Bank's supervisory department will continue to take an interest in the liquidity of such a branch, but responsibility for monitoring its financial health in a more detailed way will rest with the parent bank's domestic supervisor.

Because there remain significant obstacles to success in transnational retail banking within the EC, no

New EC rules allow any authorised bank to open branches in another EC country without the need for local permission

bank is currently engaged in developing a Europe-wide network of branches.

Though a number of banks, such as Barclays, National Westminster, Crédit Lyonnais and Deutsche, have retail networks in different countries, they have typically managed each country's network as an autonomous business – with its own local brand name, financial system and management.

Only one bank has

attempted to use its own brand name, system and products in branches scattered throughout several European countries. Paradoxically this bank is not European, but is America's Citibank.

The record of Citibank's European operations has been patchy. For the time being, therefore, European banks may use computers rather than expensive branches to deliver services across frontiers within the EC.

The way forward may have



Barclays Bank in central Paris: retail banking is still small scale

Top 10 banks (EC & Efta)

		\$ billion
Tier one capital (July 1992)		
Credit Agricole		
Union Bank of Switzerland	\$13.125	
Barclays Bank	\$11.625	
Deutsche Bank	\$11.250	
Compagnie Financière de Paribas	\$10.625	
Crédit Lyonnais	\$10.125	
National Westminster Bank	\$10.050	
Banque Nationale de Paris	\$10.250	
ABN-AMRO Bank	\$9.545	
Swiss Bank Corporation	\$9.250	
	\$ billion	0 5 10

Source: The Berliner

will continue the process of loosening the close ties between suppliers and public customers in some European markets.

But similar relationships in the power industry are now being weakened, at least in the UK where the power industry has been privatised, and elsewhere in Europe with the emergence of build-and-operate private sector power stations.

The company has no doubt that, as a European company with only about 20 per cent of its capacity outside the EC, it is much better in competitive terms to be within the single market than trying to penetrate from outside.

That presence could become more important for large engineering companies such as GEC Alsthom in view of the EC's new rules for opening up public procurement contracts to competitive bidding. These

will continue the process of loosening the close ties between suppliers and public customers in some European markets.

Looking back on the past three years, GEC Alsthom says it has learnt from the experience of operating in the EC's different domestic markets, and has been able to increase the amount of inter-country activities on particular projects. "Such lessons as we have learnt as the single market approaches have been learnt because the people who make up the management of GEC Alsthom have succeeded in fusing together their individual experience as Britons, Frenchmen, Germans, Spaniards, Belgians, or other nationals."

Andrew Baxter

Corporate strategy: a Franco-British bid for a place in the power game

Realignment in a world market

AT FIRST glance, it seems surprising that the move towards a single market was not a large factor in the creation in June, 1989, of GEC Alsthom, one of Europe's big three power engineering and transportation equipment groups.

The formation of the company from the power and transportation product businesses of the UK's GEC and what was then CGE of France owed more to developments in the world markets for these products, the need to be big enough to continue financing product development and compete internationally, and the requirement to reduce manufacturing overcapacity.

But the company recognised that Europe was to be its home market, even if the single market was not predominant in the

decision to merge. About 60 per cent of sales are to countries within the EC, and GEC Alsthom expects the figure to stay between 50 and 60 per cent in the next few years.

GEC Alsthom's organisation – a Dutch holding company and national companies – was driven by the existing legal and fiscal regimes rather than any potential implications of a single market. But the company's industrial strategy was to become as competitive as possible by the development of areas of excellence without

regard to geographic location, through a series of multinational product-driven divisions.

A clear example of this is in steam turbines and generators, where GEC Alsthom has concentrated on four specialist units to get the benefit of R&D rationalisation and volume manufacture, and to maximise the use of fixed assets. "The consequence of this," it says, "is that we only have a European product and no longer have an exclusive British or French turbine generator."

From its earliest days, GEC

Alsthom was also keen to grow its European base by expanding outside its two home countries. In particular, it has made acquisitions in Germany (including two boiler makers in eastern Germany), in the Spanish rail transport industry, and in Italy, Belgium and Switzerland.

Three years on, the company has no reason to change its structure. "We always thought that, even with the emergence of the Single Market, a strong local market close to the customers would be a plus and it

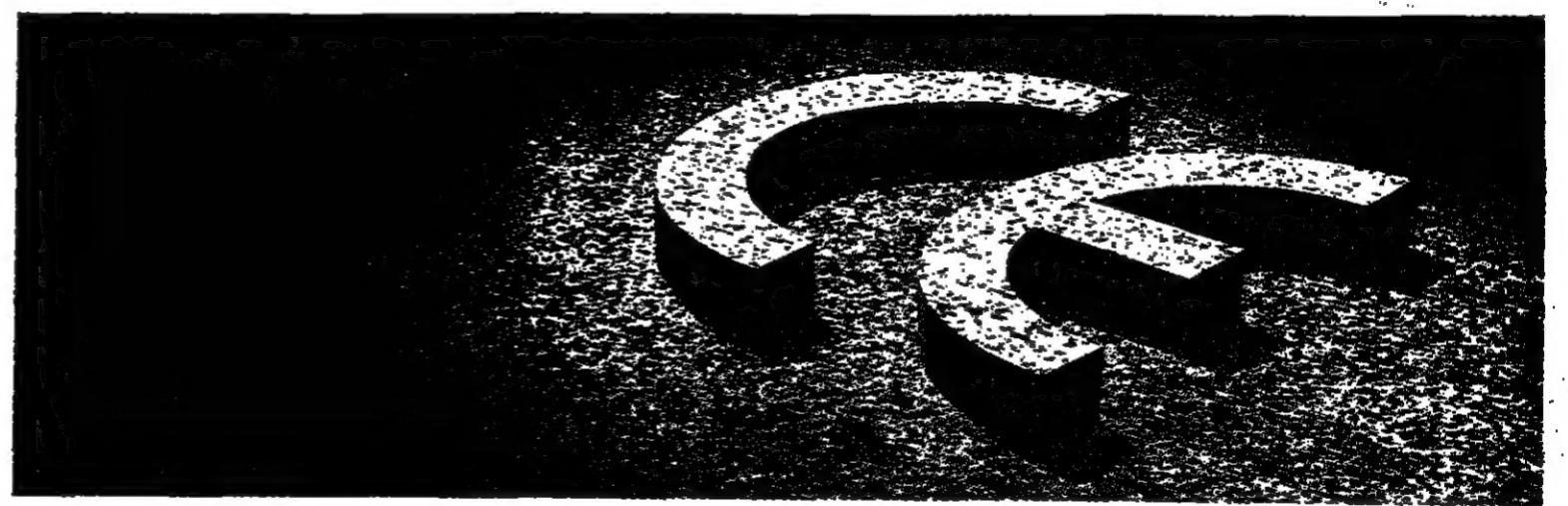
still proves to be correct. Beyond that our choice in running a company through a series of multinational product-driven divisions has proved

a very sensible decision in the light of the Single Market."

One of the advantages for GEC Alsthom in taking this approach is in dealing with a single market that varies from

product to product in its "singleness". Assuming that the EC continues to exist in some form like its present form, the company suspects a "substantial implementation" of a single market by the end of the century.

In the meantime, the company has to deal with sectors such as the rail industry, where national standards, operating practices and the dominance of a single customer has perpetuated a system where suppliers and customers have worked together



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HOW DO I APPLY THE CE MARK? It can be complicated, but it is vital that you know which EC directives already affect your business and which new directives are about to become law. There are already eleven enforceable directives. Some of them relate to particular products – like the safety of toys. Others are very wide-ranging covering, for example, the safety of all industrial machinery and the compatibility of electromagnetic devices.

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